

B&C 2014 Collection - Be inspired / www.bc-fashion.eu







#### Be inspired

This is not only our marketing headline; those 2 words summarize our culture, our passion. It is what we want when we innovate. It is what we are looking for when we keep high standards of quality. We want to inspire you and to support your best promotions, actions, events, messages, brands, ideas...

The 2014 B&C Collection is under the banner of innovation: 2 new collections (42 designs in total), 9 new T-shirts, new fabrics, new dye treatments, a new colour collection to offer you new business opportunities with the same passion for fashion and quality.

#### First, Welcome to Paradise

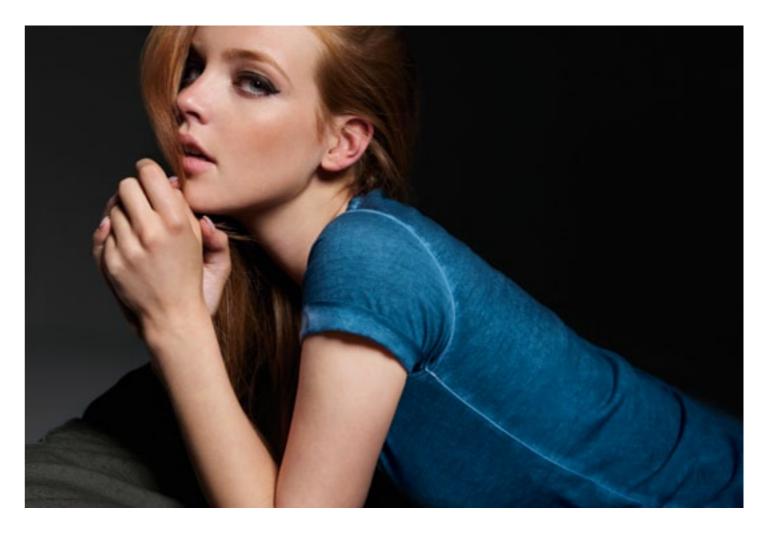
The B&C Paradise Collection is happiness therapy.

The Paradise styles have the ability to turn the boring into beautiful and to infuse everyday life with a sense of exoticism and excitement. Elements such as cut and details make people gorgeous.

Its eye-catching colour palette captures the Pacific shades and reflects the latest trends. Blossom pinks burst and flow seamlessly into deep blue, lush green and very soft grey.

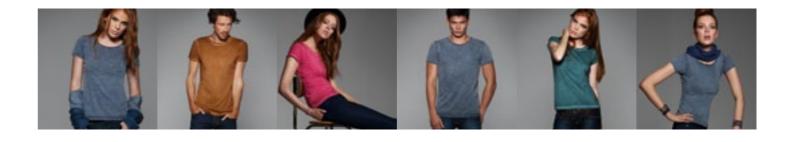
Discover its premium fabrics on page 25.





#### THEN, DISCOVER THE B&C DNM, A DENIM VISION OF B&C

DENIM IS EVERYWHERE, DENIM IS THE NEW URBAN UNIFORM AND B&C IS PROUD TO OFFER YOU THIS OUTSTANDING BUSINESS OPPORTUNITY. a D fii th th fc th A





This palette is also available for the B&C Exact 190 line



Through this collection, we offer a way of thinking, a concept and passion, fuelled by the denim culture.

Discover our 4 DNM T-shirts, from our 28 exclusive B&C DNM styles, on the following pages. Incredible finishing, fashionable details and quality fabrics make them exceptional. Take a look at the design details, the cold dye or indigo dye treatments, perfect supports for contemporary decoration and to enhance the uniqueness of your action or your customer.

AND YES, IN 2014, WITH THE B&C COLLECTION, BE INSPIRED!

4.



P.6



B&C Exact 190 Top /m. & B&C Exact 190 Top /w. p.7

P.10



P.9

B&C Exact V-Neck P.9



B&C Women-Only PC & B&C Men-Only PC



range

only

B&C Love Madness P.12



B&C Exact 190 LSL P.7



B&C Men-Only & B&C Women-Only B&C Women-Only LSL P.11



B&C Soul /w. & B&C Soul /m.



collection

legend

the



B&C Blondie Slub /w. P.14 P.14



P.15

P.15





P.17







B&C Too Chic /men & B&C Too Chic /women P.18

B&C Marcelle /women P.20



B&C Men-Fit & B&C Taste /women

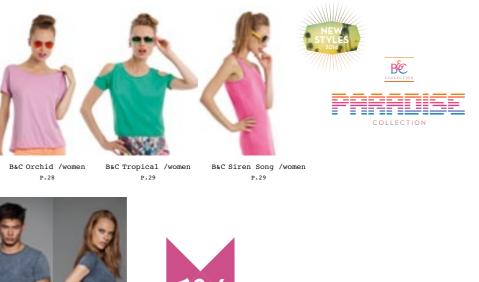
B&C Base-Ball P.22





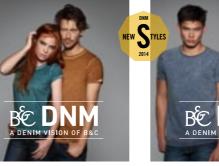
B&C Athletic Move B&C Exact Move & B&C Shorts Move B&C Biosfair Tee /m. & B&C Biosfair Tee /w. P.22 P.23 P.22





p.24

B&C Flamingo /men B&C Summer Fever /women P.26 P.27





B&C DNM Plug In /men & /women P.31

B&C DNM Editing /men & /women P.32-33



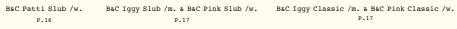






B&C Patti Deluxe /w. P.16

P.16











B&C Instinct /w. & B&C Instinct /m.

P.13













B&C Exact 150

P.8

P.21

P.21











B&C Marcel /men P.20





summary table p.34







### the exact range Single Jersey

100% pre-shrunk ring-spun cotton 185 g/m²

6.



1. B&C Exact 190 /women TW 040 Single Jersey 100% pre-shrunk ring-spun cotton 185 g/m<sup>2</sup> | XS - S - M - L - XL - XXL 5 pcs/pack & 25 pcs/carton | MEDIUM FIT



EXISTS IN WOMEN /UNISEX (P.6) /KIDS (P.24) SPORT GREY: 85% PRE-SHRUNK RING-SPUN COTTON - 15% VISCOSE

#### 2. B&C Exact 190 TU 004

B€

Single Jersey 100% pre-shrunk ring-spun cotton 185 g/m<sup>2</sup> | S - M - L - XL - XXL - XXXL\* 10 pcs/pack & 100 pcs/carton | REGULAR FIT



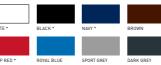
SPORT GREY: 85% PRE-SHRUNK RING-SPUN COTTON - 15% VISCOSE ASH: 99% PRE-SHRUNK RING-SPUN COTTON - 1% VISCOSE



B&C exact 190 top duo the the B&C exact 190 LSL

#### 3. B&C Exact 190 LSL TU 005 Single Jersey

100% pre-shrunk ring-spun cotton 185 g/m<sup>2</sup> | S - M - L - XL - XXL - XXXL\* 10 pcs/pack & 50 pcs/carton | REGULAR FIT



\* COLOURS AVAILABLE IN XXXL SPORT GREY: 85% PRE-SHRUNK RING-SPUN COTTON - 15% VISCOSE

#### 4. B&C Exact 190 Top /women TW 041

Single Jersey 100% pre-shrunk ring-spun cotton 185 g/m² | XS - S - M - L - XL 5 pcs/pack & 25 pcs/carton | MEDIUM FIT

DUỢ	DUƠ
WHITE	BLACK
DUQ	DUợ

the exact 190 duo





5. B&C Exact 190 Top /men TM 050 Single Jersey 100% pre-shrunk ring-spun cotton 185 g/m<sup>2</sup> | S - M - L - XL - XXL 5 pcs/pack & 25 pcs/carton | MEDIUM FIT





5.



1. B&C Exact 150 TU 002

Single Jersey

100% pre-shrunk ring-spun cotton 145 g/m<sup>2</sup> | S - M - L - XL - XXL - XXXL\* 10 pcs/pack & 100 pcs/carton | REGULAR FIT



B&C

EXAC

145 G

SPORT GREY: 85% PRE-SHRUNK RING-SPUN COTTON - 15% VISCOSE ASH: 99% PRE-SHRUNK RING-SPUN COTTON - 1% VISCOSE : EXISTS IN UNISEX /KIDS (P.24)

"extended COLOUR RANGE" DU0<sup>7</sup> СО́NCEPT • • B&C Women-Only p.10

150 exact B&C the

# the exact range Single Jersey 100% pre-shrunk ring-spun cotton | 145 g/m²

#### 2. B&C Exact 150 LSL TU 003

Single Jersey 100% pre-shrunk ring-spun cotton 145 g/m² | S - M - L - XL - XXL - XXXL\* 10 pcs/pack & 50 pcs/carton | REGULAR FIT



ASH: 99% PRE-SHRUNK RING-SPUN COTTON - 1% VISCOSE SPORT GREY: 85% PRE-SHRUNK RING-SPUN COTTON - 15% VISCOSE



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8.

#### 3. B&C Exact V-Neck TU 006 Single Jersey 100% pre-shrunk ring-spun cotton

145 g/m<sup>2</sup> | S - M - L - XL - XXL 10 pcs/pack & 100 pcs/carton | REGULAR FIT



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10.

### the only range

1.

B&C only duo

the

Single Jersey 100% pre-shrunk ring-spun cotton 145 g/m²



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PORT GREV-85% PRE-SHRUNK RING-SPUN COTTON - 15% VISCOS

#### 2. B&C Women-Only TW 012

1. B&C Men-Only TM 010

Single Jersey

100% pre-shrunk ring-spun cotton 145 g/m² | XS - S - M - L - XL - XXL\* 10 pcs/pack & 50 pcs/carton | MEDIUM FIT

DUƠ	DUợ	DUợ	DUợ	DUợ
WHITE *	BLACK *	NAVY *	RED *	BEAR BROWN
DUQ™			р∩д₄	DUƠ
PUMPKIN ORANGE	ROMANTIC PINK	FUCHSIA	SORBET	PURPLE
DUQ		DUQª	DUQª	DUợ
DEEP RED *	TURQUOISE	ATOLL	SWIMMING POOL	DIVA BLUE
	DUợ			DUQ
ROYAL BLUE *	INDIGO	PISTACHIO	BOTTLE GREEN *	GREEN MOSS
	DUQ	DUợ		DUQ <sup>™</sup>
KHAKI	SPORT GREY *	REAL GREEN	REAL TURQUOISE	USED YELLOW
		DUQ		

USED RASPBERRY USED VIOLET USED BLACK • COLOURS AVAILABLE IN XXL SPORT GREV, 85% PRE-SHRUNK RING-SPUN COTTON - 15% VISCOS







1. B&C Women-Only PC TW 251 Single Jersey

65% Polyester - 35% pre-shrunk ring-spun cotton 145 g/m² | XS - S - M - L - XL 5 pcs/pack & 25 pcs/carton | MEDIUM FIT | 🕅



2. B&C Men-Only PC TM 250 Single Jersey 65% Polyester - 35% pre-shrunk ring-spun cotton 145 g/m<sup>2</sup> | S - M - L - XL - XXL





### Love Single Jersey $120 \text{ g/m}^2$

B&C Love Madness TW L05 Single Jersey 100% pre-shrunk ring-spun combed cotton - enzyme wash 120 g/m<sup>2</sup> | S - M - L 5 pcs/pack & 25 pcs/carton | MEDIUM FIT



BE









Irregular details splatter these tees to give an exclusive effect: a Henley collar, metallic press-studs, raw edges and experimental customized overworked loops.

#### B&C INSTINCT /MEN TM R01

145 g/m² | S - M - L - XL - XXL 5 pcs/pack & 20 pcs/carton | MEDIUM FIT

#### B&C INSTINCT /WOMEN TW R02

145 g/m² | XS - S - M - L - XL 5 pcs/pack & 20 pcs/carton | LOOSE FIT, FEMININE CUT





145 g/m² | XS - S - M - L - XL 5 pcs/pack & 20 pcs/carton | LOOSE FIT, FEMININE CUT

#### Single Jersey 100% pre-shrunk ring-spun cotton

Amongst other customized details, the collar has been distorted from its original V-neck shape. The men's version has a re-cut raw edged neck line and there's intricate lacing that criss-cross the bust on the women's version, creating a necklace effect.



#### B&C SOUL /MEN TM R03

145 g/m² | S - M - L - XL - XXL 5 pcs/pack & 20 pcs/carton | MEDIUM FIT

B&C SOUL /WOMEN TW R04





### **B&C** Blondie the Legend Collection

- Feminine V-Neck 1x1

ribbed collar in self fabric

- Necktape & Raglan sleeves

- Bottom and sleeve hems with double needle topstitching - Side seams

#### 1. B&C Blondie Classic /women TW 260

Single Jersey 100% pre-shrunk ring-spun combed cotton 120 g/m<sup>2</sup> | XS - S - M - L - XL 5 pcs/pack & 25 pcs/carton | MEDIUM FIT





DUO<sup>7</sup> CONCEPT o": B&C Mick Deluxe /men p.15

2. B&C Blondie Deluxe /women TW 275 Single Jersey | 65% polyester -35% pre-shrunk ring-spun **combed** cotton 135 g/m<sup>2</sup> | XS - S - M - L - XL 5 pcs/pack & 25 pcs/carton MEDIUM FIT





3. B&C Blondie Slub /women TW 032 Single Jersey with SLUB yarn 100% pre-shrunk ring-spun cotton 150 g/m<sup>2</sup> | XS - S - M - L - XL 5 pcs/pack & 25 pcs/carton | MEDIUM FIT

VINTAGE LOOK

SLUB EDITION

Single Jersey

ULTIMATE LOOK

DELUXE



CLASSIC LOOK

**FDITION** 



/intage lool

### B&C Mick the Legend Collection

1. B&C Mick Classic /men TM 060 Single Jersey 100% pre-shrunk ring-spun cotton 145 g/m<sup>2</sup> | S - M - L - XL - XXL 5 pcs/pack & 25 pcs/carton | MEDIUM FIT







Classic look

DUO<sup>®</sup> CONCEPT o. B&C Mick Slub /men p.15 ULTIMATE LOOK

- V-Neck 1x1 ribbed collar
- Necktape & shoulder tape - Bottom and sleeve hems

Ultimate look

- with double needle topstitching
- Side seams

CLASSIC EDITION SLUB EDITION

VINTAGE LOOK

CLASSIC LOOK



#### DUO<sup>®</sup> CONCEPT Q: B&C Blondie

Deluxe /women p.14

#### 2. B&C Mick Deluxe/men TM 185

Single Jersey | 65% polyester -35% pre-shrunk ring-spun **combed** cotton 135 g/m<sup>2</sup> | S - M - L - XL - XXL 5 pcs/pack & 25 pcs/carton MEDIUM FIT



#### DUO<sup>7</sup> CONCEPT 9: B&C Blondie Slub /women p.14

3. B&C Mick Slub /men TM 037 Single Jersey with SLUB yarn 100% pre-shrunk ring-spun cotton 150 g/m<sup>2</sup> | S - M - L - XL - XXL 5 pcs/pack & 25 pcs/carton MEDIUM FIT





Vintage look

### B&C Patti the Legend Collection

Racer back - Trendy cuttings at front & back yoke - Bottom hem with double needle topstitching - Side seams



3. B&C Patti Slub /women TW 034 Single Jersey with SLUB yarn 100% pre-shrunk ring-spun cotton 150 g/m² | XS - S - M - L - XL 5 pcs/pack & 25 pcs/carton

MEDIUM FIT

# B&C lggy & Pink the Legend Collection Sir

DU0<sup>7</sup> СО́NCEPT



Classic look

1. B&C Iggy Slub /men TM 038 Single Jersey with SLUB yarn 100% pre-shrunk ring-spun cotton 150 g/m<sup>2</sup> | S - M - L - XL - XXL 5 pcs/pack & 25 pcs/carton MEDIUM FIT



2. B&C Pink Slub /women TW 033 Single Jersey with SLUB yarn 100% pre-shrunk ring-spun cotton 150 g/m<sup>2</sup> | XS - S - M - L - XL 5 pcs/pack & 25 pcs/carton MEDIUM FIT







16.

100% pre-shrunk ring-spun combed cotton 120 g/m<sup>2</sup> | XS - S - M - L - XL 5 pcs/pack & 25 pcs/carton | MEDIUM FIT



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2. B&C Patti Deluxe /women TW 276 Single Jersey | 65% polyester -35% pre-shrunk ring-spun combed cotton 135 g/m<sup>2</sup> | XS - S - M - L - XL

Jltimate look



5 pcs/pack & 25 pcs/carton | MEDIUM FIT

Vintage look

CLASSIC LOOK VINTAGE LOOK



#### Single Jersey

- Bottom & sleeve hems
- with double needle topstitching - Side seams
- Necktape & shoulder tape
- B&C lggy
- V-Neck 1x1 ribbed collar in self fabric

#### B&C Pink

- Oval-neckline with 1x1 ribbed piping and double needle topstitching in self fabric
- Very long raglan sleeves with elasticated rolled-up cuffs look





4. B&C Pink Classic /women TW 261 Single Jersey 100% pre-shrunk ring-spun combed cotton 120 g/m<sup>2</sup> | XS - S - M - L - XL 5 pcs/pack & 25 pcs/carton MEDIUM FIT





### the slub edition the Too Chic duo

SLUB YARN **KNIT:** SINGLE JERSEY WEIGHT: 150 G/M<sup>2</sup> COMPOSITION: 100% COTTON

PRE-SHRUNK RING-SPUN

LUB

18.

1. B&C Too Chic /women TW 030 Single Jersey with SLUB yarn 100% pre-shrunk ring-spun cotton 150 g/m<sup>2</sup> | XS - S - M - L - XL 5 pcs/pack & 25 pcs/carton | MEDIUM FIT



2. B&C Too Chic /men TM 035 Single Jersey with SLUB yarn 100% pre-shrunk ring-spun cotton 150 g/m<sup>2</sup> | S - M - L - XL - XXL 5 pcs/pack & 25 pcs/carton | MEDIUM FIT

B€



DUO<sup>®</sup> CQNCEPT



Single Jersey 100% cotton with SLUB yarn has printing properties that are as good as 100% single jersey

The SLUB yarn produces an extremely modern visual effect, thanks to the irregular diameter of the yarn.

ring-spun cotton.

Unwashed since it could damage the fibres, the fabric creates a "vintage" look for a truly up-todate garment.

This yarn produces a vintage surface finish without sacrificing the quality of the fabric.



#### Discover the other outstanding styles of our Slub Edition

B&C Patti Slub /women p.16 3

#### Single Jersey with slub yarn 100% pre-shrunk ring-spun cotton



1&2 DUO CONCEPT B&C Blondie Slub /women p.14 & B&C Mick Slub /men p.15 4&5 DUO CONCEPT B&C Pink Slub /women p.17 & B&C Iggy Slub /men p.17



# <u>2</u>X2

1. B&C Marcelle /women TW 110

DUQ

190 g/m<sup>2</sup> | XS - S - M - L - XL

20.

#### 100% pre-shrunk ring-spun combed cotton | 190 g/m<sup>2</sup>

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DUO CONCEPT

2x2 Rib | 100% pre-shrunk ring-spun combed cotton

5 pcs/pack & 25 pcs/carton | MEDIUM FIT DUQ DUQ



KNIT: 2X2 RIB WEIGHT: 190 G/M<sup>2</sup> COMPOSITION: 100% PRE-SHRUNK RING-SPUN COMBED COTTON YARN: 34/1 COMBED GAUGE: 18 (NEEDLES PER INCH)

The 2X2 Rib is a fabric typically only offered by retail brands and B&C made this highly coveted t-shirt fabric available to the promotional market since 2008. Differenciation is at your fingertips.

2

#### 2. B&C Marcel /men TM 230 $2x2 \; Rib$ | 100% pre-shrunk ring-spun combed cotton 190 g/m² | S - M - L - XL - XXL

5 pcs/pack & 25 pcs/carton | MEDIUM FIT DUQ DUợ DUQ

# **IXI** 100% pre-shrunk

ring-spun cotton

1. B&C Watch /women TW 102 1x1 Rib 100% pre-shrunk ring-spun cotton 230 g/m<sup>2</sup> (White) - 210 g/m<sup>2</sup> (Colours) XS - S - M - L - XL\* 5 pcs/pack & 50 pcs/carton





#### 2. B&C Men-Fit TM 220

1x1 Rib 100% pre-shrunk ring-spun cotton 250 g/m² (White) - 220 g/m² (Colours) S - M - L - XL 10 pcs/pack & 50 pcs/carton | SUPER FIT



#### 3. B&C Taste /women TW 100 1x1 Rib







21.

1.

100% pre-shrunk ring-spun cotton 230 g/m² (White) - 210 g/m² (Colours) XS - S - M - L - XL 5 pcs/pack & 50 pcs/carton | SUPER FIT



DUQ







#### 1.

B&C Base-Ball TU 020 Single Jersey 100% pre-shrunk ring-spun cotton 185 g/m<sup>2</sup> | S - M - L - XL - XXL 10 pcs/pack & 50 pcs/carton REGULAR FIT



: EXISTS IN UNISEX /KIDS IP.24

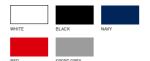
2.

B&C Athletic Move TM 200 Single Jersey 100% pre-shrunk ring-spun cotton 145 g/m² | M - L - XL - XXL 10 pcs/pack & 100 pcs/carton MEDIUM FIT



#### 3.

B&C Exact Move TM 201 Single Jersey 100% pre-shrunk ring-spun cotton 145 g/m² | S - M - L - XL - XXL 10 pcs/pack & 50 pcs/carton MEDIUM FIT



B&C Shorts Move TM 202

Single Jersey 100% pre-shrunk ring-spun cotton 185 g/m² | M - L - XL - XXL 10 pcs/pack & 50 pcs/carton MEDIUM FIT



### the biosfair collection

Single Jersey 100% Fairtrade and Organic certified combed cotton | 160 g/m<sup>2</sup>

#### **B&C BIOSFAIR COLLECTION is** a sustainable collection 100% cotton -FAIRTRADE and ORGANIC certified.

#### At B&C we believe in BIOEQUITABILITY

This notion combines the Human respect with the protection of the environment. This is the only solution ensuring both economic development and total respect for the environment and biodiversity.

#### **BIOEQUITABILITY IS...**

#### 1. FAIRTRADE - human respect -

The Fairtrade Certification Mark is your independent guarantee that the cotton in this product has been certified in accordance with international Fairtrade Standards. The purchase of this product made with Fairtrade Certified Cotton enables the improvement of working and living conditions of Cotton Producers in developing countries and encourages environmental protection.

#### 2. ORGANIC - environmentally friendly -

Our organic cotton is certified by the EKO label. Organic Cotton is a cotton that respects the environment and is grown without using pesticides or artificial fertilisers. This practice is healthier for cotton-growers, better for nature and, what's more, results in a fabric that is wonderfully soft and natural to wear



THE B&C POLO SHIRT CATALOGU

1. B&C Biosfair Tee /men TM B02

Single Jersey 100% Fairtrade and Organic certified combed cotton 160 g/m<sup>2</sup> | S - M - L - XL - XXL 1 pc/pack & 25 pcs/carton | MEDIUM FIT



2. B&C Biosfair Tee /women TW B01 Single Jersey 100% Fairtrade and Organic certified combed cotton 160 g/m<sup>2</sup> | S - M - L - XL 1 pc/pack & 25 pcs/carton | MEDIUM FIT



DUO<sup>7</sup> CQNCEPT 9: B&C Women-Only Tattoo p.11

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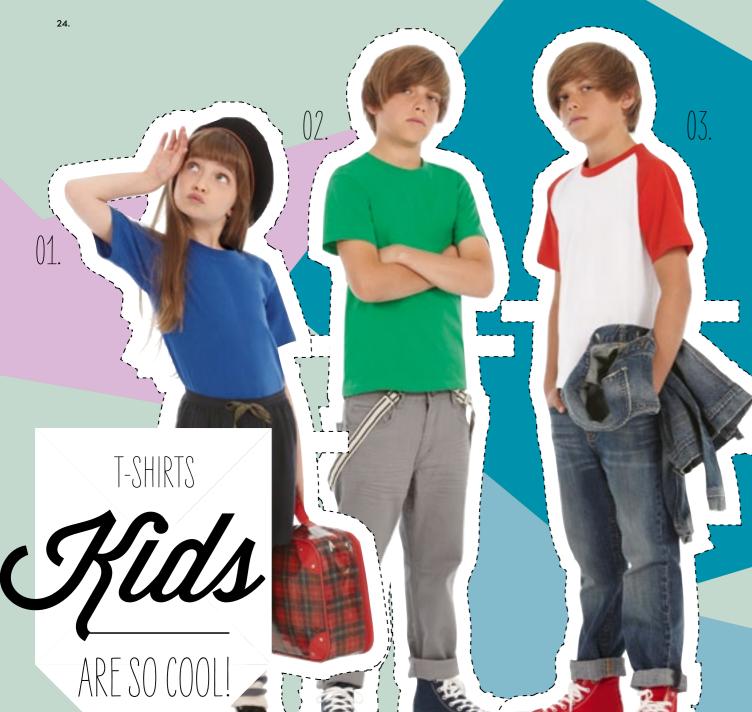




#### DUO CONCEPT

1.





#### 01. B&C Exact 150 /kids TK 300

Single Jersey 100% pre-shrunk ring-spun cotton 145 g/m<sup>2</sup> | 1/2\* - 3/4 - 5/6 - 7/8 - 9/11 - 12/14 10 pcs/pack & 100 pcs/carton | REGULAR FIT



100% pre-shrunk ring-spun cotton 185 g/m<sup>2</sup> | 3/4 - 5/6 - 7/8 - 9/11 - 12/14 10 pcs/pack & 100 pcs/carton | REGULAR FIT



SPORT GREY: 85% PRE-SHRUNK RING-SPUN COTTON - 15% VISCOSE ASH: 99% PRE-SHRUNK RING-SPUN COTTON - 1% VISCOSE

B€€

ASH: 99% PRE-SHRUNK RING-SPUN COTTON - 1% VISCOSE

03. B&C Base-Ball /kids TK 350

Single Jersey 100% pre-shrunk ring-spun cotton 185 g/m<sup>2</sup> | 3/4 - 5/6 - 7/8 - 9/11 - 12/14 10 pcs/pack & 50 pcs/carton | REGULAR FIT



#### WELCOME TO PARADISE

We spared no details in creating our Paradise T-shirts. We hand selected the finest materials and put a rigorous process in place. Made of premium quality 36 single ring-spun combed cotton, the B&C Paradise T-shirts are the finest and softest T-shirts you'll ever wear. The quality of the yarn and knit allow us to manufacture a superior quality weightless (110 gsm) T-shirt for your utmost comfort and freedom. Last but not least, they offer an incredibly smooth and consistent surface for decoration which is, of course, a key feature in our market.

> WELCOME TO PARADISE

The B&C Paradise Collection is happiness therapy.

The Paradise styles have the ability to turn the boring into beautiful and to infuse everyday life with a sense of exoticism and excitement. Elements such as cut and details make people gorgeous.

> Its eye-catching colour palette captures the Pacific shades and reflects the latest trends. Blossom pinks burst and flow seamlessly into deep blue, lush green and very soft grey.

> > BE

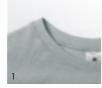
### B&C FLAMINGC

B&C Flamingo /men TM S51

T-SHIRT | Single Jersey 100% pre-shrunk ring-spun cotton 110 g/m² | S - M - L - XL - XXL 5 pcs/pack & 25 pcs/carton MEDIUM FIT



DETAILS 1, 2 & 3 Ultimate look thanks to bottom, cuffs and collar finishing made of fine, high-quality 1x1 Rib.









B&C SUMMER

> DUO<sup>®</sup> CONCEPT o: B&C Flamingo /men p.26

T-SHIRT | Single Jersey 100% pre-shrunk ring-spun cotton 110 g/m² | XS/S - M/L - XL/XXL 5 pcs/pack & 25 pcs/carton MEDIUM FIT

DUO	DU
WHITE	PACIFIC D
	DU
PACIFIC PINK	PACIFIC G

DUO<sup>®</sup> CONCEPT 9: B&C Summer Feve women p.27 B&C Orchid /wor nen p.28 B&C Tropical /women p.29



#### B&C Summer Fever /women TW S54





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B&C

DUO<sup>7</sup> CONCEPT o: B&C Flamingo /men p.26

### DUQ



#### B&C Orchid /women TW S52

T-SHIRT | Single Jersey 100% pre-shrunk ring-spun cotton 110 g/m² | XS/S - M/L - XL/XXL 5 pcs/pack & 25 pcs/carton RELAXED FIT



B&C Siren Song /women TW S50

100% pre-shrunk ring-spun cotton 110 g/m² | XS/S - M/L - XL/XXL 5 pcs/pack & 20 pcs/carton

 $\bigvee$ 



### B&C Tropical /women TW S53

T-SHIRT | Single Jersey 100% pre-shrunk ring-spun cotton 110 g/m<sup>2</sup> | XS - S - M - L - XL 5 pcs/pack & 25 pcs/carton RELAXED FIT



T-SHIRT | Single Jersey

MEDIUM FIT





30.

# A DENIM VISION OF B&C

#### DENIM IS EVERYWHERE, DENIM IS THE NEW URBAN UNIFORM AND B&C IS PROUD TO OFFER YOU THIS OUTSTANDING BUSINESS OPPORTUNITY.

THROUGH THIS COLLECTION, WE OFFER A WAY OF THINKING, A CONCEPT AND PASSION, FUELLED BY THE DENIM CULTURE.

Discover our 4 T-shirts in duo, from our 28 exclusive B&C DNM styles, on the following pages. Made from high-quality 100% cotton Ring Spun Single Jersey, our unique cold dye and Indigo dye treatments turn these pieces into something truly special. Each piece is exclusive and features design details like twisted side seams to reinforce the dyeing treatment effect, folded cuffs, bartacks details or blind stiching. Take a look at the fantastic colours: Blue Clash, Jazzberry Clash, Rusty Clash,... or Raw Denim, created to inspire your actions and help you enrich the uniqueness and distinctiveness of your brand.

**B&C Collection. Be inspired** 







B&C DNM Plug In /women TW D71 B&C DNM Plug In /men TM D70 T-SHIRTS

Single Jersey 100% pre-shrunk ring-spun cotton 145 g/m<sup>2</sup> FOR HER: XS -S - M - L - XL FOR HIM: S - M - L - XL - XXL 5 pcs/pack & 25 pcs/carton MEDIUM FIT



#### DUO<sup>™</sup> CQNCEPT

 FOLDED SLEEVES WITH BARTACKS
 ALL SEAMS REINFORCE THE DYEING EFFECT

FOR HIM: 3. TWISTED SIDE SEAMS







e characteristics of the treatments make each garment original and unique ristions should be considered as a sign of quality.



32.



B&C DNM Editing /men TM D72 T-SHIRT Single Jersey

Single Jersey 100% pre-shrunk ring-spun cotton 185 g/m<sup>2</sup> | S - M - L - XL - XXL 5 pcs/pack & 25 pcs/carton MEDIUM FIT



DUƠ<sup>™</sup> CQNCEPT 1. THIN 1X1 RIB COLLAR 2. FOLDED CUFFS 3. BOTTOM WITH BLIND STITCHING



DUO CONCEPT

TEW STYLE

B&C DNM Editing /women TW D73 T-SHIRT

Single Jersey 100% pre-shrunk ring-spun cotton 185 g/m<sup>2</sup> | XS -S - M - L - XL 5 pcs/pack & 25 pcs/carton MEDIUM FIT



- 1. THIN 1X1 RIB COLLAR 2. FOLDED CUFFS
- 3. BOTTOM WITH BLIND STITCHING











#### FAIR WEAR

Fair Wear Foundation (FWF), which how to best evaluate and monitor supports good labor conditions in working conditions and their garment production worldwide. The improvement in factories where The compliance program for The B&C's B&C's goods are produced.

supply chain is based on the FWF Since 2009, B&C is member of the social compliance guidelines on



#### ΟΕΚΟ ΤΕΧ The B&C brand is Oeko Tex-certified

for its T-shirts, polo shirts, shirts and sweatshirts.

FAIRTRADE & EKO B&C believes in BIOEQUITABILITY. Therefore, we have developed 4 styles made of 100% FAIRTRADE and ORGANIC certified cotton.



#### PARADISE COLLECTION

	wome	n						
IEW	TW S52	B&C Orchid /women	XS-XXL	SINGLE JERSEY	110 G/M <sup>2</sup>			
IEW	TW S53	B&C Tropical /women	XS-XL	SINGLE JERSEY	110 G/M <sup>2</sup>			
IEW	TW S54	B&C Summer Fever /women	XS-XXL	SINGLE JERSEY	110 G/M <sup>2</sup>			
IEW	TW S50	B&C Siren Song /women	XS-XXL	SINGLE JERSEY	110 G/M <sup>2</sup>			
	men							_



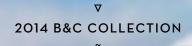
	legend	l collection
	TW 033 B&C TW 034 B&C TW 260 B&C TW 261 B&C TW 262 B&C TW 275 B&C	Blondie Slub /w. XS-XL SINGLE JERSEY 198 GM <sup>4</sup> SINGLE JERSEY 198 GM <sup>4</sup> SINGLE JERSEY 199 GM <sup>4</sup> SINGLE
	TM 038 B&C TM 060 B&C TM 061 B&C	Mick Slub/men     S-XXL     SINGLE JERSEY     130 GMP       Iggy Slub /men     S-XXL     SINGLE JERSEY     190 GMP       Mick Classic /men     S-XXL     SINGLE JERSEY     146 GMP       Iggy Classic /men     S-XXL     SINGLE JERSEY     126 GMP       Mick Deluxe /men     S-XXL     SINGLE JERSEY     126 GMP
		BLACK SMOKE 710 PARK RELUE SMOKE 710 PARK RELUE SMOKE 711 PARK
		women         TW R02       B&C Instinct /women         XS-XL       SINGLE JERSEY         TW R04       B&C Soul /women         XS-XL       SINGLE JERSEY         MEN         TM R01       B&C Instinct /men         TM R03       B&C Soul /men         S-XXL       SINGLE JERSEY         MR03       B&C Soul /men
A DENIM VISION OF B&C	Main     BLUE CLAGH     850       Main     JAZZ BERRY CLASH     851       Main     JAZZ BERRY CLASH     851       Main     GREEN CLASH     833       Main     GREEN CLASH     833       Main     GREEN CLASH     833       Main     GREEN CLASH     853       Main     GREEN CLASH     853       Main     GREEN CLASH     854       Main     Main     954	
WOILLEI         NEW       TW D71       B&C DNM Plug In /women         NEW       TW D73       B&C DNM Editing /women         INEW       TM D70       B&C DNM Plug In /men         NEW       TM D70       B&C DNM Editing /men         NEW       TM D72       B&C DNM Editing /men	XS-XL SINGLE JERSEY 145 G/M <sup>4</sup>	BIOSFAIR CLEVER COLLECTION WOMEN TW B01 B&C Biosfair Tee /w. S-XL SINGLE JERSEY 140 G/M  TM B02 B&C Biosfair Tee /men S-XXL SINGLE JERSEY 140 G/M
		NEW 2014 NEW STYLE NEW COLOUR FOR THIS STYLE

			legend co	ollection			
			WOILEHTW 032B&C BlondTW 033B&C Pink STW 034B&C Patti STW 240B&C BlondTW 241B&C Pink CTW 242B&C Patti CTW 275B&C Patti ITW 276B&C Patti I	Slub /women XS-XL Slub /women XS-XL ie Classic /w. XS-XL Classic / w. XS-XL Classic / w. XS-XL ie Deluxe / w. XS-XL	SINGLE JERSEY         150 G/M <sup>2</sup> SINGLE JERSEY         120 G/M <sup>2</sup>		
	• • •		TM 037 B&C Mick S TM 038 B&C lggy S TM 060 B&C Mick C TM 061 B&C lggy C TM 185 B&C Mick D	lub/men S-XXL Classic/men S-XXL classic/men S-XXL	SINGLE JERSEY 145 G/M <sup>2</sup>		
		• • •		ړ	E B E	EL	PLACK SMOKE 710 DARK BLUE SMOKE 711 DARK REU SMOKE 711 DARK RED SMOKE 713 PLARL SMOKE 713 PEARL SMOKE 714
				WOME TW R02 TW R04 MEN TM R01	COLLECTION      COLLECTION		
	A DENIM VISION OF B&C		MEULE CLASH         850           JAZZ BERYC LASH         851           MERRYC LASH         851           MERRYC LASH         853           MERRYC LASH         854           MERRYC LASH         854           MERRYC LASH         954           MERRYC LASH         954		COLLECTION Biosfa CLEVER COLLEG	ir	WHITE         001           BLACK         002           MATURAL         100
NEW NEW	WOMEN TW D71 B&C DNM Plug In /women TW D73 B&C DNM Editing /women MEN TM D70 B&C DNM Plug In /men TM D72 B&C DNM Editing /men	XS-XL SINGLE JERSEY 145 GAM XS-XL SINGLE JERSEY 185 GAM			women TW B01 B&C Biosfair Tr men	VER COLLECT) ee /w. S-XL single jersey ee /men S-XXL single jersey	140 G/M <sup>2</sup>
				NEW 2014 NEW S	STYLE NEW	V COLOUR FOR THIS STYLE	

B€

HE LEGEND	
DLLECTION	

001 002 003 004 145 310 350 350	520 520 751 754 754 780 780 781 782
MHITE BLACK NAV RED RED FUCHSIA OVURLE	KELLYGREEN CHIC WHITE CHIC WHITE CHIC NAY CHIC BLACK DELUXE BLUE DELUXE BLUE DELUXE BLUE







#### WELCOME TO PARADISE

The B&C Paradise Collection is happiness therapy.

The Paradise styles have the ability to turn the boring into beautiful and to infuse everyday life with a sense of exoticism and excitement. Its eye-catching colour palette captures the Pacific shades and reflects the latest trends. Blossom pinks flow seamlessly into deep blue, lush green and very soft grey. The B&C Paradise collection is comprised of 14 styles & 6 trendy colours allowing you to support your actions, messages, and events with a fresh and modern eye.

B&C 2014 collection, Be Inspired



**B**&

- B&C 2014 COLLECTION -

### THE REFE IN POLO SHIRT

06 the safran range - 10 the heavymill range 12 the biosfair collection - 13 the single jersey duo 14 the polycotton polo shirt - 15 best deal polo shi 16 B&C DNM collection - 18 kids

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B&C is a collection of 187 garments ready to support your ideas T-SHIRTS/ POLO SHIRTS/ SHIRTS/ SWEATSHIRTS/ FLEECES/ JACKETS/ TROUSERS/ACCESSORIES









#### **B&C POLO SHIRTS**

B&C provides premium quality and a contemporary designed polo shirt collection for men, women, and kids. Superior piqué, high quality finishing, a wide range of colours and sizes make it the market reference. Take a look at the following pages and discover the qualities, characteristics and details of our 18 polo shirt styles. From the timeless B&C Safran line to the new B&C DNM Forward /duo, match the style that best supports your ideas your ideas.

#### B&C DNM – A DENIM VISION OF B&C

Denim is everywhere. Denim is the new urban uniform and B&C is proud to offer you this outstanding business opportunity. Fabrics, styles and details are carefully chosen and executed to bring 28 exclusive DNM styles to the marketplace.

The B&C Forward /duo polos combine the legendary quality of the B&C Piqué and the contemporary cosmopolitan style of the denim. It features unique details like a collar and back placket made of denim fabric, 2 metallic antique brass buttons and double needle seams, in a light contrast shade, to emphasis the urban armor look.

B&C Collection - Be inspired.





B&C Heavymill /women & B&C Heavymill p.10





B&C Safran Pure /women & B&C Safran p.6



B&C Safran Pure LSL /women & B&C Safran LSL p.8



B&C Safran Sport p.9



B&C Safran Pocket p.9

B&C Safran /kids p.18

SUMMARY TABLE 





THE HEAVYMILL RANGE

p.12



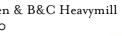
B&C Cayenne p.14

B&C ID.001 p.15

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B&C Heavymill LSL , р.11



B&C Cinnamon /men & B&C Love Spice p.13



B&C DNM Forward /women B&C DNM Forward /men p. 17

p.17



**POLO SHIRTS** 

#### THE SAFRAN Range

PIQUÉ

100% pre-shrunk ring-spun combed cotton

Fashioned to the highest quality, <u>B&C Safran</u> materializes perfectly the everlasting smart classic polo shirt. With its high quality piqué and finish, cut and consistent quality of manufacture, the <u>B&C</u> <u>Safran</u> has become the market reference.

#### WHAT MAKES THE B&C SAFRAN THE REFERENCE OF THE MARKET?

- I/ High quality finishing with
  -Its superior piqué
  -Its ultra-fine ring-spun
  combed cotton yarn
  -Its perfect classic cut
- 2/ The widest colour offer of the market with 27 colours.
- 3/ A version for women thanks to the unique **B&C Duo Concept.**
- 4/ A wide range of available sizes, up to 6 sizes to fit every silhouette.
- 5/The Safran line includes 6 qualitative styles, each style created to fit your needs.

B€€

#### **B&C Safran Pure /women** PW 455 Piqué

100% pre-shrunk ring-spun **combed** cotton 180 g/m² | XS - S - M - L - XL - XXL\* 5 pcs/pack & 50 pcs/carton | MEDIUM FIT

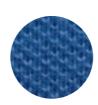


HEATHER GREY: 90% PRE-SHRUNK RING-SPUN COTTON - 10% VISCOSE



Necktape

High quality finishing



Superior 180 g/m<sup>2</sup> piqué knit 100% combed cotton

> DUO<sup>®</sup> CONCEPT

**WARNING** ABSOLUTE ICONIC REFERENCE Qualitative 1x1 rib flat knitted cuffs



#### B&C Safran PU 409

#### Piqué

100% pre-shrunk ring-spun **combed** cotton **180 g/m²** | S - M - L - XL - XXL - XXXL\* 10 pcs/pack & 50 pcs/carton | **REGULAR FIT** 



ASH: 99% PRE-SHRUNK RING-SPUN COTTON - 1% VISCOSE HEATHER GREY: 90% PRE-SHRUNK RING-SPUN COTTON - 10% VISCOSE **POLO SHIRTS** 

8/

#### THE SAFRAN RANGE

#### PIQUÉ

100% pre-shrunk ring-spun **combed** cotton

#### 3. B&C Safran Pure LSL/women PW 456

**Piqué** 100% pre-shrunk ring-spun **combed** cotton **180 g/m²** | XS - S - M - L - XL - XXL 5 pcs/pack & 25 pcs/carton | **MEDIUM FIT** 



#### 4. B&C Safran LSL PU 414

**Piqué** 100% pre-shrunk ring-spun **combed** cotton **180 g/m²** | S - M - L - XL - XXL - XXXL\* 10 pcs/pack & 40 pcs/carton | REGULAR FIT



ASH: 99% PRE-SHRUNK RING-SPUN COTTON - 1% VISCOSE HEATHER GREY: 90% PRE-SHRUNK RING-SPUN COTTON - 10% VISCOSE

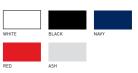




### 100% pre-shrunk ring-spun **combed** cotton 180 g/m<sup>2</sup> | S - M - L - XL - XXL 10 pcs/pack & 50 pcs/carton REGULAR FIT



#### 6. B&C Safran Pocket PU 415 Piqué 100% pre-shrunk ring-spun combed cotton 180 g/m<sup>2</sup> | M - L - XL - XXL 10 pcs/pack & 50 pcs/carton REGULAR FIT



ASH: 99% PRE-SHRUNK RING-SPUN COTTON - 1% VISCOSE



10/

#### **POLO SHIRTS**



#### PIQUÉ

100% pre-shrunk ring-spun combed cotton



#### - THE HEAVYMILL QUALITY -

Feel the difference



#### 1. B&C Heavymill /women PW 460

Piqué 100% pre-shrunk ring-spun combed cotton 230 g/m<sup>2</sup> | XS - S - M - L - XL - XXL 5 pcs/pack & 25 pcs/carton | MEDIUM FIT



#### 2. B&C Heavymill PU 422

Piqué 100% pre-shrunk ring-spun combed cotton 230 g/m<sup>2</sup> | S - M - L - XL - XXL - XXXL\* 10 pcs/pack & 50 pcs/carton | REGULAR FIT



ASH: 99% PRE-SHRUNK RING-SPUN COTTON - 1% VISCOSE HEATHER GREY: 90% PRE-SHRUNK RING-SPUN COTTON - 10% VISCOSE

#### 3. B&C Heavymill LSL PU 423

Piqué 100% pre-shrunk ring-spun combed cotton 230 g/m<sup>2</sup> | S - M - L - XL - XXL 10 pcs/pack & 40 pcs/carton | REGULAR FIT



HEATHER GREY: 90% PRE-SHRUNK RING-SPUN COTTON - 10% VISCOSE



#### **POLO SHIRTS**



#### PIQUÉ

100% Fairtrade and Organic certified **combed** cotton



#### 1. B&C Biosfair Polo /women PW B20 Piqué 100% Fairtrade and Organic certified

combed cotton 180 g/m<sup>2</sup> | S - M - L - XL 1 pc/pack & 25 pcs/carton | MEDIUM FIT



2. B&C Biosfair Polo /men PM B21 Piqué 100% Fairtrade and Organic certified combed cotton 180 g/m<sup>2</sup> | S - M - L - XL - XXL

1 pc/pack & 25 pcs/carton | MEDIUM FIT



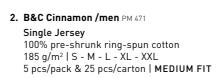


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DU0<sup>™</sup> СО́МСЕРТ

DUƠ<sup>™</sup> CQNCEPT

2.

1.



#### POLO SHIRTS

#### THE SINGLE **JERSEY DUO**

#### SINGLE JERSEY

100% pre-shrunk ring-spun cotton

#### **POLO SHIRTS**

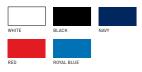
#### THE POLYCOTTON **POLO SHIRT**

#### PIQUÉ

65% polyester - 35% pre-shrunk ring-spun combed cotton

#### THE POLYCOTTON RESISTANCE

B&C Cayenne PU 401 Piqué 65% polyester - 35% pre-shrunk ring-spun combed cotton 170 g/m² | S - M - L - XL - XXL 10 pcs/pack & 50 pcs/carton | REGULAR FIT | 📷







### AT A PRICE FITTING MASSIVE QUANTITIES B E S Т B&C ID.001 PU 110 Piqué | 100% pre-shrunk ring-spun cotton $180 \text{ g/m}^2$ | S - M - L - XL - XXL - XXXL 10 pcs/pack & 50 pcs/carton | REGULAR FIT 2014 NEW COLOURS ORANGE LIGHT BLUE - WH€N PRIC€ £S A MU\$T! -BEST DEAL SWEAT

A POLO SHIRT DESIGNED AND ENGINEERED TO OFFER THE RIGHT STYLE



#### 16/

# A DENIM VISION OF B&C

#### DENIM IS EVERYWHERE. DENIM IS THE NEW URBAN UNIFORM AND B&C IS PROUD TO OFFER YOU THIS OUTSTANDING BUSINESS OPPORTUNITY.

FABRICS, STYLES AND DETAILS ARE CAREFULLY CHOSEN AND EXECUTED TO BRING 28 EXCLUSIVE DNM STYLES TO THE MARKETPLACE.

The B&C Forward /duo polos combine the legendary quality of the B&C Piqué and the contemporary cosmopolitan style of the denim. It features unique details like a collar and back placket made of denim fabric, 2 metallic antique brass buttons and double needle seams, in a light contrast shade, to emphasis the urban armor look.

**B&C Collection. Be inspired** 

FOR HIM: 1. DENIM BACK PLACKET / 2 METALLIC ANTIQUE BRASS BUTTONS 2. IXI RIB CUFFS 2. SIDE VENT







B&C DNM Forward /men PM D30 B&C DNM Forward /women PW D31 POLO SHIRTS BODY: Piqué 100% pre-shrunk ring-spun combed cotton | 180 g/m² COLLAR: Denim Twill 100% cotton | Denim (6.5 OZ) FOR HIM: S - M - L - XL - XXL FOR HER: XS - S - M - L - XL 5 pcs/pack & 25 pcs/carton MEDIUM FIT







FOR HER:

1. DENIM BACK PLACKET / 2 METALLIC ANTIQUE BRASS BUTTONS

2. 1X1 RIB CUFFS



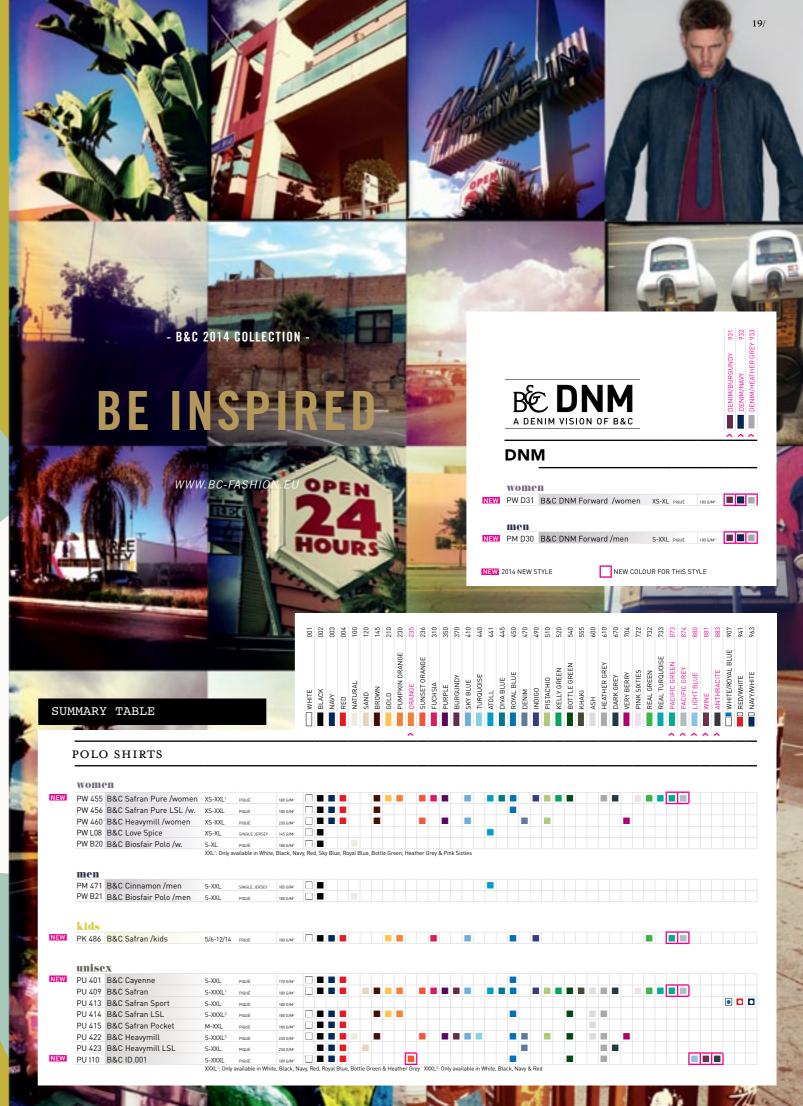


# Hids

#### B&C Safran /kids PK 486 Piqué

100% pre-shrunk ring-spun **combed** cotton 180 g/m<sup>2</sup> | 5/6 - 7/8 - 9/11 - 12/14 10 pcs/pack & 50 pcs/carton | REGULAR FIT





WWW.BC-FASHION.EL	2		P	E					New York	
	H	002	-	004	100	120	145	210	230	
MARY TABLE	WHITE	BLACK	NAVY	RED	NATURAL	SAND	BROWN	GOLD	PUMPKIN ORANGE	

2

	wome	en											
NEW	PW 455	B&C Safran Pure /women	XS-XXL <sup>1</sup>	PIQUÉ	180 G/M <sup>2</sup>								
	PW 456	B&C Safran Pure LSL /w.	XS-XXL	PIQUÉ	180 G/M <sup>2</sup>						1		
	PW 460	B&C Heavymill /women	XS-XXL	PIQUÉ	230 G/M <sup>2</sup>						1		
	PW L08	B&C Love Spice	XS-XL	SINGLE JERSEY	145 G/M <sup>2</sup>								
	<b>PW B20</b>	B&C Biosfair Polo /w.	S-XL	PIQUÉ	180 G/M <sup>2</sup>								
			XXL1: Only a	vailable in White,	Black, Nav	y, Rei	d, Sky E	Blue, R	oyal B	lue, Bo	ttle Gr	reen, I	de
	men					_							
		B&C Cinnamon /men	S-XXL	SINGLE JERSEY	185 G/M <sup>2</sup>								
	PW B21	B&C Biosfair Polo /men	S-XXL	PIQUÉ	180 G/M <sup>2</sup>								
	kids												
NEW	PK 486	B&C Safran /kids	5/6-12/14	PIQUÉ	180 G/M <sup>2</sup>								
	unise					_							
NEW	PU 401	B&C Cayenne	S-XXL	PIQUÉ	170 G/M <sup>2</sup>								
	PU 409	B&C Safran	S-XXXL <sup>1</sup>	PIQUÉ	180 G/M <sup>2</sup>								
	PU 413	B&C Safran Sport	S-XXL	PIQUÉ	180 G/M <sup>3</sup>								
	PU 414	B&C Safran LSL	S-XXXL <sup>2</sup>	PIQUÉ	180 G/M <sup>2</sup>						1		
	PU 415	B&C Safran Pocket	M-XXL	PIQUÉ	180 G/M <sup>2</sup>								
	PU 422	B&C Heavymill	S-XXXL <sup>2</sup>	PIQUÉ	230 G/M <sup>2</sup>						1		
	PU 423	B&C Heavymill LSL	S-XXL	PIQUÉ	230 G/M <sup>2</sup>								
NEW	PU 110	B&C ID.001	S-XXXL	PIQUÉ	180 G/M <sup>2</sup>								l
			VVVI 1. Only	wailable in White	Plack Na	a D	d Day	al Plue	Pott!	lo Groo		aatha	-

- B&C COLLECTION



**BE INSPIRED** -

### **B&C SAFRAN - THE REFERENCE**

High quality finishing with superior piqué, ultra-fine ring-spun combed cotton yarn and perfect classic cut. The widest colour offer of the market with 27 colours. A version for women thanks to the unique B&C Duo Concept. A wide range of available sizes, up to 6 sizes to fit every silhouette. The Safran line that includes 6 qualitative styles, each style created to fit your needs.



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#### THE SHIRT CULTURE BE INSPIRED



## SHIRTS

#### 2014 B&C COLLECTION

www.bc-fashion.eu - Be inspired

T-SHIRTS/

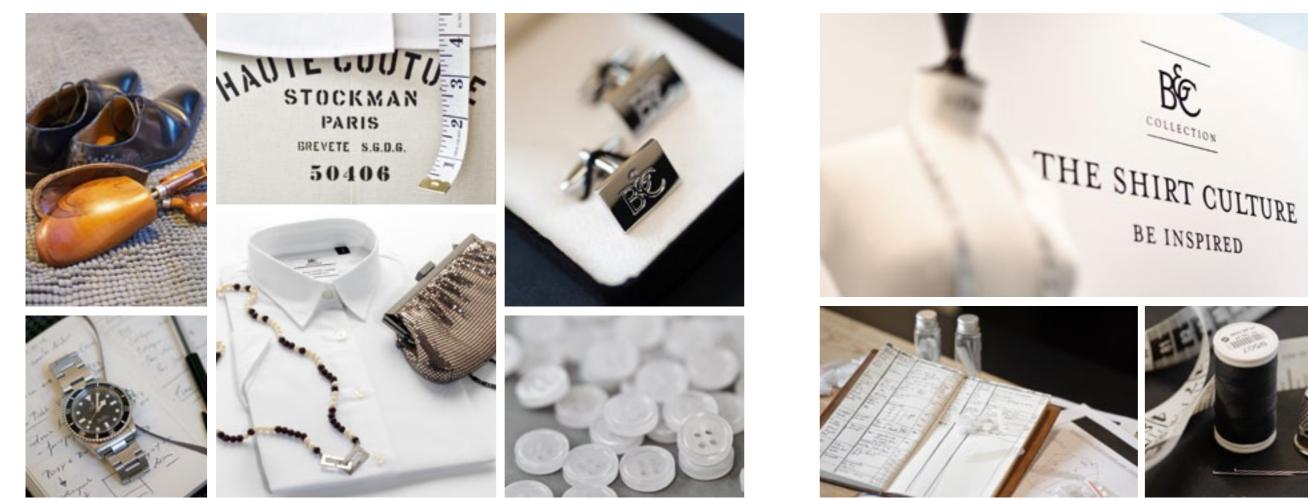


THE SHIRT CULTURE BE INSPIRED

### **WHAT THE** 21<sup>st</sup> century *'SHIRTED'* **MAN OR WOMAN** LOOKS LIKE?



Clothes make the person. We instinctively tend Let us help you on your path to stylishness. to trust those who are well-groomed more than In this guide we have collected the best and those who are not. Looking good can also work most fashionable advice as well as the most the other way around because when we feel important genuine codes of a shirt, to guide attractive, we feel confident and in control. you to choose the right one and to feel great. To get that feeling whilst wearing a shirt, It will become your guide to developing a clearer, there are a lot of details to get right. B&C has stronger and more confident sense of shirt style. integrated them all. B&C-The Shirt Culture Once you have it, go to our "lookbook" where you will find the whole collection in detail, was born from this thinking and it has resulted in a collection of 20 well-crafted and correctlyshirt by shirt. Pick your perfect shirt, apply balanced corporate shirts for men and women, the tips, add the codes of elegance to your outfit in long sleeve and short sleeve versions. and enjoy being well-dressed every day.



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#### **B&C OXFORD ·** 016

Everybody needs a classic Oxford shirt in their wardrobe. This shirt has been created with the greatest attention to detail in the best sartorial tradition, keeping alive the codes of the Oxford shirt.

The B&C Oxford shirts are available in long sleeve and short sleeve versions, for men and women.

# **"CLOTHES MAKE** THE PERSON"

/ **06** Details that make the difference / 08 Tips of elegance / 10 B&C exclusivities: B&C Tie-Fix<sup>®</sup> & B&C REVERSO button® / 12 Shirt fabrics / 14 Collars & cuffs / 16 B&C-The Shirt Culture collection / 46 The Graphical Line / 48 The DNM collection / 50 B&C DNM Bar & Restaurant line **/ 53** Summary table / 54 The collection summary







#### **B&C HERITAGE ·** 022

Celebrating high quality tailoring, the B&C Heritage line is made of pure cotton poplin for a luxurious feel. It mixes fresh and creative ideas with traditional codes of excellence. To make this shirt perfect, we went even one step further with 2 B&C exclusivities (see p. 10).

. . . . . . . .

The B&C Heritage shirts are available in long sleeve and short sleeve versions, for men and women.



#### B&C SMART · 028

The B&C Smart shirt has a modern fit, qualitative detailing and has a perfectly balanced polycotton composition. This blend of combed cotton and soft polyester allows comfort, softness and enhanced durability.

The B&C Smart shirts are available in long sleeve and short sleeve versions, for men and women.



#### B&C BLACK TIE · 034

The B&C Black Tie shirt is the epitome of business chic with clean lines and a sleek fit. Thanks to additional elastane, this poplin shirt has a slim and sophisticated fit for the polished professional without sacrificing comfort.

The B&C Black Tie shirts are available in long sleeve and short sleeve versions, for men and women.



#### THE GRAPHICAL LINE • 046

Fashion, style and attitude for inspired actions is the key concept of the B&C Graphical Line.

> B&C LONDON > B&C MILANO /WOMEN > B&C LOVE STORY

All the B&C shirts are



#### B&C SHARP • 040

Self-confidence of the wearer is the key objective of our inspiration. Made of 100% cotton Twill fabric, the B&C Sharp is comfortable, durable and offers an up-to-date look. This shirt is the right choice whether your work is indoors or outdoors.

The B&C Sharp shirts are available in long sleeve and short sleeve versions, for men and women.



#### **DNM COLLECTION ·** 048

Denim is the new urban uniform and B&C is proud to offer you this outstanding business opportunity. Fabrics, styles and details are carefully chosen and executed. Out of our 28 exclusive DNM styles you will discover the B&C DNM Vision duo shirts on the following pages. They feature an exclusive quality & refined details for a perfectly cosmopolitan contemporary look.





TIPS	
THE MEANING OF "LESS IS MORE"	P. 08
SEWING A BUTTON	P. 09
AT WHAT HEIGHT SHOULD YOU CLIP YOUR TIE?	P. 14
HOW TO MEASURE MY COLLAR?	P. 33
CAN YOU PULL YOUR SHIRT COLLA OUT FROM BENEAT A ROUND NECK JUMPER?	

B€

THERE ARE SEVERAL SIGNS OF A QUALITY TO MAKE EACH STYLE OF B&C-THE SHIRT DRESS SHIRT. SOME, SUCH AS FABRIC, FIT, COLLAR OR CUFFS, ARE INSTANTLY OBVIOUS. OTHERS, LIKE STITCHING OR BUTTONS, TAKE A MINUTE TO APPRECIATE. AND OTHERS, LIKE INSIDE FINISHING OR COMFORT, ARE APPARENT ONLY TO THE WEARER. BUT EACH OF THOSE CHARACTERISTICS WILL ALLOW THE WEARER TO ENHANCE THEIR SELF-CONFIDENCE.

CULTURE AN EXERCISE IN PERFECTION, B&C HAS ESTABLISHED THE KEY CODES OF THE FAULTLESS SHIRT. THE ESSENTIAL AND TIMELESS SHIRT CODES HAVE BEEN BOOSTED WITH CONTEMPORARY CUTS, LOOKS AND DETAILS OR B&C EXCLUSIVE CODES OF ELEGANCE.

#### **1** CONTEMPORARY FIT

Through this bright new collection, B&C offers the right balance between a confit, adjusted fit, medium fit and fitted. silhouette without compromising comfort. stitches per centimeter, as you cannot

4 OUR SYNONYM OF QUALITY: **6 STITCHES PER CENTIMETER** Stitches must be discreet and fine. To temporary fit and the corporate require- appreciate the fineness of it, you have ments in terms of measurement: regular to count the number of stitches per centimeter. The more you have the Each wearer will show an up-to-date better it is. The B&C shirts boast 6

\_\_\_\_\_

of elegance and improves durability by choosing high quality polyester motherof-pearl buttons. They are intensive wash resistant, which make B&C shirts not only stylish but also for everyday use. B&C respects a second essential rule of quality for buttons. If you look at their stitches, you'll see they are crossstitched. In addition to offering a qualitative perception to your

> shirt, it ensures you will never lose a button.

#### 6 SMART LOCATED SPARE BUTTONS

Each shirt comes with spare buttons sewn onto the button placket. This way, you will be certain not to snag them when ironing. Your shirt will stay perfect.

#### 7 HORIZONTAL LAST BUTTONHOLE

One more rule to recognize a high-quality shirt. The last buttonhole is sewn horizontally. Because horizontal buttonholes take horizontal stress with less deforming of the buttonhole shape and offer a reduced likelihood of the button pulling out from this stress than that of vertical ones.

**8** INVISIBLE BUT **CRUCIAL QUALITY:** THE LAP SEAMS

Lap seams are inside the shirt but they play an important role: comfort enhancement and high-end quality perception. Each B&C man shirt has this deluxe finishing providing quality and a feeling of comfort to the wearer. One more step to take you in the

direction of self-confidence.

The collar is the most distinguishing and fashionsensitive feature of a shirt. All B&C shirt collars are made of 3 layers to make them keep their shape: 2 layers of fabric and between them an interlining. This is one of B&C's criteria for excellence. So are the nonremovable bones integrated in the collar to make sure you will never lose them. In terms of shapes, there are

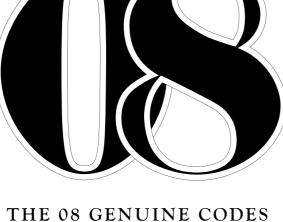
zillions of collars and you can easily get confused by the choice. Only few are right. Discover them through this B&C Shirt Style Manual.

#### 3 CUFFS

2 COLLAR

Cuffs are one of the key features in not only determining how dressy a shirt is, but how to distinguish personal style. To be sure to go for a faultless choice you only need to remember 3 shapes: the round-shaped exclusively for Oxford cuts,

the straight-shaped for a more sophisticated silhouette and the angular-shaped cuffs for a contemporary corporate style. The versatility of your cuffs is also essential. B&C long sleeve shirts have convertible 2-button cuffs with an additional buttonhole to transform them into French cuff (Kissing or Barrel-style).



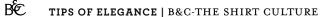
#### **OF ELEGANCE**

#### details that make the difference

accurately achieve more than 6 or 7. Through this, the quality perception of the shirt is enhanced and at the same time, also the wearer's confidence.

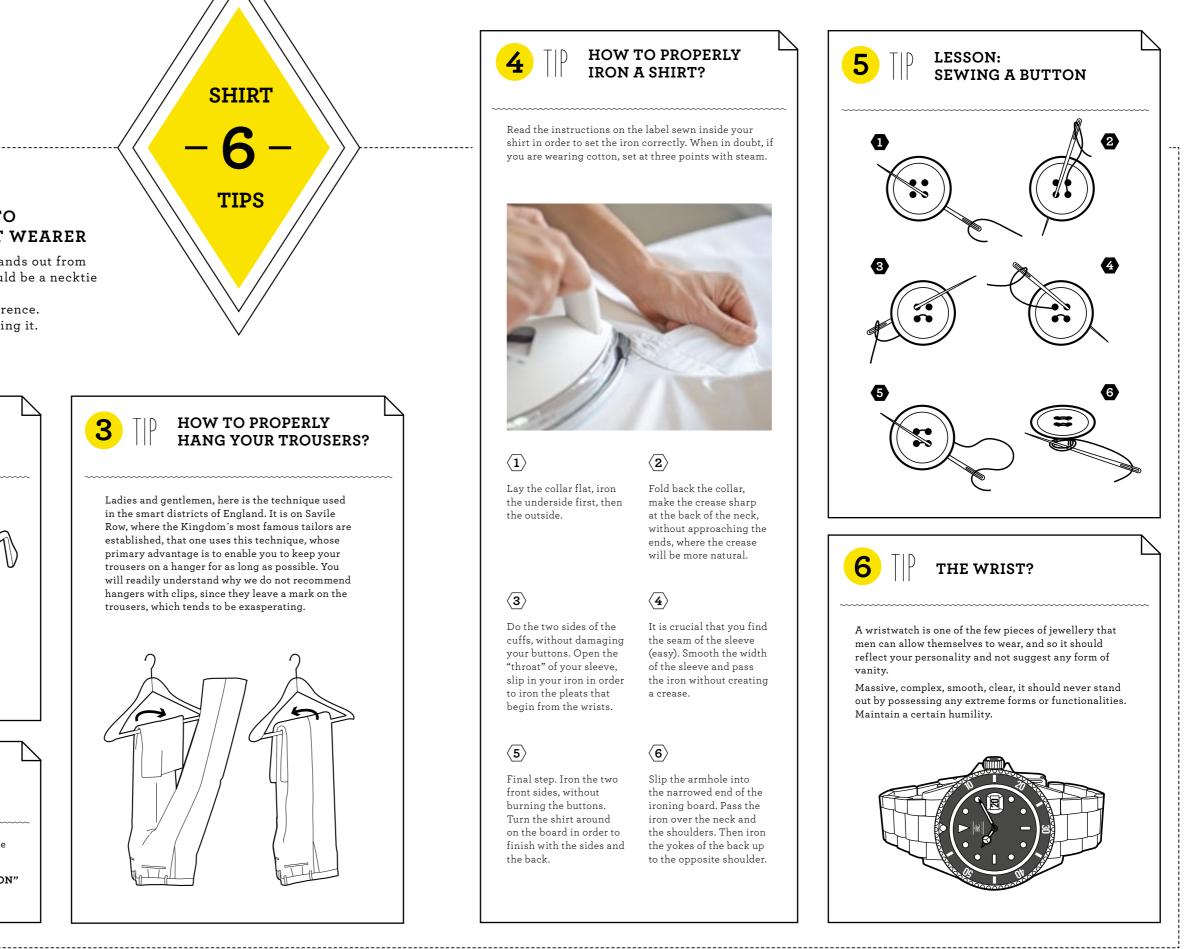
**5** STYLISH & DURABLE BUTTONS The rule of top-quality shirts is motherof-pearl buttons. B&C follows this code











#### THE EXCLUSIVE **B&C TIE-FIX**<sup>®</sup>



Do you want your tie to stay in its place? Do you think a tie pin is not a discreet solution for your problem?

B&C has the solution with its exclusive B&C Tie-Fix<sup>®</sup> in the same fabric as your shirt. It will hold your tie in place - discreetly. With this invisible solution, you can keep focus on your work while the B&C Tie-Fix<sup>®</sup> takes care of your tie.





available on:

 $\rightarrow$  B&C OXFORD LSL /MEN  $\rightarrow$  B&C OXFORD SSL /MEN ightarrow B&C HERITAGE LSL /MEN ightarrow b&c heritage SSL /men  $\rightarrow$  B&C SHARP LSL /MEN ightarrow b&c sharp ssl /men



#### THE EXCLUSIVE **B&C REVERSO BUTTON**<sup>®</sup>

 $\longrightarrow$ 

You need to transform your corporate shirt into a formal and high class one in ten seconds?

Don't worry, B&C has the solution. Thanks to the exclusive B&C REVERSO button<sup>®</sup>, transform to a kissing French cuff from a straight classical cuff.

#### CHECK OUR VISUAL METAMORPHOSIS PROCESS:

Take your single button and pass it through its own hole. It will now be on the inside of the cuff. Then, pass the button into the other side of the cuff (kissing-style).

You are now ready for your unexpected cocktail!





available on : ightarrow b&c heritage LSL /men

#### B&C-THE SHIRT CULTURE | B&C EXCLUSIVITIES





















THE SHIRT CULTURE BE INSPIRED

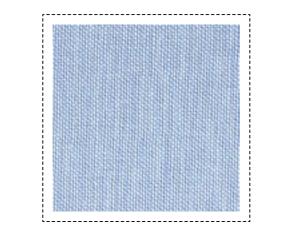
### FABRICS

### Appearance, comfort, ease of care

A shirt is in direct contact with your skin for more than 8 hours everyday; this is why we can't compromise on quality. Choosing the finest fabric is the starting point for what makes our shirts special. We have meticulously and carefully selected 5 fabrics supporting the creation of highly qualitative and contemporary shirts. The unique objective of this is to "enhance wearer selfconfidence" activated by perfect appearance, comfort and everyday use ease of care\*.

\*To facilitate the wearer's life, all fabrics are easy care treated.

#### **OXFORD FABRIC**



Oxford fabric is one of the most popular fabrics for corporate shirts. Oxford is an emblematic fabric due to its honeycomb construction, where warp and weft threads cross each other in pairs. Made of 70% cotton and 30% polyester, this cotton rich blend offers the B&C Oxford shirt a combination of quality, comfort and durability.

**POPLIN 100% COTTON FABRIC** 

!

The principle: a fine yarn running one-way with a thicker one

IT IS 60° WASHABLE AND EASY CARE TREATED.

p. 18

p. 19

p. 20

p. 21

B&C OXFORD LSL /women B&C OXFORD LSL /men B&C OXFORD SSL /women B&C OXFORD SSL /men











durable and highly comfortable.

IT IS 50° WASHABLE AND EASY CARE TREATED.



Poplin is the most commonly used weaving fabric type for shirts. It is renowned for its silky surface, its pure appearance and the comfort it brings. Here are the 3 poplin types carefully chosen to meet the corporate high demand for quality.

#### POLYCOTTON POPLIN FABRIC

TWILL FABRIC ,-----

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The twill is one of the basic weaves easy to identify thanks to its

diagonal lines. B&C twill fabric, made of 100% combed cotton

is very resistant even if pure cotton, this is thanks to the fabric's

construction. To add more comfort and softness, B&C offers

peached soft-to-touch finishing. The result: shirts are qualitative,



The principle is simple. When another fibre is woven in with the cotton, you benefit from both fibres: here, the polyester will bring both durability and resistance. Made of 65% polyester and 35% cotton, this blend makes the B&C shirts wrinkle resistant, durable and with high colour fastness.

IT IS 50° WASHABLE AND EASY CARE TREATED.

B&C SMART LSL /women	p. 30
B&C SMART LSL /men	p. 31
B&C SMART SSL /women	p. 32
B&C SMART SSL /men	p. 33



interweaving it. The B&C poplin made of 100% cotton has a fine quality bringing pure elegance to the B&C shirts.

IT IS 50° WASHABLE AND EASY CARE TREATED.

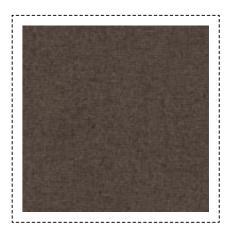
B&C HERITAGE LSL /women p. 24 B&C HERITAGE LSL /men p. 25 B&C HERITAGE SSL /women -p. 26 B&C HERITAGE SSL /men p. 27







#### **POPLIN COTTON STRETCH FABRIC**



B&C poplin cotton elastane is made of 97% combed cotton and 3% elastane creating stretch. This specific combination allows B&C to create a line of shirts with more fitted cuts without compromising comfort.

B&C BLACK TIE LSL /women p. 36 B&C BLACK TIE LSL /men p. 37 B&C BLACK TIE SSL /women p. 38 B&C BLACK TIE SSL /men p. 39





THERE ARE ZILLION OF COLLARS BUT YOU ONLY NEED TO KNOW 3: THE BUTTON-DOWN COLLAR, EXCLUSIVELY DEDICATED TO OXFORD STYLES, THE CUT-AWAY COLLAR FOR A MORE CONTEMPORARY ELEGANT LOOK AND THE SEMI CUT-AWAY COLLAR A MORE TRADITIONAL VARIATION OF THE CUT-AWAY COLLAR.

#### MEN



#### **BUTTON-DOWN COLLAR**

Buttons were added to traditional collars by polo players to stop their collars flapping in their faces. Off the polo field the button-down collar helps to hold ties in place and to keep the collar neat when worn under blazers and knits.

 $\rightarrow$  B&C OXFORD LSL /MEN  $\rightarrow$  B&C OXFORD SSL /MEN



#### **1-BUTTON CUT-AWAY COLLAR**

- It adds a dressier touch to a suit. It looks great with a button or two undone under a sharp blazer. If you opt for a tie, this collar will subtly draw attention to it.
- ightarrow B&C HERITAGE LSL /MEN  $\rightarrow$  B&C HERITAGE SSL /MEN
- ightarrow b&C smart lsl /men
- $\rightarrow$  b&c smart ssl /men  $\rightarrow$  B&C BLACK TIE SSL /MEN



#### 2-BUTTONS CUT-AWAY COLLAR

This is a 'must have' for any trendy shirt wardrobe. This collar can also be worn with a tuxedo as it allows the entire bowtie to be visible. It has a higher collar band due to the double buttons for closing it.

ightarrow B&C BLACK TIE LSL /MEN



#### SEMI CUT-AWAY COLLAR

It is a more conventional variation of the Cut-away collar. Also known as the classic, it is timelessly elegant. It makes any tie stand "proud" and gives you a cool and confident look, whether your top button is done up or not.

ightarrow B&C SHARP LSL /MEN ightarrow B&C SHARP SSL /MEN



The B&C soft feminine collar is simple, featuring pure shapes and is trans-seasonal. Made of high-quality fabrics, it is perfect for achieving an immaculate look.

ightarrow B&C OXFORD LSL /WOMEN ightarrow B&C OXFORD SSL /WOMEN ightarrow B&C HERITAGE LSL /WOMEN  $\rightarrow$  B&C HERITAGE SSL /WOMEN  $\rightarrow$  B&C SMART LSL /WOMEN ightarrow B&C smart ssl /women  $\rightarrow$  B&C BLACK TIE LSL /WOMEN ightarrow B&C BLACK TIE SSL /WOMEN  $\rightarrow$  B&C SHARP LSL /WOMEN

"The collar is the most distinguishing and fashion-sensitive feature of any shirt."

THIERRY DURET - DESIGNER



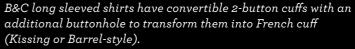
At the same level on the chest as your shirt pocket or jacket pocket - this will make it easier for you to reach your portfolio.



CHOOSING THE FINEST FABRIC IS ONLY THE STARTING POINT FOR WHAT MAKES OUR SHIRTS SPECIAL. THE CARE AND ATTENTION THAT GOES INTO EVERY STITCH IS MATCHED BY B&C CONTINUALLY STRIVING FOR PERFECTION IN THE CUTTING AND DESIGN OF OUR SHIRTS. CUFFS ARE ONE OF THE KEY FEATURES IN NOT ONLY DETERMINING HOW DRESSY A SHIRT IS, BUT HOW TO DISTINGUISH PERSONAL STYLES. TO BE SURE TO HAVE A FAULTLESS CHOICE YOU ONLY NEED TO REMEMBER 3 SHAPES : ROUNDED, ANGULAR AND STRAIGHT.

#### LONG SLEEVES







#### Rounded cuff corners and mitred-shape gauntlets follow the traditions of the original Oxford shirt.

 $\rightarrow$  B&C OXFORD LSL /WOMEN  $\rightarrow$  B&C OXFORD LSL /MEN

#### ANGULAR CUFF CORNERS

Angular cuff corners perfectly match contemporary corporate style. This modern shape enhances the majority of our Long Sleeved shirt styles.

ightarrow b&c smart lsl /women  $\rightarrow$  B&C SMART LSL /MEN  $\rightarrow$  B&C SMART LSL /MEN  $\rightarrow$  B&C BLACK TIE LSL /WOMEN ightarrow black tie LSL /men ightarrow B&C SHARP LSL /WOMEN  $\rightarrow$  B&C SHARP LSL /MEN

ð BUTTON

*In addition to the extra buttonhole enabling cufflink use, our straight* cuff design features a B&C exclusivity: the B&C REVERSO button<sup>®</sup>. This innovative system empowers you to transform, in less than 10 seconds and without cufflinks, your classic straight cuffs into a stylish French cuffs (see p.11).



Heritage's cuffs straight corners add sophistication to the shape. ightarrow B&C HERITAGE LSL /MEN

Inspired by the same high-end look idea, the woman version can also be transformed into a feminine French cuff by folding them.

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#### WOMAN LONG 2-BUTTONS STRAIGHT CUFF CORNERS

Heritage's long 2-buttons straight cuff corners add femininity and sophistication to the shape.

**B&C HERITAGE LSL /WOMEN** 







 $\rightarrow$  B&C SHARP SSL /WOMEN



#### B&C-THE SHIRT CULTURE | CUFFS

B€

#### **ROUNDED CUFF CORNERS**

#### MAN STRAIGHT CUFF CORNERS

#### SHORT SLEEVES



#### NARROW CUFFS

Oxford's short sleeved cuffs are narrowed to follow the Oxford tradition. They enhance your style with a chic sporty look.

ightarrow B&C OXFORD SSL /WOMEN  $\rightarrow$  B&C OXFORD SSL /MEN



#### FOLDED HEM SLEEVES

This folded finishing always maintains an elegant shape.

ightarrow b&c heritage SSL /men ightarrow b&C heritage SSL /women ightarrow B&C SMART SSL /MEN ightarrow b&c smart ssl /women  $\rightarrow$  B&C black tie SSL /men  $\rightarrow$  B&C black tie SSL /women  $\rightarrow$  B&C sharp SSL /Men  $\rightarrow$  B&C sharp SSL /Women

NOTE: the B&C Black Tie SSL /men and the B&C Sharp SSL /men have double overstitched folded hem sleeves.

# OXFORD STYLE **REVISIT A TIMELESS CLASSIC**

"Like a white T-shirt or a navy blazer, the Oxford cloth dress shirt is part of the uniform. You have to have one"

SCOTT STERNBERG . DESIGNER

Everybody needs a classic Oxford shirt in its wardrobe. This shirt has been created with the greatest attention to detail in the best sartorial tradition, keeping alive the codes of the Oxford shirt.

Its fabric, oxford construction, is soft and comfortable. The B&C Oxford is also effortless to maintain thanks to the easy care treatment and is durable too with its polycotton composition.

The most natural form of the Oxford is the button-down collar which is a rule that B&C has respected for the masculine version. Even further, the gauntlets are mitred for a better harmony with the collar and bottom hem side reinforcements.



#### THE SHIRT CULTURE **BE INSPIRED**



#### ноw то RECOGNIZE THE B&C OXFORD SHIRT?

Soft button-down collar

- > Rounded cuffs & mitre-shaped gauntlets\*
- > Easy care
- > Washable at 60°

\*No gauntlet for her

Oxford fabric is one of the most popular fabrics for shirts. Made of 70% cotton and 30% polyester, this cotton rich blend offers the B&C Oxford shirt a combination of quality, comfort and durability.





#### SW 003 B&C OXFORD LSL /women

#### $\rightarrow$ OXFORD FABRIC

70% combed cotton - 30% polyester  $135 \text{ g/m}^2$ XS - S - M - L - XL - XXL - XXXL - 4XL - 5XL - 6XL 1 pc/pack & 10 pcs/carton 

= \_\_\_\_\_ EASY CARE ADJUSTED FIT DUQ DUợ DUQ™

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#### 1. Soft feminine collar

- 2. Cross stitched mother-of-pearl effect buttons
- 3. 2-button adjustable cuffs a. Rounded cuffs b. Additional cufflink buttonholes
- 4. Darts at bustline & back panel
- for a feminine shape
- 5. Horizontal last buttonhole
- Also: Cotton rich polycotton Oxford fabric





Ņ bac tie' FIX

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CUFFLINKS

Wear cufflinks without a tie. It will give you a rakish yet elegant flair.

DUO<sup>7</sup> CQNCEPT

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#### SM 001 B&C OXFORD LSL /men

#### → OXFORD FABRIC

70% combed cotton - 30% polyester  $135 \text{ g/m}^2$ Size S - M - L - XL - XXL - XXL - 4XL - 5XL - 6XL Collar 37/38 39/40 41/42 43/44 45/46 47/48 49/50 51 52 cm 14,5/15 15,5 16,5 17,5 18 19 19,5 20 21 ins 1 pc/pack & 10 pcs/carton

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#### **\*\***

- 1. Soft button-down collar
- 2. Cross stitched mother-of-pearl effect buttons
- 3. 2-button adjustable cuffs a. Rounded cuffs & mitre-shaped gauntlets b. Additional cufflink buttonholes
- 4. The exclusive B&C Tie-Fix<sup>©</sup>
- 5. Back yoke with 2 overstitched side pleats
- 6. Left chest pocket
- 7. Inside lap seams for perfect finishing
- 8. Horizontal last buttonhole

9. Mitre-shaped bottom hem side reinforcement

Also: Curved bottom hem

Cotton rich polycotton Oxford fabric

Culture B&C - The Shirt OXFORD

#### SW 004 B&C OXFORD SSL /women

#### → OXFORD FABRIC

70% combed cotton - 30% polyester  $135 \text{ g/m}^2$ XS - S - M - L - XL - XXL - XXXL - 4XL - 5XL - 6XL 1 pc/pack & 10 pcs/carton 



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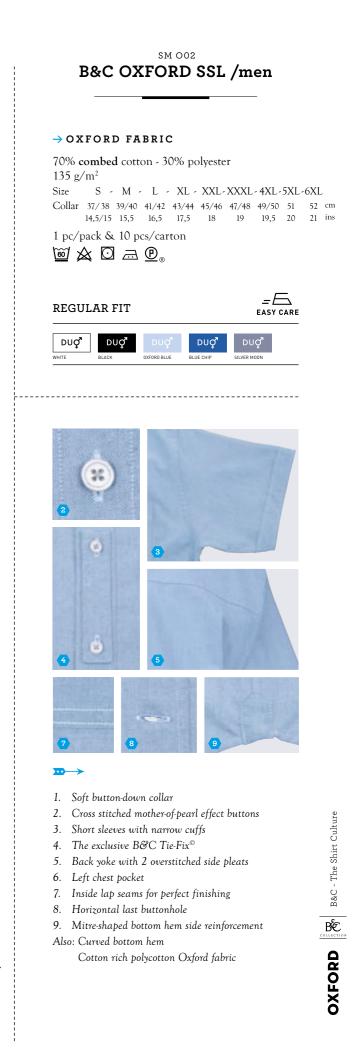
**\*\*** 

- 1. Soft feminine collar
- 2. Cross stitched mother-of-pearl effect buttons
- 3. Short sleeves with narrow cuffs
- 4. Darts at bustline & back panel
- for a feminine shape
- 5. Horizontal last buttonhole
- Also: Cotton rich polycotton Oxford fabric





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Celebrating high quality tailoring, the B&C Heritage line is made of pure cotton poplin for a luxurious feel. It mixes fresh and creative ideas with traditional codes of excellence.

There are facts that never lie: 6 stitches/cm, lap seams, 3 layer spread collar, cross-stitched buttons, perfect straight cuffs... each of those "details" shape the B&C Heritage shirt that brings a faultless look and self-confidence to the wearer.

To make this shirt perfect, we went even 1 step further and brought 2 B&C exclusivities. The B&C Tie-Fix® will hold your tie down whatever the situation, and our B&C REVERSO button<sup>®</sup> allows you to change, in less than 10 seconds and without additional cufflinks, from classical straight cuffs to stylish French cuffs.

#### HOW TO RECOGNIZE THE B&C HERITAGE SHIRT?





#### B&C HERITAGE, THE NEW BOARDROOM'S POWER PLAYER

• • • • •

- > Cut-away collar
- Straight cuffs & square-shaped gauntlets\*
- French cuff option
- > B&C Reverso button®
- > Easy care
- > Washable at 50°
- \*Thinner gauntlets for her

Poplin is the most-used weaving fabric type for shirts. B&C pure cotton Poplin fabric instantly brings elegance to the shirt.





#### SW P43 **B&C HERITAGE LSL /women**

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#### $\rightarrow$ POPLIN 100% COTTON FABRIC

100% combed cotton 120 g/m<sup>2</sup> (white) - 125 g/m<sup>2</sup> (colour) XS - S - M - L - XL - XXL - XXXL - 4XL 1 pc/pack & 10 pcs/carton 

= \_\_\_\_\_ EASY CARE ADJUSTED FIT DUQ DUƠ DUQ DUƠ



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- 1. Soft feminine collar
- 2. Cross stitched mother-of-pearl effect buttons
- 3. a. Straight cuffs & thin square-shaped gauntlets b. French cuff option
- 4. Darts at bustline & back panel for a feminine shape
- 5. Horizontal last buttonhole Also: Fine 100% poplin cotton



B&C Heritage,

the new

boardroom's

power player

B&C REVERSO® BUTTON

bac tie° FIX

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Thanks to the B&C REVERSO button<sup>®</sup>, transform your corporate shirt into a formal and high class one in only ten seconds. From a straight classical cuff, to a kissing French cuff effect simply by passing the button through to the other side of the cuff (check the metamorphosis process p.11). You are now ready for your unexpected cocktail!



#### SM P41 **B&C HERITAGE LSL /men**

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#### $\rightarrow$ POPLIN 100% COTTON FABRIC

100% combed cotton  $120 \text{ g/m}^2$  (white) -  $125 \text{ g/m}^2$  (colour) Size S - M - L - XL - XXL - XXL - 4XL Collar 37/38 39/40 41/42 43/44 45/46 47/48 49/50 cm 14,5/15 15,5 16/16,5 17/17,5 18 18,5/19 19,5 ins 1 pc/pack & 10 pcs/carton

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REGUL	AR FIT.			
DUQ	DUợ	DUQ	DUQ	
WHITE	BLACK	DEEP RED	BLUE CHIP	



- 1. Cut-away collar
- 2. Cross stitched mother-of-pearl effect buttons
- 3. a. Straight cuffs & square-shaped gauntlets b. French cuff option through : Additional cufflink buttonholes
  - or B&C REVERSO button<sup>©</sup> (see p.11)
- 4. The exclusive B&C Tie-Fix®
- 5. Left chest pocket
- 6. Back yoke with 2 overstitched side pleats
- 7. Inside lap seams for perfect finishing
- 8. Horizontal last buttonhole
- 9. Square-shaped bottom hem side reinforcement
- Also: Curved bottom hem

DUO<sup>7</sup> CONCEPT

Fine 100% poplin cotton

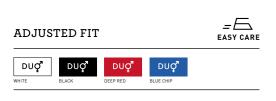
Cult B&C - The Shirt <sup>2</sup>HERITAGE<sup>2</sup> 200

#### SW P44 **B&C HERITAGE SSL /women**

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#### $\rightarrow$ POPLIN 100% COTTON FABRIC

100% combed cotton 120 g/m<sup>2</sup> (white) - 125 g/m<sup>2</sup> (colour) XS - S - M - L - XL - XXL - XXXL - 4XL 1 pc/pack & 10 pcs/carton 



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**\*\*** 

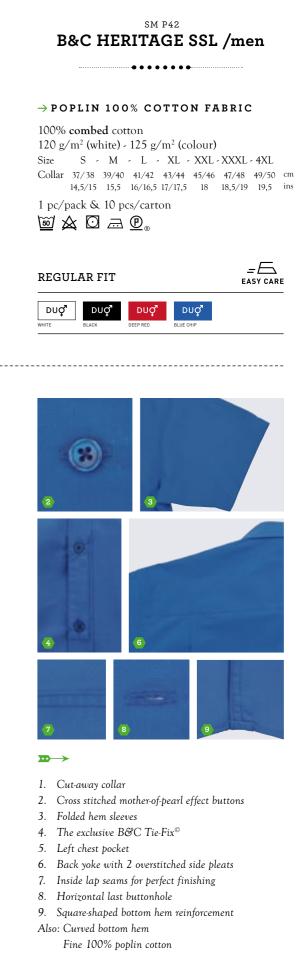
- 1. Soft feminine collar
- 2. Cross stitched mother-of-pearl effect buttons
- 3. Folded hem sleeves
- 4. Darts at bustline & back panel
- for a feminine shape

5. Horizontal last buttonhole Also: Fine 100% poplin cotton





B&C - The CHERITAGE<sup>2</sup> 26



B&C - The Shirt Cult <sup>2</sup>HERITAGE<sup>2</sup> 200



#### THE SHIRT CULTURE BE INSPIRED

SMART

IS AS SMART AS ALL OF US"

As mentioned before, at B&C you will find shirts that have been constructed with similar attention to detail that you would expect in bespoke tailoring. The B&C Smart shirt is no exception to the rule: it has a modern fit, qualitative detailing and has a correctly balanced polycotton composition.

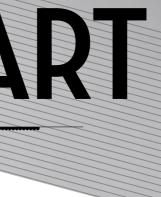
Its perfect blend of combed cotton and soft polyester allows comfort, softness and enhanced durability. The B&C Smart shirt is intensive wash-resistant and easy to maintain thanks to its easy care treatment. Be smart, thanks to this double advantage (style and resistance), it delivers the wearer an absolute self-confidence feeling.

#### HOW TO RECOGNIZE THE B&C SMART SHIRT?









#### **"NONE OF US**

JAPANESE PROVERB

- > Cut-away collar
- > Angular cuffs & square-shaped gauntlets\*
- > Easy care
- > Washable at 50°
- \*Thinner gauntlets for her

The principle of the polycotton poplin fabric is simple. When another fibre is woven in with the cotton, you benefit from both fibres. Here, the polyester brings extra resistance.

#### SW P63 B&C SMART LSL /women

#### $\rightarrow$ POLYCOTTON POPLIN FABRIC

65% polyester - 35% **combed** cotton 115 g/m<sup>2</sup> XS - S - M - L - XL - XXL - XXXL - 4XL 1 pc/pack & 10 pcs/carton ∭ ☆ ∅ ☴ ℗<sub>®</sub>



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**>** 

- 1. Soft feminine collar
- 2. Cross stitched mother-of-pearl effect buttons
- 3. 2-button adjustable cuffs
  - a. Angular cuffs & thin square-shaped gauntlets b. Additional cufflink buttonholes
- Darts at bustline & back panel for a feminine shape
- 5. Horizontal last buttonhole
- Also: Qualitative polycotton poplin



DUO<sup>®</sup> CONCEPT

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#### <u>∞</u>→

- 1. Cut-away collar
- 2. Cross stitched mother-of-pearl effect buttons
- 2-button adjustable cuffs

   Angular cuffs & square-shaped gauntlets
   Additional cufflink buttonholes
- 4. Left chest pocket
- 5. Back yoke with 2 overstitched side pleats
- 6. Inside lap seams for perfect finishing
- 7. Horizontal last buttonhole
- Also: Curved bottom hem

Qualitative polycotton poplin

SMART 88C - The Shirt Cult

#### SW P64 B&C SMART SSL /women

#### $\rightarrow$ POLYCOTTON POPLIN FABRIC

65% polyester - 35% combed cotton  $115 \text{ g/m}^2$ XS - S - M - L - XL - XXL - XXL - 4XL 1 pc/pack & 10 pcs/carton 



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#### **>**

- 1. Soft feminine collar
- 2. Cross stitched mother-of-pearl effect buttons
- 3. Folded hem sleeves
- 4. Darts at bustline & back panel for a feminine shape
- 5. Horizontal last buttonhole
- Also: Qualitative polycotton poplin



#### TIP HOW TO MEASURE MY COLLAR?

1

To ensure ease of breathing as well as the correct fit, you should be able to comfortably slide one finger between your neck and the shirt's collar when the top button is fastened.



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#### SM P62 B&C SMART SSL /men → POLYCOTTON POPLIN FABRIC 65% polyester - 35% combed cotton $115 \text{ g/m}^2$ Size S - M - L - XL - XXL - XXL - 4XL Collar 37/38 39/40 41/42 43/44 45/46 47/48 49/50 cm 14,5/15 15,5 16/16,5 17/17,5 18 18,5/19 19,5 ins 1 pc/pack & 10 pcs/carton = \_\_\_\_ EASY CARE **REGULAR FIT** DUQ DUợ DUợ DUQ **\*\*** 1. Cut-away collar 2. Cross stitched mother-of-pearl effect buttons

4

- 3. Folded hem sleeves 4. Left chest pocket
- 5. Back yoke with 2 overstitched side pleats
- 6. Inside lap seams for perfect finishing
- 7. Horizontal last buttonhole
- Also: Curved bottom hem

Qualitative polycotton poplin

SMART RC - The Shirt Culture



#### THE SHIRT CULTURE BE INSPIRED

The B&C Black Tie shirt is the epitome of business chic with clean lines and a sleek fit. Thanks to additional elastane, this poplin shirt has a slim and sophisticated fit for the polished professional without sacrificing comfort.

To bring to perfection the men's version (long-sleeved model), the B&C Black Tie LSL features a modern and stylish two-button cut-away collar. Thanks to its slightly shorter body length you can wear it tucked in or out.

On the women's side, this modern shirt is impeccably cut and crafted, creating a feminine and flirty silhouette. Slightly shorter length, the curved seams enhance this slimming wardrobe essential. As for men, the long sleeved version highlights contemporary convertible angular cuffs.

This modern and chic fit is absolutely the most perfect addition to any business woman or man's wardrobe.

#### HOW TO RECOGNIZE THE B&C BLACK TIE SHIRT?



#### 40 STRETCH

\* The man's short sleeved version has a 1-button cut-away collar \*\*Thinner gauntlets for her

> 2-button cut-away

& square-shaped

Naturally easy care

gauntlets\*\*

collar\* > Angular cuffs

> Stretch
 > Washable at 40°

0

# B&C BLACK

BUSINESS HAS A NEW MUSE

B&C Stretch Poplin (cotton-elastane blend) allows a contemporary fitted cut without compromising comfort.

#### SW P23 **B&C BLACK TIE LSL /women**

\*\*\*\*\*\*\*

#### → POPLIN COTTON STRETCH FABRIC

97% combed cotton - 3% elastane  $135 \text{ g/m}^2$ XS - S - M - L - XL - XXL - XXL - 4XL 1 pc/pack & 10 pcs/carton 



\_\_\_\_\_



#### **\_\_\_**

- 1. Soft feminine collar
- 2. Cross stitched mother-of-pearl effect buttons
- 3. 2-button adjustable cuffs a. Angular cuffs & thin square-shaped gauntlets b. Additional cufflink buttonholes 4. Darts at bustline & back panel
- for a feminine shape 5. Horizontal last buttonhole
- Also: Stretch poplin



Never have more than two buttons of your shirt unbuttoned unless you are a rock star.

DUO CONCEPT

#### SM P21 **B&C BLACK TIE LSL /men** \*\*\*\*\*\*\* $\rightarrow$ POPLIN COTTON STRETCH FABRIC 97% combed cotton - 3% elastane $135 \text{ g/m}^2$ Size S - M - L - XL - XXL - XXL - 4XL Collar 37/38 39/40 41/42 43/44 45/46 47/48 49/50 cm 14,5/15 15,5 16/16,5 17/17,5 18 18,5/19 19,5 ins 1 pc/pack & 10 pcs/carton MEDIUM FIT STRETCH DUQ DUợ DUợ DUợ $\longrightarrow$ 1. 2-button cut-away collar 2. Cross stitched mother-of-pearl effect buttons 3. 2-button adjustable cuffs a. Angular cuffs & square-shaped gauntlets b. Additional cufflink buttonholes 4. Short modern back yoke 5. Inside lap seams for perfect finishing 6. Horizontal last buttonhole 7. Square-shaped bottom hem side reinforcement 8. Curved bottom hem - shorter length – can be worn untucked Also: Stretch poplin Darts at back panel

1

Cult B&C - The Sh BLACK TIE

#### SW P24 B&C BLACK TIE SSL /women

\*\*\*\*\*\*\*

#### $\rightarrow$ POPLIN COTTON STRETCH FABRIC





**★★** 

- 1. Soft feminine collar
- 2. Cross stitched mother-of-pearl effect buttons
- 3. Folded hem sleeves
- 4. Darts at bustline & back panel
- for a feminine shape
- 5. Horizontal last buttonhole

Also: Stretch poplin





BLACK THE



#### THE SHIRT CULTURE BE INSPIRED

LOOK SHARP - FEEL SHARP - WORK SHARP

# SHARP

"Being fit will keep you mentally sharp"

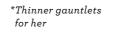
BRIAN CLOUGH - ATHLETE

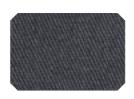
The B&C Sharp shirt is very durable even with its composition of 100% pure cotton. Its secret: twill fabric construction. This fabric is a shimmery diagonal weave, which gives a rich texture to this shirt without sacrificing formality. To add comfort, we offer a soft-touch peached finish. The B&C Sharp also features high-end quality manufacturing and offers a perfectly up-to-date look. Once again, self-confidence of the wearer is the key objective of our inspiration. Modern, comfortable and durable, this shirt is your best choice whether your work is indoors or outdoors.

#### HOW TO RECOGNIZE THE B&C SHARP SHIRT?



 > Semi cut-away collar
 > Angular cuffs & square-shaped gauntlets\*
 > Easy care
 > Washable at 50°







Made of 100% combed cotton, B&C twill fabric is very resistant even if pure cotton, thanks to the fabric's construction. Its peached soft-to-touch finish adds captivating softness to the style.



#### SW T83 B&C SHARP LSL /women

#### $\rightarrow$ TWILL FABRIC



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#### **\*\*\***

- 1. Soft feminine collar
- 2. Cross stitched mother-of-pearl effect buttons
- 2-button adjustable cuffs

   Angular cuffs & thin square-shaped gauntlets
   Additional cufflink buttonholes
- Darts at bustline & back panel for a feminine shape
   Horizontal last buttonhole
- Also: 100% Twill cotton



CAN YOU PULL YOUR SHIRT COLLAR OUT FROM BENEATH A ROUND NECK

B&C TIE® FIX

4

No. Absolutely not. And the same applies with a suit. Your shirt collar should remain inside.

JUMPER?

DUO<sup>®</sup> CQNCEPT

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#### SM T81 B&C SHARP LSL /men

#### $\rightarrow$ TWILL FABRIC

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100% **combed** cotton 130 g/m<sup>2</sup> Size S · M · L · XL · XXL · XXL · 4XL Collar 37/38 39/40 41/42 43/44 45/46 47/48 49/50 cm 14,5/15 15,5 16/16,5 17/17,5 18 18,5/19 19,5 ins 1 pc/pack & 10 pcs/carton





#### **\*\***

- 1. Semi cut-away collar
- 2. Cross stitched mother-of-pearl effect buttons
- 2-button adjustable cuffs

   Angular cuffs & square-shaped gauntlets
   Additional cufflink buttonholes
- 4. The exclusive B&C Tie-Fix®
- 5. Left chest pocket
- 6. Back yoke with 2 overstitched side pleats
- 7. Inside lap seams for perfect finishing
- 8. Horizontal last buttonhole
- 9. Square-shaped bottom hem reinforcement
- Also: Curved bottom hem 100% Twill cotton

SHARP [10] B&C - The Shirt Culture

#### SW T84 B&C SHARP SSL /women

#### → TWILL FABRIC

100% combed cotton  $130 \text{ g/m}^2$ XS - S - M - L - XL - XXL - XXXL - 4XL 1 pc/pack & 10 pcs/carton 



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- 1. Soft feminine collar 2. Cross stitched mother-of-pearl effect buttons
- 3. Folded hem sleeves
- 4. Darts at bustline & back panel for a feminine shape
- 5. Horizontal last buttonhole
- Also: 100% Twill cotton





#### SM T82 B&C SHARP SSL /men

#### → TWILL FABRIC

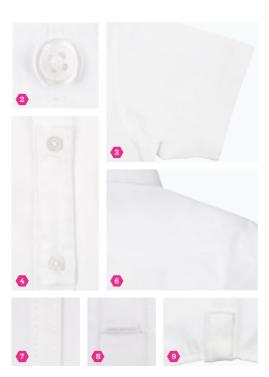
100% combed cotton  $130 \text{ g/m}^2$ Size S - M - L - XL - XXL - XXL - 4XL Collar 37/38 39/40 41/42 43/44 45/46 47/48 49/50 cm 14,5/15 15,5 16/16,5 17/17,5 18 18,5/19 19,5 ins 1 pc/pack & 10 pcs/carton

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#### = \_\_\_\_ EASY CARE **REGULAR FIT** DUQ DUQ DUQ DUQ DUQ



#### $\longrightarrow$

- 1. Semi cut-away collar
- 2. Cross stitched mother-of-pearl effect buttons
- 3. Folded hem sleeves with double overstitch
- 4. The exclusive B&C Tie-Fix®
- 5. Left chest pocket
- 6. Back yoke with 2 overstitched side pleats
- 7. Inside lap seams for perfect finishing
- 8. Horizontal last buttonhole
- 9. Square-shaped bottom hem reinforcement
- Also: Curved bottom hem 100% Twill cotton

SHARP B&C - The Shirt Cult



#### **B&C LOVE STORY**

SW LO9

#### $\rightarrow$ POPLIN COTTON STRETCH FABRIC

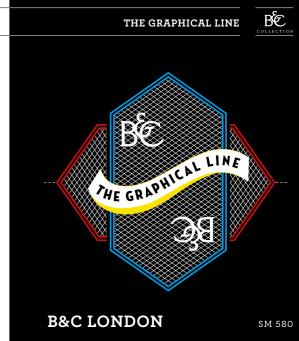
97% combed cotton - 3% elastane 135 g/m² S - M - L - XL 1 pc/pack & 20 pcs/carton

#### SUPER FIT





B&C London, when comfort meets your perfect modern look



#### $\rightarrow$ POPLIN COTTON STRETCH FABRIC

97% combed cotton - 3% elastane 135 g/m<sup>2</sup> S - M - L - XL - XXL 1 pc/pack & 20 pcs/carton

#### MEDIUM FIT



DUQ

DUƠ CQNCEPT

**B&C MILANO /women** SW 520

#### $\rightarrow$ POPLIN COTTON STRETCH FABRIC

97% combed cotton - 3% elastane 135 g/m<sup>2</sup> XS - S - M - L - XL - XXL 1 pc/pack & 20 pcs/carton

#### MEDIUM FIT



DUO<sup>T</sup> CONCEPT

A DENIM VISION OF B&C

#### DENIM IS EVERYWHERE. DENIM IS THE NEW URBAN UNIFORM AND B&C IS PROUD TO OFFER YOU THIS OUTSTANDING BUSINESS OPPORTUNITY.

FABRICS, STYLES AND DETAILS ARE CAREFULLY CHOSEN AND EXECUTED TO BRING 28 EXCLUSIVE DNM STYLES TO THE MARKETPLACE.

B&C DNM Vision shirts feature exclusive & refined details like stylish half-covered button plackets, distinctive metallic buttons on the left gauntlet and unique multistitching on the back collar of the men's version.

Denim shirts work with a wide range of looks. Team your B&C DNM Vision shirt with a pair of smart trousers for a smart/casual business look. Go double denim and show the world your unique personality. Or wear it underneath our exclusive denim apron to show off the high calibre of your bar or restaurant.

#### **B&C** Collection. Be inspired

B&C DNM Vision /men SM D85 SHIRT Denim Twill | 100% cotton

Garment wash | De nim (6.5 OZ) S - M - L - XL - XXL 1 pc/pack & 20 pcs/carton MEDIUM FIT

B&C DNM Vision /women SW D86 SHIRT

Denim Twill | 100% cotton Garment wash | Denim (6.5 OZ) XS - S - M - L - XL - XXL 1 pc/pack & 20 pcs/carton FITTED









#### MAKE YOUR BUSINESS STAND OUT FROM THE CROWD

The B&C DNM Bar & Restaurant line provides contemporary corporate attire and exciting yet functional tablewear accessories. Denim apron, tie, bow-tie, placemat and bread bag to make your business stand out from the crowd.

For even greater effect, combine them with our B&C DNM Vision shirts or B&C DNM Forward polo shirts. The possibilities are limitless.



B&C DNM Tie AU D01 Denim Twill 100% cotton | Garment wash LINING: TC fabric (65% polyester, 35% cotton) Denim (6.5 OZ) One size | UNISEX 1 pc/pack & 10 pcs/carton







B&C DNM Bow-Tie AU D02 Denim Twill 100% cotton | Garment wash Denim (6.5 0Z) One size | UNISEX 1 pc/pack & 10 pcs/carton









#### B&C DNM Master HU D02 APRON Denim Twill 100% cotton | Garment wash Heavyweight denim (12 OZ) One size | UNISEX 1 pc/pack & 25 pcs/carton









B&C DNM Please HU D03 BREAD BAG Denim Twill 100% cotton | Garment wash LINING: 100% cotton Heavyweight denim (12 OZ) One size 5 pcs/pack & 25 pcs/carton





#### SUMMARY TABLE

THE SHIRT CULTURE BE INSPIRED

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#### Shirts

womo	n										
wome	B&C Oxford LSL /women	XS-6XI	OXEORD	135 G/M <sup>2</sup>							
	B&C Oxford SSL /women	XS-6XI	OXFORD	135 G/M <sup>2</sup>						1	1
	B&C Heritage LSL /women	XS-4XL	POPLIN	120 G/M <sup>2</sup>							
	B&C Heritage SSL /women	XS-4XL	POPLIN	120 G/M <sup>2</sup>				Π			
SW P63	B&C Smart LSL /women	XS-4XL	POPLIN	115 G/M <sup>2</sup>			1				
SW P64	B&C Smart SSL /women	XS-4XL	POPLIN	115 G/M <sup>2</sup>							
SW P23	B&C Black Tie LSL /women	XS-4XL	POPLIN STRETCH	135 G/M <sup>2</sup>							
SW P24	B&C Black Tie SSL /women	XS-4XL	POPLIN STRETCH	135 G/M <sup>2</sup>							
SW T83	B&C Sharp LSL /women	XS-4XL	TWILL	130 G/M <sup>2</sup>							
SW T84	B&C Sharp SSL /women	XS-4XL	TWILL	130 G/M <sup>2</sup>							
SW 520	B&C Milano /women	XS-XXL	POPLIN STRETCH	135 G/M <sup>2</sup>							
SW L09	B&C Love Story	S-XL	POPLIN STRETCH	135 G/M <sup>2</sup>							
men					_	_				_	_
SM 001	B&C Oxford LSL /men	S-6XL	OXFORD	135 G/M <sup>2</sup>							
SM 002	B&C Oxford SSL /men	S-6XL	OXFORD	135 G/M <sup>2</sup>							
SM P41	B&C Heritage LSL /men	S-4XL	POPLIN	120 G/M <sup>2</sup>							
C14 D (0	D0011 1 001 /					-				-	

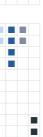
SM P41	B&C Heritage LSL /men	S-4XL	POPLIN	120 G/M <sup>2</sup>				
SM P42	B&C Heritage SSL /men	S-4XL	POPLIN	120 G/M <sup>2</sup>				
SM P61	B&C Smart LSL /men	S-4XL	POPLIN	115 G/M <sup>2</sup>				
SM P62	B&C Smart SSL /men	S-4XL	POPLIN	115 G/M <sup>2</sup>				
SM P21	B&C Black Tie LSL /men	S-4XL	POPLIN STRETCH	135 G/M <sup>2</sup>				
SM P22	B&C Black Tie SSL /men	S-4XL	POPLIN STRETCH	135 G/M <sup>2</sup>				
SM T81	B&C Sharp LSL /men	S-4XL	TWILL	130 G/M <sup>2</sup>				
SM T82	B&C Sharp SSL /men	S-4XL	TWILL	130 G/M <sup>2</sup>				
SM 580	B&C London	S-XXL	POPLIN STRETCH	135 G/M <sup>2</sup>				





#### Shirts

	wome	n		
NEW	SW D86	B&C DNM Vision /women	XS-XL DENIM TWILL	6,5 OZ
	men			
NEW	SM D85	B&C DNM Vision /men	S-XXL DENIM TWILL	6,5 OZ
	unise	x		
NEW	AU D01	B&C DNM Tie	ONE SIZE DENIM TWILL	6,5 OZ
NEW	AU D02	B&C DNM Bow-Tie	ONE SIZE DENIM TWILL	6,5 OZ
NEW	HU D01	B&C DNM Surface	ONE SIZE DENIM TWILL	12 OZ
NEW	HU D02	B&C DNM Master	ONE SIZE DENIM TWILL	12 OZ
NEW	HU D03	B&C DNM Please	ONE SIZE DENIM TWILL	12 0Z



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NEW 2014 NEW STYLE

891

DEEP BLUE DENIM

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→ OXFORD 1	FABRIC
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B&C OXFORD LSL /women	p.18
B&C OXFORD LSL /men	p.19
B&C OXFORD SSL /women	p.20
B&C OXFORD SSL /men	p.21

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#### **B&C HERITAGE**

 $\rightarrow$  poplin 100% cotton fabric

B&C HERITAGE LSL /women	p.24
B&C HERITAGE LSL /men	p.25
B&C HERITAGE SSL /women	p.26
B&C HERITAGE SSL /men	p.27

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#### **B&C SMART**

 $\rightarrow$  polycotton poplin fabric

B&C SMART LSL /women	p.30
B&C SMART LSL /men	p.31
B&C SMART SSL /women	p.32
B&C SMART SSL /men	p.33

#### **B&C BLACK TIE**

 $\rightarrow$  poplin cotton stretch fabric

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B&C BLACK TIE LSL /women	р.36
B&C BLACK TIE LSL /men	р.37
B&C BLACK TIE SSL /women	p.38
B&C BLACK TIE SSL /men	p.39

























All our B&C corporate shirts are in DUO<sup>®</sup> CONCEPT

#### **B&C SHARP**

 $\rightarrow$  TWILL FABRIC

B&C SHARP LSL /women	p.42
B&C SHARP LSL /men	p.43
B&C SHARP SSL /women	p.44
B&C SHARP SSL /men	p.45

#### THE GRAPHICAL LINE

B&C LOVE STORY $\rightarrow$ POPLIN COTTON STRETCH	p.46 FABRIC
B&C LONDON $\rightarrow$ POPLIN COTTON STRETCH	p.47 FABRIC
B&C MILANO /women → POPLIN COTTON STRETCH	p.47 FABRIC

#### B&C DNM COLLECTION

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 $\rightarrow$  DENIM TWILL FABRIC

B&C DNM VISION /women	p.49
B&C DNM VISION /men	p.49
B&C DNM MASTER (apron)	p.51

B&C DNM TIE	p.51
B&C DNM BOW-TIE	p.51

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B&C DNM SURFACE (placemat)	p.52
B&C DNM PLEASE (bread bag)	p.52

# BE DNM A DENIM VISION OF B&C

#### MAKE YOUR BUSINESS STAND OUT FROM THE CROWD

The B&C DNM Bar & Restaurantline provides contemporary corporate attire and exciting yet functional table-wear accessories. Denim apron, tie, bow-tie, placemat and bread bag to make your business stand out from the crowd.

**B&C** Collection, Be Inspired









**B&C SWEATSHIRTS 2014** 

# WE ARE THE KING of the sweatshirts

Slub yarn, Dark heather fabric, PST technology, unique dye treatments, best deal styles, smart designs, classic cuts or fashionable ones; the B&C Collection: 28 styles, 7 different fabrics and 45 colours to inspire your best promotions, actions, events, messages, brands or ideas.

The 2014 B&C Collection is under the sign of innovation: 2 new collections (42 designs in total), 13 new sweatshirts, new fabrics, new dyeing treatments, a new colour collection to offer you new business opportunities with the same passion for fashion and quality.



All the B&C Sweatshirts are Oeko Tex 100 certified



#### FIRST, WELCOME TO PARADISE

The B&C Paradise Collection is happiness therapy. The Paradise styles have the ability to turn the boring into beautiful and to infuse everyday life with a sense of exoticism and excitement. Elements such as cut and details make people gorgeous.

Its eye-catching colour palette captures the Pacific shades and reflects the latest trends. Blossom pinks burst and flow seamlessly into deep blue, lush green and very soft grey.



#### THEN, DISCOVER THE B&C DNM

DENIM IS EVERYWHERE, DENIM IS THE NEW URBAN UNIFORM AND B&C IS PROUD TO OFFER YOU THIS OUTSTANDING BUSINESS OPPORTUNITY. THROUGH THIS COLLECTION, WE OFFER A WAY OF THINKING, A CONCEPT AND PASSION, FUELLED BY THE DENIM CULTURE.

Discover our 6 sweatshirts, from our 28 exclusive B&C DNM styles, on the following pages. Incredible treatments, smart & qualitative details and fashionable fabrics make them exceptional. Take a look at the rough designs, the dip dye treatments, the Slub fabric duo and dark heather hoodie with side pockets that offer more room for decoration and create your uniqueness.

**B&C Collection. Be inspired** 



3

### COLLECTION

We spared no details in creating our Paradise Sweatshirts. Colours are unique and the 7 Paradise sweatshirts designs follow the same vein. Feminine cropped sweatshirts, detailed men's styles, fashionable short sleeves cuts and brilliant men's and women's shorts designs.

Made of a Superior Summertime Class French terry (240 gsm - 80% cotton/20% polyester), it meets spring-summer needs. Its quality brings comfort and an exceptional feeling of freedom to the wearer. Moreover, Superior Summertime Class French Terry offers a fantastic fabric fluidity to match the distinctive spirit of the designs. Last but not least, they offer an incredibly smooth and consistent surface for decoration which is, of course, a key feature in our market.

# A DENIM VISION OF B&C



# THE PST LINE



B&C HOODED FULL ZIP /M. & /W. P.6



B&C OPEN HEM P.9

B&C CAT /W. P.7





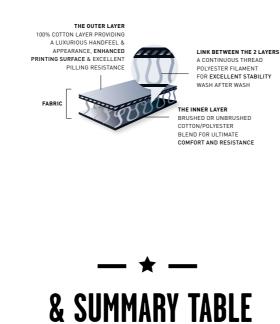
B&C WONDER /WOMEN P.10

B&C MONSTER /MEN P.10

B&C SPIDER /MEN P.11

TECHNOLOGY PERFECT SWEAT We have developed an exclusive knit

for our sweatshirts: the Perfect Sweat Technology (PST). The high quality of PST stems from its composition. Polyester is used discreetly thanks to the incorporation of a 100% polyester filament knit. The PST offers advantages such as excellent resistance to washing, a mat appearance for a sublimated design and perfect printability thanks to the 100% cotton on the outside. It also provides maximum comfort when you wear our sweatshirts.



P.27



STYLES NEW INV CIBLE ONM UNIVERSE /MEN .15







B&C ID.004 P.13



P.26





5



 $\star$  80% COMBED COTTON / 20% POLYESTER  $\star$ 

**B&C Set In** WU 600

PST/ Perfect Sweat Technology 80% combed cotton - 20% polyester Low Shrinkage | FLEECE BRUSHED INSIDE 280 g/m<sup>2</sup> | S - M - L - XL - XXL - XXXL\* 5 pcs/pack & 30 pcs/carton | REGULAR FIT



280 g/m²



# 

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#### $\star$ 80% combed cotton / 20% polyester $\star$

B&C Open Hem WU 610 PST/ Perfect Sweat Technology 80% combed cotton - 20% polyester Low Shrinkage | FLEECE BRUSHED INSIDE 280 g/m² | S - M - L - XL - XXL 5 pcs/pack & 30 pcs/carton | REGULAR FIT





#### HIGHER STABILITY AND COMFORT, BETTER RESISTANCE AND PRINTABILITY

THE OUTER LAYER 100% COTTON LAYER PROVIDING A LUXURIOUS HANDFEEL & APPEARANCE, ENHANCED PRINTING SURFACE & EXCELLENT PILLING RESISTANCE

FABRIC

280 g/m<sup>2</sup>

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LINK BETWEEN THE 2 LAYERS A CONTINUOUS THREAD POLYESTER FILAMENT FOR EXCELLENT STABILITY WASH AFTER WASH

THE INNER LAYER BRUSHED OR UNBRUSHED COTTON/POLYESTER BLEND FOR ULTIMATE COMFORT AND RESISTANCE





# B&C SWEATSHIRTS THE PST LINE

★ 80% COMBED COTTON / 20% POLYESTER ★



HIGHER STABILITY AND COMFORT, BETTER RESISTANCE AND PRINTABILITY

THE OUTER LAYER 100% COTTON LAYER PROVIDING A LUXURIOUS HANDFEEL & APPEARANCE, ENHANCED PRINTING SURFACE & EXCELLENT PILLING RESISTANCE

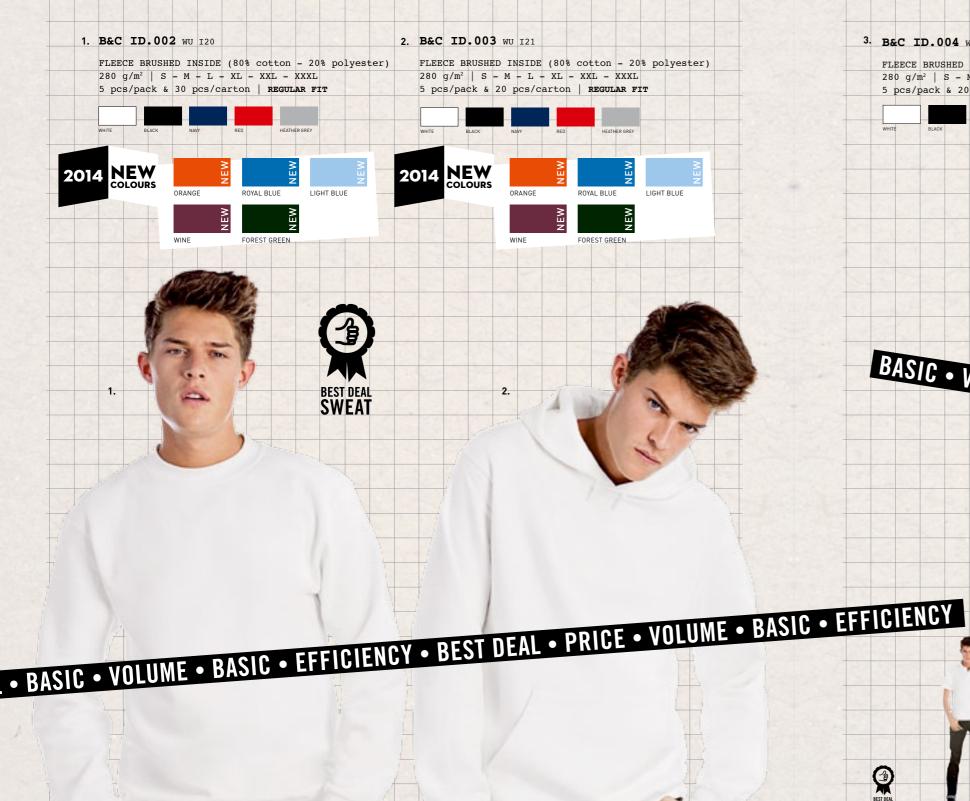
LINK BETWEEN THE 2 LAYERS A CONTINUOUS THREA POLYESTER FILAMENT FOR EXCELLENT STABILITY WASH AFTER WASH

THE INNER LAYER BRUSHED OR UNBRUSHED COTTON/POLYESTER LEND FOR ULTI COMFORT AND RESISTANCE



# BESTDEALLINE

3 SWEATSHIRTS DESIGNED AND ENGINEERED TO OFFER THE RIGHT STYLE AT A PRICE FITTING MASSIVE QUANTITIES





BEST DEAL POLO THE ID. LINE OF

B€

COLLECTI



13



(14)

# A DENIM VISION OF B&C



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THROUGH THIS COLLECTION, WE OFFER A WAY OF THINKING, A CONCEPT AND PASSION, FUELLED BY THE DENIM CULTURE.

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**B&C** Collection. Be inspired

# 1. RAW EDGE AT COLLAR, CUFFS AND BOTTOM HEM 2. 2X2 RIB AT COLLAR, CUFFS AND BOTTON





#### B&C DNM Invincible /women ww D21 SWEATSHIRT French Terry 75% cotton - 25% polyester 300 g/m<sup>2</sup> | XS -S- M - L - XL 5 pcs/pack & 20 pcs/carton MEDIUM FIT

#### B&C DNM Invincible /men WM D20 SWEATSHIRT French Terry 75% cotton - 25% polyester 300 g/m<sup>2</sup> | S - M - L - XL - XXL 5 pcs/pack & 20 pcs/carton MEDIUM FIT





15



(16)



B&C DNM Universe /men WM D24 SWEATSHIRT PST/ Perfect Sweat Technology Brushed inside | Double dye melange 50% cotton - 50% polyester 280 g/m² | S - M - L - XL - XXL - XXXL 5 pcs/pack & 20 pcs/carton | MEDIUM FIT





DUO<sup>™</sup> CONCEPT 1. MODERN SIDE POCKETS TO MAXIMISE DECORATION SPACE (NO KANGAROO)

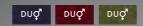
2. DARK HEATHER FABRIC





NEW STYLE

B&C DNM Universe /women WW D25 SWEATSHIRT PST/ Perfect Sweat Technology Brushed inside | Double dye melange 50% cotton - 50% polyester 280 g/m² | XS - S - M - L - XL - XXL 5 pcs/pack & 20 pcs/carton | MEDIUM FIT





DUO<sup>™</sup> CQNCEPT



(17)

1. MODERN SIDE POCKETS TO MAXIMISE DECORATION SPACE (NO KANGAROO) 2. DARK HEATHER FABRIC







(18)



B&C DNM Starlight /men WM D22 SWEATSHIRT French Terry | Slub yarn 80% cotton - 20% polyester 280 g/m² | S - M - L - XL - XXL 5 pcs/pack & 20 pcs/carton | MEDIUM FIT





SLUB FABRIC

#### NEW STYLE DNM

B&C DNM Starlight /women ww D23 SWEATSHIRT French Terry | Slub yarn 80% cotton - 20% polyester 280 g/m² | XS - S - M - L - XL 5 pcs/pack & 20 pcs/carton | MEDIUM FIT







(19)

SLUB FABRIC



## FARADISE

#### WELCOME TO PARADISE.

The B&C Paradise Collection is happiness therapy.

The Paradise styles have the ability to turn the boring into beautiful and to infuse everyday life with a sense of exoticism and excitement. Elements such as cut and details make people gorgeous.

X

Its eye-catching colour palette captures the Pacific shades and reflects the latest trends. Blossom pinks burst and flow seamlessly into deep blue, lush green and very soft grey.

We spared no details in creating our **Paradise Sweatshirts**. Colours are unique and the 7 Paradise sweatshirts designs follow the same vein. Feminine cropped sweatshirts, detailed men's styles, fashionable short sleeves cuts and brilliant men and women's shorts designs.

Made of a Superior Summertime Class French Terry (240 gsm -80% cotton/20% polyester), it meets spring-summer needs. Its quality brings comfort and an exceptional feeling of freedom to the wearer. Moreover, Superior Summertime Class French Terry offers a fantastic fabric fluidity to match the distinctive spirit of the designs. Last but not least, they offer an incredibly smooth and consistent surface for decoration which is, of course, a key feature in our market.

> WELCOME TO PARADISE



B&C Reef /men WM S40 SWEATSHIRT | French Terry 80% cotton - 20% polyester 240 g/m² | S - M - L - XL - XXL 5 pcs/pack & 20 pcs/carton MEDIUM FIT



PACIFIC GREY



♥: B&C Rising Sun /women p.22 B&C Eden /women p.23





B&C Rising Sun /women WW S41 SWEATSHIRT | French Terry 80% cotton - 20% polyester 240 g/m² | XS - S - M - L - XL 5 pcs/pack & 20 pcs/carton LOOSE FIT

22

















B&C Eden /women WW S44 SWEATSHIRT | French Terry 80% cotton - 20% polyester 240 g/m² | XS - S - M - L - XL 5 pcs/pack & 20 pcs/carton LOOSE FIT









80% cotton - 20% polyester 240 g/m² | XS - S - M - L - XL 5 pcs/pack & 20 pcs/carton LOOSE FIT

B&C

B&C

Z

B&C Splash /women BW S61 SHORTS | French Terry 80% cotton - 20% polyester 240 g/m<sup>2</sup> | XS - S - M - L - XL 5 pcs/pack & 30 pcs/carton SHORT FIT

DUQ

DUƠ

220

PRRADEE COLLECTION

DUQ<sup>®</sup> DUQ<sup>®</sup>

DUQ



### DUƠ<sup>™</sup> CQNCEPT

#### B&C Splash /men BM S60

4

SHORTS | French Terry 80% cotton - 20% polyester 240 g/m² | S - M - L - XL - XXL 5 pcs/pack & 30 pcs/carton CLASSIC FIT





### 80% combed cotton - 20% polyester

Low Shrinkage | FLEECE BRUSHED INSIDE 280 g/m² | 3/4 - 5/6 - 7/8 - 9/11 - 12/14 5 pcs/pack & 20 pcs/carton | **REGULAR FIT** 



+ EXISTS IN UNISEX (P.7) /KIDS

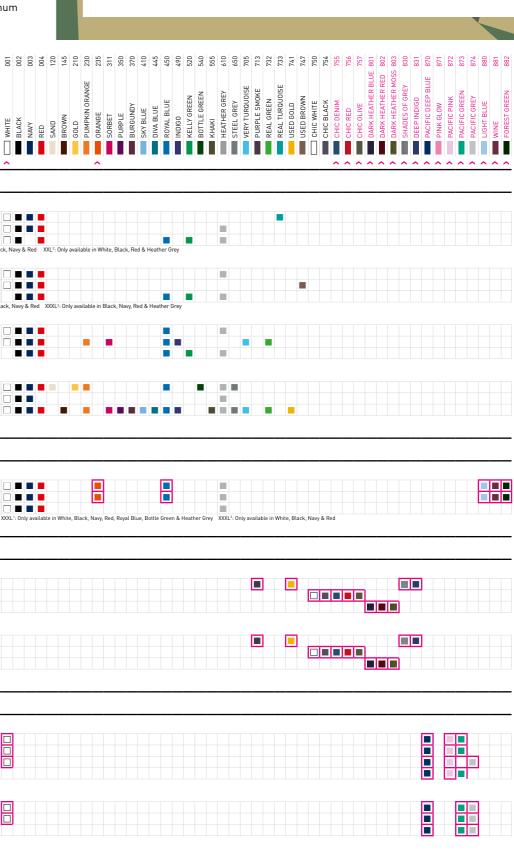
03. B&C Set In /kids WK 680 PST/ Perfect Sweat Technology 80% combed cotton - 20% polyester Low Shrinkage | FLEECE BRUSHED INSIDE 280 g/m<sup>2</sup> | 3/4 - 5/6 - 7/8 - 9/11 - 12/14 5 pcs/pack & 30 pcs/carton | REGULAR FIT



: EXISTS IN UNISEX (P.8) /KIDS

## QUALITY IS A MUST FOR B&C

We have developed an exclusive knit for our sweatshirts: the Perfect Sweat Technology (PST). The high quality of PST stems from its composition. Polyester is used discreetly thanks to the incorporation of a 100% polyester filament knit. The PST offers advantages such as excellent resistance to washing, a mat appearance for a sublimated design and perfect printability thanks to the 100% cotton on the outside. It also provides maximum comfort when you wear our sweatshirts.



SUMMARY TABLE

## **PST SWEATSHIRTS**

wome	n			
WW 625	B&C Cat /women	XS-XXL <sup>1</sup>	PST*	280 G/M <sup>3</sup>
WW 641	B&C Wonder /women	XS-XXL <sup>1</sup>	PST*	280 G/M <sup>2</sup>
WW 642	B&C Hooded Full Zip /w.	XS-XXL <sup>2</sup>	PST*	280 G/M <sup>3</sup>
		XXL1: Only av	ailable in V	/hite, Black, Navy & Red XXL <sup>2</sup> : Only available in White, Black, Red & He
men				
WM 645	B&C Monster /men	S-XXXL1	PST*	280 G/M <sup>2</sup>
WM 646	B&C Spider /men	S-XXXL1	PST*	280 G/M <sup>3</sup>
WM 647	B&C Hooded Full Zip /m.	S-XXXL <sup>2</sup>	PST*	280 G/M <sup>2</sup>
		XXXL1: Only a	available in	White, Black, Navy & Red XXXL2: Only available in Black, Navy, Red & H
kids				
WK 680	B&C Set In /kids	3/4-12/14	PST*	280 G/M <sup>2</sup>
WK 681	B&C Hooded /kids	3/4-12/14	PST*	280 G/M <sup>2</sup>
WK 682	B&C Hooded Full Zip /k.	3/4-12/14	PST*	280 G/M <sup>3</sup>
unisex	K .			
WU 600	B&C Set In	S-XXXL1	PST*	280 G/M <sup>2</sup>
WU 610	B&C Open Hem	S-XXL	PST*	280 G/M <sup>2</sup>
WU 620	B&C Hooded	XXS-XXXL <sup>2</sup>	PST*	280 G/M <sup>2</sup>

## **BEST DEAL SWEATSHIRTS**

unise	ĸ															
WU 120	B&C ID.002	S-XXXL	80% Cotton 20% Polyester	280 G/M <sup>2</sup>												
WU I21	B&C ID.003	S-XXXL	80% Cotton 20% Polyester	280 G/M <sup>2</sup>												
WU 122	B&C ID.004	S-XXXL	80% Cotton 20% Polyester	280 G/M <sup>2</sup>												
		PST*: Perfec	t Sweat Tech	nology	XXXL	1: On	ly av	ailable	in Wh	ite, Bl	ack, I	Navy,	Red,	, Roya	al Blu	Je, Bo

## DNM

	women								
NEW	WW D21	B&C DNM Invincible / w.	XS-XL	FRENCH TERRY	300 G/M <sup>2</sup>				
NEW	WW D23	B&C DNM Starlight /w.	XS-XL	FRENCH TERRY	280 G/M <sup>2</sup>				
NEW	WW D25	B&C DNM Universe /w.	XS-XXL	PST	280 G/M <sup>2</sup>				
	men								
NEW	WM D20	B&C DNM Invincible /m.	S-XXL	FRENCH TERRY	300 G/M <sup>2</sup>				
NEW	WM D22	B&C DNM Starlight /m.	S-XXL	FRENCH TERRY	280 G/M <sup>2</sup>				
NEW	WM D24	B&C DNM Universe /m.	S-XXXL	PST	280 G/M <sup>2</sup>				

## PARADISE COLLECTION

	wome	n					
NEW	WW S41	B&C Rising Sun /w.	XS-XL	FRENCH TERRY	240 G/M <sup>2</sup>		
NEW	WW S43	B&C Bliss /women	XS-XL	FRENCH TERRY	240 G/M <sup>2</sup>		
NEW	WW S44	B&C Eden /women	XS-XL	FRENCH TERRY	240 G/M <sup>2</sup>		
NEW	BW S61	B&C Splash /women	XS-XL	FRENCH TERRY	240 G/M <sup>2</sup>		
	men						
NEW	WM S40	B&C Reef /men	S-XXL	FRENCH TERRY	240 G/M <sup>2</sup>		
NEW	WM S42	B&C Bliss /men	S-XXL	FRENCH TERRY	240 G/M <sup>2</sup>		
NEW	BM S60	B&C Splash /men	S-XXL	FRENCH TERRY	240 G/M <sup>2</sup>		
NEW 2014 NEW STYLE NEW COLOUR FOR THIS STYLE							

### 01. B&C Hooded Full Zip /kids WK 682 PST/ Perfect Sweat Technology

80% **combed** cotton - 20% polyester Low Shrinkage | FLEECE BRUSHED INSIDE 280 g/m<sup>2</sup> | 3/4 - 5/6 - 7/8 - 9/11 - 12/14 5 pcs/pack & 20 pcs/carton | **REGULAR FIT**  0



BE



LINK BETWEEN THE 2 LAYERS A CONTINUOUS THREAD POLYESTER FILAMENT FOR EXCELLENT STABILITY WASH AFTER WASH

THE INNER LAYER BRUSHED OR UNBRUSHED COTTON/POLYESTER BLEND FOR ULTIMATE COMFORT AND RESISTANCE



27

HIGHER STABILITY AND COMFORT, BETTER RESISTANCE AND PRINTABILITY



## COLLECTION

BC

## WELCOME TO PARADISE

The B&C Paradise Collection is happiness therapy.

The Paradise styles have the ability to turn the boring into beautiful and to infuse everyday life with a sense of exoticism and excitement. Its eyecatching colour palette captures the Pacific shades and reflects the latest trends. Blossom pinks flow seamlessly into deep blue, lush green and very soft grey. The B&C Paradise collection is comprised of 14 styles & 6 trendy colours allowing you to support your actions, messages, and events with a fresh and modern eye.

B&C 2014 collection, Be Inspired

WWW.BC-FASHION.EU BE INSPIRED



 $\times$ 

## JACKET & FLEECE COLLECTION



Jackets p. 12  $\infty$  Fleeces p. 48

2014 B&C collection, be inspired / bc-fashion.eu



## JACKET & FLEECE COLLECTION



PERFORMANCE & STYLE





## To brave the elements with style, B&C offers you an inspiring collection of 39 fleece and jacket styles.

Our amazing choice of fabrics and designs allows you to find the right garment whatever the weather, whatever the occasion. Discover our vibrant collection which is synonymous with comfort, design, quality, urban performance and more. And because men and women are different, the greater part of our range is based on the B&C Duo Concept, which offers a different version of any given model, one for men and one for women.

### B&C DNM – a denim vision of B&C

Denim is everywhere. Denim is the new urban uniform and B&C is proud to offer you this outstanding business opportunity. Through this collection, we offer a way of thinking, a concept, and an undying passion fuelled by the denim culture and the characteristics of the fabric itself. We spare no details in creating this innovative collection. Fabrics, styles and details are carefully chosen and executed to bring 28 exclusive DNM styles to the marketplace. We're eager to introduce you to a bright new world. Discover the unique 4 B&C DNM jackets styles on the following pages.

**B&C Collection – Be inspired** 

2/



## ESSENTIAL RANGE ISI

If you are seeking for polyvalence, colour impact and a great value for money, the Essential range is for you. It encompasses 14 qualitative styles focused on timeless designs, simplicity and a wide shade choice that will enable you to find the support you need for any usage and season.

# RANGE + -

## Another way to help you find the right style suiting your needs!

In addition to the traditional classification based on the jacket's degree of weather protection, we propose you a complementary classification in two ranges based on your actions qualitative objectives and your specific needs the Essential range and the Expert range.

Through the pages, you will easily identify an Essential style with the symbol \$ and an Expert style thanks to the symbol  $\underline{X}$ .



## EXPERT RANGE $\overline{X}$

TECHNICAL JACKETS



**HEAVY WEIGHT JACKETS** 

B&C COCOON+ /MEN

B&C ZEN+ /WOMEN

BODYWARMERS









B&C HOODED

SOFTSHELL /MEN

B&C 3-IN-1

SOFTSHELL /WOMEN





/MEN

### FLEECES











**B&C BODYWARMER** /MEN

B&C COCOON+

/WOMEN

B&C BODYWARMER EXPLORER

**B&C COOLSTAR** /MEN

## ESSENTIAL RANGE ISI

### HEAVY WEIGHT JACKETS



B&C REAL+ /MEN

**B&C SIROCCO** 

BODYWARMER

4/





**B&C OCEAN SHORE** 

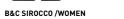
B&C REAL+ /WOMEN





FLEECES

**B&C ICEWALKER+** 





B&C TRAVELLER+













**B&C HIGHLANDER+** 

B&C BODYWARMER

B&C SIROCCO /KIDS

MIDDLE WEIGHT JACKETS

**B&C ATLANTIC SHORE** 

**B&C OCEAN SHORE** 

/KIDS

## EXPERT RANGE $\overline{X}$

If you are seeking for an extra level of sophistication, select a style on the Expert range. All the styles have been carefully designed in every detail to be perfectly adapted to any specific need with a high attention on quality and ergonomics. For every season, whether you look for a fashionable urban style and/or a high performance model, you will for sure find a style that will be perfectly adapted to your needs.





B&C HOODED

SOFTSHELL /KIDS

B&C X-LITE SOFTSHELL /MEN



B&C X-LITE SOFTSHELL /WOMEN



**B&C SPARKI ING** /WOMEN



**B&C DYNAMIC** 





**B&C COOLSTAR** /WOMEN



**B&C WINDPROTEK** 





## JACKETS XX

**TECHNICAL JACKETS** 



B&C Hooded Softshell Gilet /women & /men P.16



B&C X-Lite Softshell /men & /women P.20



/women & /men P.18

## **HEAVY WEIGHT JACKETS**

/ DOWN JACKETS



B&C Cocoon+ /men & /women P.22



B&C Real+ /men & /women P.24



B&C 3-in-1 P.26

MIDDLE WEIGHT JACKETS \*\*\*\*\*\*



B&C Ocean Shore P.27



/ WITHOUT LINING



B&C Sparkling /women & /men P.28

## **LIGHT WEIGHT JACKETS**

/ WITHOUT LINING



B&C Dynamic + The Smart Pack System P.32

/ WITH LINING





B&C Sirocco /men & /women P.30



P.34

P.35

### BODYWARMERS ······



B&C Atlantic Shore



B&C Bodywarmer Explorer P.36



B&C Bodywarmer+ P.36



B&C Zen+ /women & B&C Bodywarmer /men P.37





B&C Illusion /men & /women P.38



# NCE

 $\rightarrow$  with urban elegance  $\leftarrow$ 



THE ENGINEERED FLEECES



B&C Coolstar /men & /women P.50

## THE RAW FLEECES



B&C Windprotek P.51



B&C Icewalker P.52



B&C Traveller+ P.53



B&C Highlander+ P.53

2

B&C DNM Supremacy /men P.45

B&C DNM Frame /men

P.42

B&C DNM Accessories P.46-47





# **B&C LIGHT**

## PACK CONCEPT

 $\mathbb{X}$ 



## When weight and space are critical

People are constantly in motion, going from outside to inside and from inside to outside. When going out, the weather can change quickly and dramatically, exposing you alone to the elements. To be protected in every situation, weight and space are often an issue.

## **B&C LIGHT PACK CONCEPT**

PROTECTION + LIGHT + COMPACT = MINIMUM VITAL SPACE FOR MAXIMUM PROTECTION AGAINST RAIN AND WIND









## **B&C LIGHT PACK CONCEPT STYLES**



Minimum vital space, maximum warmth.



Created to be a "Light Pack Concept" style, the engineered fleeces B&C Coolstar /men & B&C Coolstar /women feature all the advantages: high insulation, light, compact and packable.

This Duo is made of ultra light high performance micro-fabric to feel warm everywhere and in style. The ergonomic body and sleeves shapes allow real freedom of movement. In terms of look, this fullzip fleece duo permits versatile coordination.

You have plenty of styles options weather you go for the layered look, or wear them as a simple outer jacket.

For more information see p.50





**EXPERT STYLES** 

10/

## **B&C DYNAMIC** Minimal weight, minimal space.



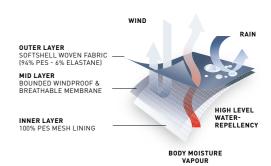
To deal comfortably with weather versatility, you need a light, compact and packable solution. You need the **B&C Dynamic**. Super lightweight, wind-resitant, water-repellent, packable, made of noiseless fabric, media-player compatible and breathable, this windbreaker jacket fits easily into any bag.

You can have it when you need it and can pack it in its own pocket when you don't.

For more information see p.33

Engineered for superior protection against wind and rain (critical taped seams), the B&C X-lite Softshell Jacket allows you to comfortably face the weather. Its ergonomic cut, helped by 4-way stretch structure, actively supports freedom of movement while the X-lite fabric lightweight and breathability.

The B&C X-lite Softshell is light, packs small, and keeps you dry. Ideal for urban active life where weight and space are crucial. For more information see p.15



# JACKET COLLECTION

## **CLARITY / SIMPLICITY / PERFECTION**

If you're seeking warmth and protection from the wind and rain, but also style, our amazing choice of fabrics and designs offer you jackets you can wear whatever the weather and on any occasion.

## **CLARITY**

## SIMPLICITY

## PERFECTION

B&C's Jacket collection B&C's jacket collection Perfection in terms of the shows clearly-defined market segmentation, based on the jacket's degree of weather protection. You'll be able to choose your model according to weather conditions (the type of protection you need, likewise the choice of model).

This collection offers the following model types: lightweight jackets without lining, lightweight jackets with lining, middle weight jackets, heavy weight jackets (parkas and down jackets), technical jackets and bodywarmers.

comprises "must-haves" to meet the demands of the promotional market in each segment. The greater part of our range is based on the B&C Duo Concept, which offers a different version of any given model, one for women and one for men.

quality and excellence of the fabrics along with the passion for design and meticulous attention to the smallest detail. Needless to say, B&C's jacket collection also meets the particular demands of the market in terms of personalisation.

Take a look at all the B&C jacket collection to realise the wide range of activities in which our products excel, and to find out more about our creations and novel garments.

TECHNICAL JACKETS

### 

B&C Hooded Softshell Gilet /women B&C Hooded Softshell Gilet /men High performance softshell gilet - detachable hood

B&C Hooded Softshell /women B&C Hooded Softshell /men High performance softshell jacket - detachable hood

B&C Hooded Softshell /kids High performance softshell jacket - detachable hood

B&C X-lite Softshell /women B&C X-lite Softshell /men High performance softshell jacket - Light Pack jacket

### **HEAVY WEIGHT** JACKETS **P.22**

/ DOWN JACKETS

B&C Cocoon+ /women B&C Cocoon+ /men Down jacket

### / PARKAS

B&C Real+ /men B&C Real+ /women Warm and comfortable parka

B&C 3-in-1 The 3-in-1 jacket system

**MIDDLE WEIGHT** P.16 JACKETS

> B&C Ocean Shore Middle weight jacket with thermo micro fleece lining

B&C Ocean Shore /kids Middle weight jacket with thermo micro fleece lining

B&C Sparkling /women B&C Sparkling /men Classic nautical jacket

## LIGHT WEIGHT **JACKETS**

### / WITHOUT LINING

B&C Sirocco B&C Sirocco /women The windbreaker

B&C Sirocco /kids The windbreaker

B&C Dynamic The urban Light Pack windbreaker

### P.24 / WITH LINING

P.22

B&C Atlantic Shore Windbreaker with brushed tricot thermo lining

B&C Air The windbreaker with lining

B&C Urban Game Sporty style windbreaker



B&C Collection, be inspired



P.30

P.34

## BODYWARMERS

B&C Bodywarmer Explorer Multifunctional bodywarmer

B&C Bodywarmer+ The classic bodywarmer

B&C Zen+ /women Trendy down feminine bodywarmer

B&C Bodywarmer /men Trendy down bodywarmer

## REBEL P.30 COLLECTION P.38

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B&C Illusion /men B&C Illusion /women Trendy jacket in heavy Single Jersey

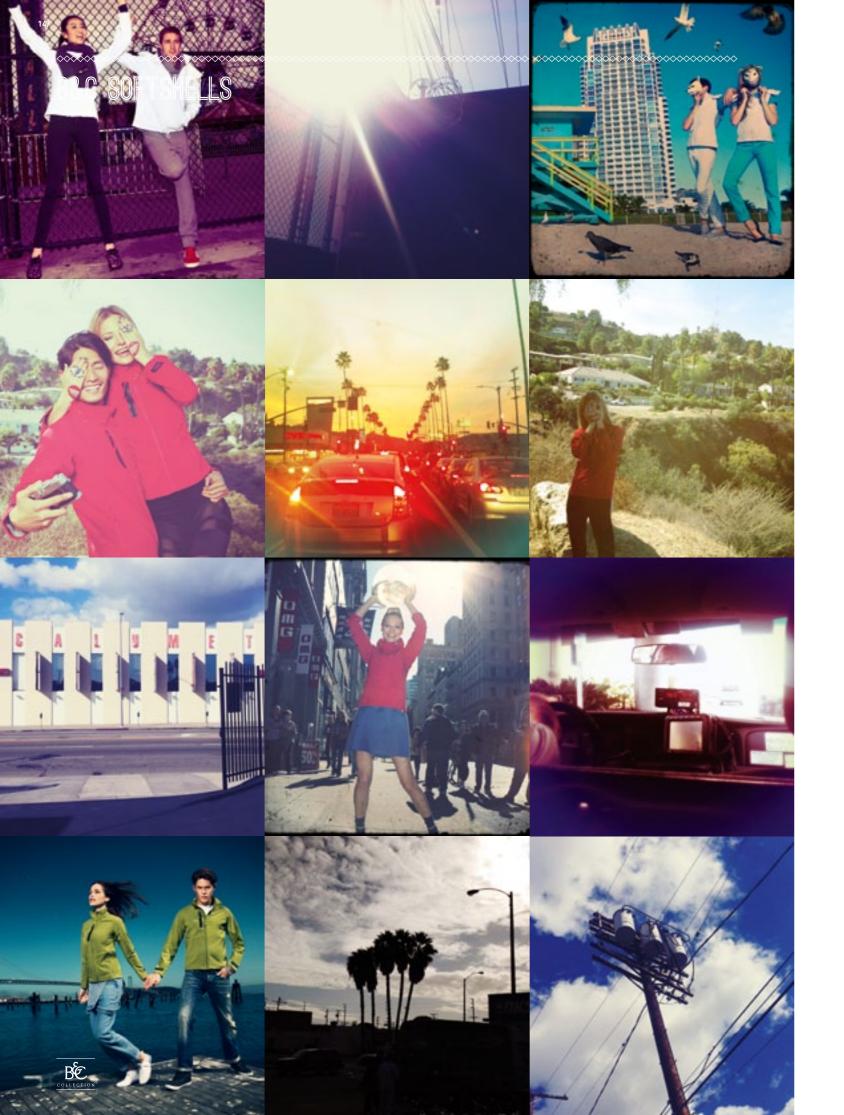
## DNM COLLECTION **P.40**

B&C DNM Frame /men B&C DNM Frame /women Iconic & fashionable Denim trucker jacket

B&C DNM Supremacy /men B&C DNM Supremacy /women Iconic & fashionable Denim bomber jacket



**P.36** 



EXPERT STYLES

## SUPERIOR FABRICS AND ADVANCED TECHNOLOGY

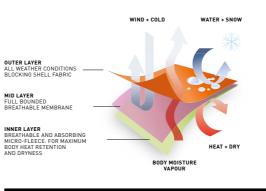


The most meticulous attention to the smallest details pro The tee 2 of to the

## THE B&C HOODED SOFTSHELL LINE ALWAYS A STEP AHEAD

B&C Hooded Softshell line uses yarn, fibre and cutting-edge technology for maximum comfort, whatever the weather. Thanks to the materials and designs used, B&C's Hooded Softshell line enriches the promotional clothing market with jackets of excellent quality, since the product's high quality ensures impressive **durability**, **performance** and **comfort**, even when the weather is at its worst. Moreover, it is fitted with an **adjustable hood**, allowing total freedom of movement and full peripheral vision.





C HOODED SOFTSHELL DUO, B&C HOODED SOFTSHELL /KIDS, B&C HOODED SOFTSHELL GILET DUO (SOFTSHELL BODYWARMER)

Softshell material combines weather protection and breathability.

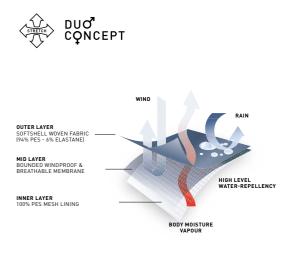
The B&C Softshell line uses **cutting-edge technology** to offer maximum **comfort**.

2 categories of softshells allow you to negotiate with uncertain weather: the **B&C X-Lite Softshells** and the **B&C Hooded Softshells**.

## THE B&C X-LITE SOFTSHELL DUO

Highly waterproof, extremely breathable, windproof and with high levels of water-repellency, these are the key features of this softshell jacket, that also offers you a light pack protection with the exclusive **B&C Light Pack Concept** (see p.10).

X-Lite Softshell 3-layer fabric consists of outer and inner fabric with a bounded membrane between them. The membrane blocks wind and whisks body moisture vapour away to the outer layer where it evaporates quickly regulating body temperature.



DUO B&C X-LITE SOFTSHELL /WOMEN & B&C X-LITE SOFTSHELL /MEN



## $\overline{X}$ EXPERT STYLE **TECHNICAL JACKETS**

16/

## **TECHNICAL JACKETS**



B€C

JALKE COLLECTION

JALKE COLLECTION EXPERT STYLE  $\overline{\mathbb{X}}$ 

B&C HOODED SOFTSHELL GILET/M. JM 952

### High performance softshell gilet with detachable hood **3-layer softshell jacket**

OUTER LAYER: 94% Polyester - 6% elastane | Woven softshell MID LAYER: Bounded breathable membrane with micro holes INNER LAYER: 100% anti-pilling polyester micro-fleece and 100% polyester mesh lining on front panels

Waterproof: 5000 mm Breathable: 1000 MVP

S - M - L - XL - XXL - XXXL 1 pc/pack & 10 pcs/carton

### DUQ

2

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windproof

waterproof: 5000 mm

breathable: 1000 MVP

thermo-isolated

water-repellent

real micro-fleece

anti-pilling ANTI

æ

4-way stretch

Adjustable bottom hem (with elasticated drawcords & stoppers) Longer back

















## $\overline{X}$ EXPERT STYLE **TECHNICAL JACKETS**

## **TECHNICAL JACKETS**





B€€





+ EXISTS IN WOMEN (P. 18) /MEN /KIDS (P. 54)

EXPERT STYLE  $\overline{\mathbb{X}}$ 

### High performance softshell jacket 3-layer softshell jacket

OUTER LAYER: 94% Polyester - 6% elastane | Woven softshell MID LAYER: Bounded breathable membrane with micro holes INNER LAYER: 100% anti-pilling polyester micro-fleece and 100% polyester mesh lining on front panels

1 pc/pack & 10 pcs/carton















## $\overline{X}$ EXPERT STYLE **TECHNICAL JACKETS**

20/







JACKEI COLLECTION EXPERT STYLE  $\overline{\mathbb{X}}$ 

21/



### B&C X-LITE SOFTSHELL /M. JM 951

### High performance 3-layer laminate softshell - Light Pack jacket

OUTER LAYER: 94% Polyester - 6% elastane | Woven softshell (300 g/m<sup>2</sup>) MID LAYER: Bounded breathable membrane with micro holes INNER LAYER: 100% Polyester Mesh

> Waterproof: 5000 mm Breathable: 5000 MVP

S - M - L - XL - XXL - XXXL 1 pc/pack & 10 pcs/carton

Æ Chin protector

4-way stretch

critical taped seams

DUQ

windproof

waterproof: 5000 mm



5000 MVP



water-repellent

thermo-isolated

2 inner pockets

Performance fit: Ergonomic body shape Articulated ragian sleeves

2 front zipped pockets

Adjustable cuffs with rubber tab and Velcro<sup>®</sup> ₫ 3

> Elasticated cuffs and bottom hem

Adjustable bottom hem with elasticated drawcords and stoppers



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22/

## **HEAVY WEIGHT JACKETS**



**EXPERT STYLE /** DOWN JACKETS  $\overline{X}$ 

24/

## **HEAVY WEIGHT JACKETS**

### B&C REAL+ /MEN JM 970





B€€







## B&C REAL+ /WOMEN JW 925

### Warm and comfortable multi-activity winter parka

OUT: 100% Oxford polyester | Waterproof | 1000 mm IN: 100% Polyester Taffeta quilt padding 100% anti-pilling polyester micro-fleece (180 g/m<sup>2</sup>) on top back panel & collar

> XS - S - M - L - XL - XXL 1 pc/pack & 10 pcs/carton

### DUO

windproof

waterproof



thermo-isolated

water-repellent

critical taped seams



Ergonomic sleeves & articulated elbow to follow each movement

> Tone on tone colour lining and accessories







## **EXPERT STYLE** / PARKAS **HEAVY WEIGHT JACKETS**

B&C 3-IN-1 JU 870

26/





B€





## ESSENTIAL STYLE **MIDDLE WEIGHT JACKETS**

**B&C OCEAN SHORE** JU 824

### Middle weight jacket with thermo micro-fleece lining

OUT: 100% Taffeta nylon IN: Body lining: 100% polyester micro-fleece Sleeve lining: 100% padded polyester

> S - M - L - XL - XXL - XXXL\* 5 pcs/pack & 30 pcs/carton



windproof

showerproof



thermo-isolated



water-repellent 📀



Open hem with elasticated cord, 2 easy adjust stoppers ¢





27/

## $\overline{X}$ EXPERT STYLE **MIDDLE WEIGHT JACKETS**

## B&C SPARKLING /WOMEN JW 910

28/





B€€







COLOURS AVAILABLE IN XXXL



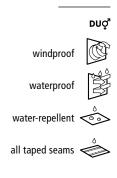
### B&C SPARKLING /MEN JM 949

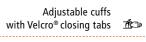
### **Classic nautical jacket**

29/

OUT: 100% Heavy taslan nylon, with soft-feel coating and full taped seams | Waterproof | 1000 mm IN: Body lining: 100% polyester mesh Sleeve lining: 100% polyester Taffeta

> XS - S - M - L - XL - XXL - XXXL\* 5 pcs/pack & 20 pcs/carton







Open hem 🔔 with elasticated cord, 2 stoppers and easy-to-pull rings











## S ESSENTIAL STYLE

30/

## **B&C SIROCCO**



*The B&C Sirocco is the market* reference in windbreakers with its widest palette of colours, its choice of size, the quality of its fabric and its unique Duo concept.



Available for men, women and kids.







## ESSENTIAL STYLE / WITHOUT LINING **LIGHT WEIGHT JACKETS**

B&C SIROCCO /WOMEN JW 902

### The windbreaker

100% Taffeta nylon

XS - S - M - L - XL - XXL 10 pcs/pack & 30 pcs/carton

TIN WOMEN /UNISEX (P.31) /KIDS (P.54)

-D



31/

Full-zip opening with zip puller

2 front pockets





COLOURS AVAILABLE IN XXXL

## **EXPERT STYLE /** WITHOUT LINING

## LIGHT WEIGHT JACKETS

## B&C DYNAMIC JU 802

32/

Urban "Light Pack" windbreaker active jacket & super packable \_\_\_\_\_



## **B&C DYNAMIC**

## MINIMAL WEIGHT, MINIMAL SPACE

To deal comfortably with weather versatility, you need a light, compact and packable solution. You need the **B&C Dynamic**.

Super lightweight, wind-resitant, water-repellent, packable, made of noiseless fabric, media-player compatible and breathable, this windbreaker jacket fits easily into any bag.

You can have it when you need it and can pack it in its own pocket when you don't.

### B&C SMART PACK SYSTEM

The B&C SMART PACK system is a technology that combines properties allowing the product to have maximum insulation while still being ergonomic for a minimum weight. The compact design contributes to a packable solution that takes a minimum space.





B€€







34/

## LIGHT WEIGHT JACKETS

## **B&C ATLANTIC SHORE** JU 822

### Windbreaker with brushed thermo lining The windbreaker with lining OUT: 100% Taffeta nylon OUT: 100% Taffeta nylon IN: Top body lining: 100% polyester tricot IN: Body lining: 100% polyester mesh Sleeve lining: 100% polyester Taffeta Sleeve lining: 100% polyester Taffeta S - M - L - XL - XXL - XXXL\* S - M - L - XL - XXL - XXXL\* 5 pcs/pack & 30 pcs/carton 5 pcs/pack & 30 pcs/carton windproof windproof showerproof showerproof Hood concealed inside the collar 🅉 water-repellent Fold-away jacket thermo-isolated with Velcro® closing (K-Way<sup>®</sup> system) in right pocket with double slider zip æ water-repellent Adjustable storm hood Æ Full-zip opening with piping cover and zip puller Adjustable hood with thick lace P 1 inner wallet pocket B Full-zip opening 1 inner with zip puller 2 front pockets 2 front pockets 2 front with zip pockets Easy access for decoration via a zip opening in the lining Adjustable bottom hem Elasticated (with elasticated cord cuffs Adjustable cuffs <u>d</u><sup>\*</sup>C∋ and stoppers) with oval Velcro® tabs ¢ Adjustable bottom hem Easy access for decoration via a zip opening in the lining



BÉC





**B&C AIR** JU 801

## LIGHT WEIGHT JACKETS



ELLOW

D/WHITE\* BOTTLE WHI NAVY/WHITE\* BLA



## **X** EXPERT STYLE **BODYWARMERS**

36/









## EXPERT STYLE $\overline{\mathbb{X}}$ **BODYWARMERS**

Trendy down bodywarmer

IN: 100% padded polyester lining (200 g/m<sup>2</sup>)

## B&C BODYWARMER /MEN JM 930

thermo-isolated

S - M - L - XL - XXL - XXXL\* 5 pcs/pack & 10 pcs/carton

OUT: 100% Taffeta nylon



Large back area without stitching and invisible zipper opening in the middle of the back for easy decoration

Large back area without stitching for easy decoration

> Full-zip opening with zip puller



2 front pockets with zip and zip puller, 1 inner wallet pocket

Open hem

and longer back

















## *A E B E L* ↔ COLLECTION ↔

Normal fashion rules are blurred with this sophisticated DUO. There's an unlikely encounter between tailoring references and heavy Single Jersey, it has unusual fastening, a surprising heavy metallic zip, sewn eyelets and a sartorial trash raw edge lapel.

DU0<sup>7</sup> СО́NCEPT

### B&C ILLUSION /MEN JM R06

Single Jersey 100% pre-shrunk ring-spun cotton 340 g/m<sup>2</sup> | S - M - L - XL - XXL 1 pc/pack & 10 pcs/carton MEDIUM FIT



The characteristics of the treatments make each garment original at Variations should be considered as a sign of quality.

DU0<sup>™</sup> СО́NCEPT

### B&C ILLUSION /WOMEN JW R07

Single Jersey 100% pre-shrunk ring-spun cotton 340 g/m² | XS - S - M - L - XL 1 pc/pack & 10 pcs/carton

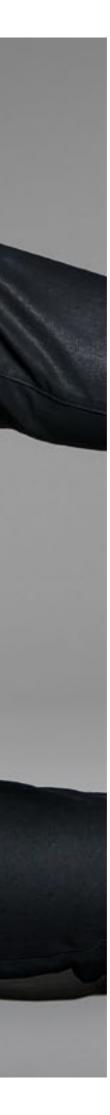
MEDIUM FIT, FEMININE CUT





40/

# A DENIM VISION OF B&C



## DENIM IS EVERYWHERE. DENIM IS THE NEW URBAN UNIFORM AND B&C IS PROUD TO OFFER YOU THIS OUTSTANDING BUSINESS OPPORTUNITY.

OUT OF THE 28 EXCLUSIVE B&C DNM STYLES, DISCOVER 4 UNIQUE JACKET STYLES ON THE FOLLOWING PAGES.

We spare no details in creating them. They are made of superior quality denim fabric. They feature qualitative and unique details such as reverse denim finishing and metal accessories. They are exceptionally designed. We are eager to introduce you to a bright new world.

### **B&C** Collection. Be inspired



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B&C DNM Frame /men JM D10 JACKET Denim Twill 100% cotton | Garment wash Heavyweight denim (12 02) S - M - L - XL - XXL - XXXL 1 pc/pack & 20 pcs/carton MEDIUM FIT





1. REVERSE DENIM FINISHING AT CHEST POCKET 2. BACKSIDE: METALLIC BUTTON ON WAISTBAND



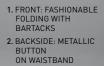


B&C DNM Frame /women JW D11 JACKET Denim Twill 100% cotton | Garment wash Heavyweight denim (12 OZ) XS - S - M - L - XL - XXL 1 pc/pack & 20 pcs/carton FITTED



















B&C DNM Supremacy /women JW D15 JACKET OUT: Denim Twill 100% cotton | Garment wash IN: Lining front and back: 65% polyester, 35% cotton Lining sleeves: 100% taffeta polyester Heavyweight denim (12 OZ) XS - S - M - L - XL - XXL 1 pc/pack & 20 pcs/carton FITTED





## NEW STYLE 2014

B&C DNM Supremacy /men JM D14 JACKET OUT: Denim Twill

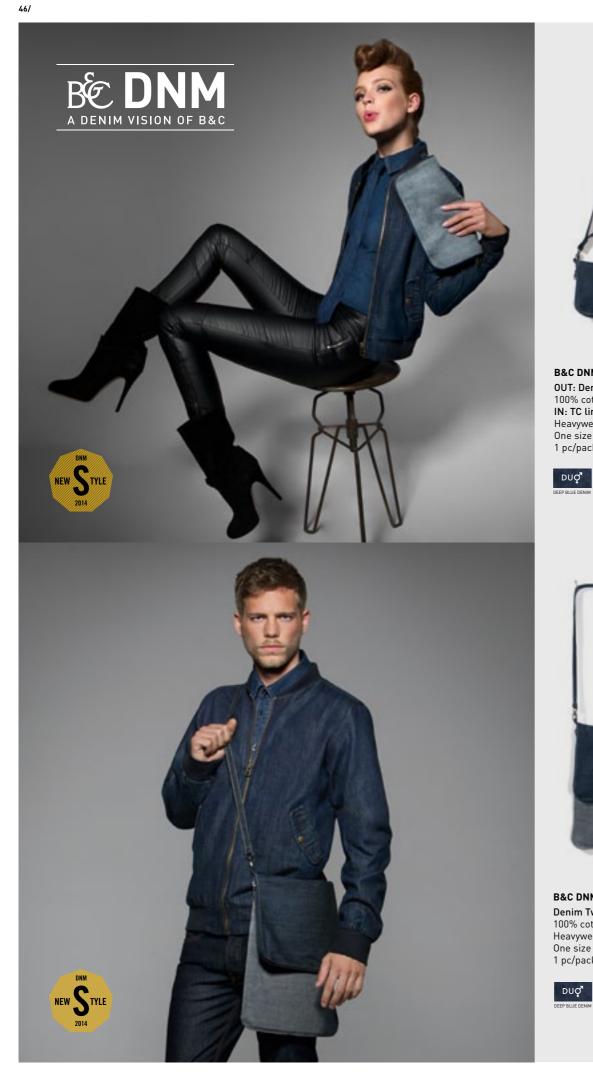
OUT: Denim Twill 100% cotton | Garment wash IN: Lining front and back: 65% polyester, 35% cotton Lining sleeves: 100% taffeta polyester Heavyweight denim (12 OZ) S - M - L - XL - XXL - XXXL 1 pc/pack & 20 pcs/carton MEDIUM FIT



DUƠ<sup>™</sup> CQNCEPT









B&C DNM Vibe /small CW D03 OUT: Denim Twill, 100% cotton | Garment wash IN: TC lining Heavyweight denim (12 OZ) One size | **WOMEN** 1 pc/pack & 30 pcs/carton



## B&C DNM Vibe /big CU D02

Denim Twill 100% cotton | Garment wash Heavyweight denim (12 OZ) One size | UNISEX 1 pc/pack & 30 pcs/carton











B&C DNM Feeling Good CU D01 Denim Twill 100% cotton | Garment wash Heavyweight denim (12 OZ) One size | UNISEX 1 pc/pack & 30 pcs/carton





Engineered Fleeces p.50 Raw Fleeces p.52

THE PHONE OF THE

be inspired / bc-collection.eu













1. B&C COOLSTAR /MEN FM 717 LIGHT PACK ERGONOMIC FULL-ZIP MICRO-FLEECE

100% anti-pilling polyester micro-fleece (144 filaments) 170 g/m<sup>2</sup> | S - M - L - XL - XXL - XXXL 5 pcs/pack & 15 pcs/carton



2. B&C COOLSTAR /WOMEN FW 752 LIGHT PACK ERGONOMIC FULL-ZIP MICRO-FLEECE

100% anti-pilling polyester micro-fleece (144 filaments) 170 g/m<sup>2</sup> | XS - S - M - L - XL - XXL 5 pcs/pack & 15 pcs/carton





Stay warm with the real 144 filaments B&C micro-fleece that provides extra warmth and comfort needed for changing weather condition.



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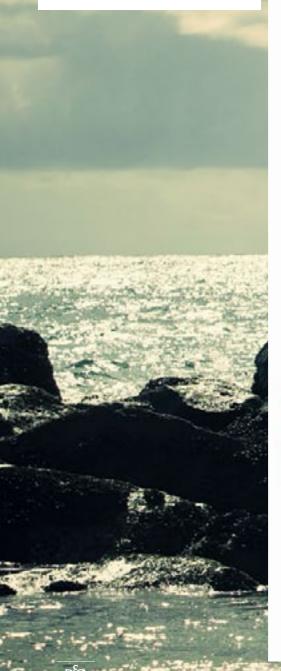
**FLEECES** 



# THE RAW FLEECES

1. B&C ICEWALKER + FU 703 100% anti-pilling polyester fleece 300 g/m<sup>2</sup> XS - S - M - L - XL - XXL - XXXL\* 5 pcs/pack & 15 pcs/carton







2. B&C TRAVELLER + FU 705

100% anti-pilling polyester fleece 300 g/m² | XS - S - M - L - XL - XXL - XXXL\* 5 pcs/pack & 15 pcs/carton



3. B&C HIGHLANDER + FU 704

100% anti-pilling polyester fleece 300 g/m<sup>2</sup> | XS - S - M - L - XL - XXL - XXXL\* 5 pcs/pack & 15 pcs/carton





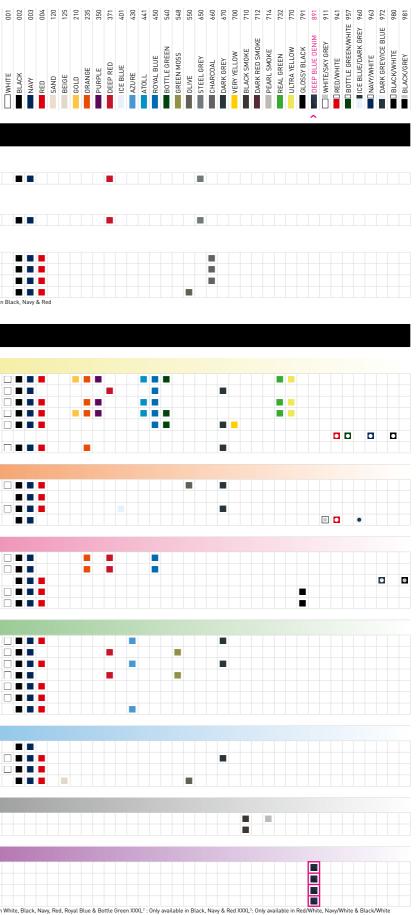


## JACKETS





|                  |                |                      |                                                            |                                              |                                              | 0     | 8      | 0      |       |        | . (1    | ~      |
|------------------|----------------|----------------------|------------------------------------------------------------|----------------------------------------------|----------------------------------------------|-------|--------|--------|-------|--------|---------|--------|
|                  |                |                      | A <b>CKET</b>                                              |                                              |                                              | WHITE | BLACK  | Ŵ      | RED   | ND     | GOLD    | ORANGE |
|                  |                | SUMM                 | IARY TABLE                                                 |                                              |                                              | \$    | BL     | ٩Z     | R.    | SA     | 3 8     | OR     |
|                  |                | FL                   | EECES                                                      |                                              |                                              |       |        |        |       |        |         |        |
|                  |                | wome                 | ND .                                                       |                                              |                                              |       |        |        |       |        |         |        |
|                  |                |                      | B&C Coolstar /women                                        | XS-XXL                                       | 170 G/M <sup>2</sup>                         |       |        |        |       |        |         |        |
| S                |                |                      |                                                            |                                              |                                              |       |        |        |       |        |         |        |
|                  |                | <b>men</b><br>FM 717 | B&C Coolstar /men                                          | S-XXXL                                       | 170 G/M <sup>2</sup>                         |       |        |        |       |        |         |        |
|                  |                | unise                | X                                                          |                                              |                                              |       |        |        |       |        |         |        |
| NGE              |                | FU 703               | B&C Icewalker+                                             | XS-XXXL <sup>1</sup>                         | 300 G/M <sup>1</sup>                         |       |        |        |       |        |         |        |
| RA YELLOW        |                |                      | B&C Highlander+<br>B&C Traveller+                          | XS-XXXL <sup>1</sup>                         | 300 G/M <sup>2</sup>                         |       | -      |        | -     |        |         |        |
|                  |                |                      | B&C WindProtek                                             | XS-XXXL <sup>1</sup><br>XS-XXXL <sup>1</sup> | 300 G/M <sup>2</sup><br>320 G/M <sup>2</sup> |       | H      | H      | -     |        |         |        |
|                  |                |                      |                                                            | XXXL <sup>1</sup> : Only a                   |                                              | n Bla | ick, N | lavy 8 | & Red |        |         |        |
| er-repellent     |                |                      |                                                            |                                              |                                              |       |        |        |       |        |         |        |
| side the collar  |                | JA                   | CKETS                                                      |                                              |                                              |       |        |        |       |        |         |        |
|                  |                | LIGH                 | IT WEIGHT JACKET                                           | S                                            |                                              |       |        |        |       |        |         |        |
|                  | WITHOUT LINING | JU 800               | B&C Sirocco                                                | S-XXXL <sup>1</sup>                          |                                              |       |        |        |       |        |         |        |
|                  |                |                      | B&C Dynamic                                                | XS-XXXL                                      |                                              |       |        |        | _     |        |         |        |
| S                |                |                      | B&C Sirocco /women<br>B&C Sirocco /kids                    | XS-XXL<br>3/4-12/14                          |                                              | 님     | H      | H      | -     |        | -       |        |
| 101              | WITH LINING    |                      |                                                            | S-XXXL <sup>2</sup>                          |                                              | H     | F      | H      | -     |        | -       | -      |
| се               |                |                      | B&C Urban Game                                             | S-XXXL <sup>3</sup>                          |                                              |       |        |        |       |        |         |        |
|                  |                | JU 822               | B&C Atlantic Shore                                         | S-XXXL <sup>2</sup>                          |                                              |       |        |        |       |        |         |        |
|                  |                |                      |                                                            |                                              |                                              |       |        |        |       |        |         |        |
|                  |                |                      | ILE WEIGHT JACKE<br>B&C Ocean Shore                        | S-XXXL <sup>2</sup>                          |                                              |       |        |        |       |        |         |        |
|                  |                |                      | B&C Ocean Shore /kids                                      | 5/6-12/14                                    |                                              |       | -      | H      | -     |        |         |        |
|                  |                |                      | B&C Sparkling /men                                         | XS-XXXL <sup>2</sup>                         |                                              |       |        | Ē      |       |        |         |        |
|                  |                | JW 910               | B&C Sparkling /women                                       | XS-XXL                                       |                                              |       |        |        |       |        |         |        |
| mo-isolated      |                | UEAL                 |                                                            |                                              |                                              |       |        |        |       |        |         |        |
| ide the collar   | DADVAC         |                      | JY WEIGHT JACKE1<br>B&C Real+/men                          | S-XXXL                                       |                                              |       |        |        |       |        |         |        |
|                  | THRRITO        |                      | B&C Real+ /women                                           | XS-XXL                                       |                                              |       | ī      | H      |       |        |         |        |
| ffs              |                |                      | B&C 3-in-1                                                 | S-XXXL <sup>2</sup>                          |                                              |       |        |        |       |        |         |        |
|                  | DOWN JACKETS   |                      | B&C Cocoon+ /men<br>B&C Cocoon+ /women                     | S-XXXL <sup>2</sup><br>XS-XXL                |                                              |       | -      |        |       |        |         |        |
|                  |                | JVV 927              | B&C Cocoon+/women                                          | XS-XXL                                       |                                              |       |        |        | -     |        |         |        |
|                  |                | TECH                 | INICAL JACKETS                                             |                                              |                                              |       |        |        |       |        |         |        |
|                  |                | JM 950               | B&C Hooded Softshell /men                                  | S-XXXL                                       |                                              |       |        |        |       |        |         |        |
|                  |                |                      | B&C X-lite Softshell /men                                  | S-XXXL                                       |                                              | -     | -      | -      | _     |        |         |        |
|                  |                |                      | B&C Hooded Softshell /women<br>B&C X-lite Softshell /women | XS-XXL<br>XS-XXL                             |                                              | _     | ۲      | H      | -     |        |         |        |
| X                |                |                      | B&C Hooded Softshell Gilet /w.                             | XS-XXL                                       |                                              |       | Ē      | _      |       |        |         |        |
| ne 🖉             |                |                      | B&C Hooded Softshell Gilet /m.                             | S-XXXL                                       |                                              |       |        | -      |       |        |         |        |
|                  |                | JK 969               | B&C Hooded Softshell /kids                                 | 5/6-13/14                                    |                                              |       |        |        |       |        |         |        |
| ne               |                | BODY                 | /WARMERS                                                   |                                              |                                              |       |        |        |       |        |         |        |
| micro-           |                |                      | B&C Bodywarmer+                                            | S-XXXL                                       |                                              |       |        |        |       |        |         |        |
| front panels     |                |                      | B&C Bodywarmer /men                                        | S-XXXL <sup>2</sup>                          |                                              |       |        |        |       |        |         |        |
| MVP              |                |                      | B&C Zen+ /women                                            | XS-XXL                                       |                                              |       | =      |        | =     | _      | _       |        |
|                  |                | JU 880               | B&C Bodywarmer Explorer                                    | S-XXXL <sup>2</sup>                          |                                              |       |        |        | -     |        |         |        |
|                  |                | REB                  | EL COLLECTION                                              |                                              |                                              |       |        |        |       |        |         |        |
|                  |                |                      | B&C Illusion /men                                          | S-XXL                                        | 340 G/M <sup>2</sup>                         |       |        |        |       |        |         |        |
|                  |                | JW R07               | B&C Illusion /women                                        | XS-XL                                        | 340 G/M <sup>3</sup>                         |       |        |        |       |        |         |        |
|                  |                | DNM                  | COLLECTION                                                 |                                              |                                              |       |        |        |       |        |         |        |
| no-isolated      | NEW            |                      | B&C DNM Frame /men                                         | S-XXXL                                       | 12 OZ                                        |       |        |        |       |        |         |        |
| adjustable cuffs |                |                      | B&C DNM Frame /women                                       | XS-XXL                                       | 12 OZ                                        |       |        |        |       |        |         |        |
|                  |                |                      | B&C DNM Supremacy/men                                      | S-XXXL                                       | 12 OZ                                        |       |        |        |       |        |         |        |
| > 4-way stretch  | NEW            | JW D15               | B&C DNM Supremacy /women                                   | XS-XXL<br>XXXL <sup>1</sup> : Only a         | 12 OZ<br>vailable in                         | whi   | te, Bi | lack,  | Navy, | Red, f | Royal í | Blue 8 |
|                  |                |                      |                                                            | XXXL <sup>4</sup> : Only a                   |                                              |       |        |        |       |        |         |        |
|                  |                |                      |                                                            |                                              |                                              |       |        |        |       |        |         |        |
|                  |                | 2014 NEV             |                                                            | LOUR FOR TH                                  | 115 CTV                                      | F     |        |        |       |        |         |        |
|                  | NEW            | 2014 NEV             |                                                            | LOOK FUR IF                                  | ng stit                                      | -     |        |        |       |        |         |        |





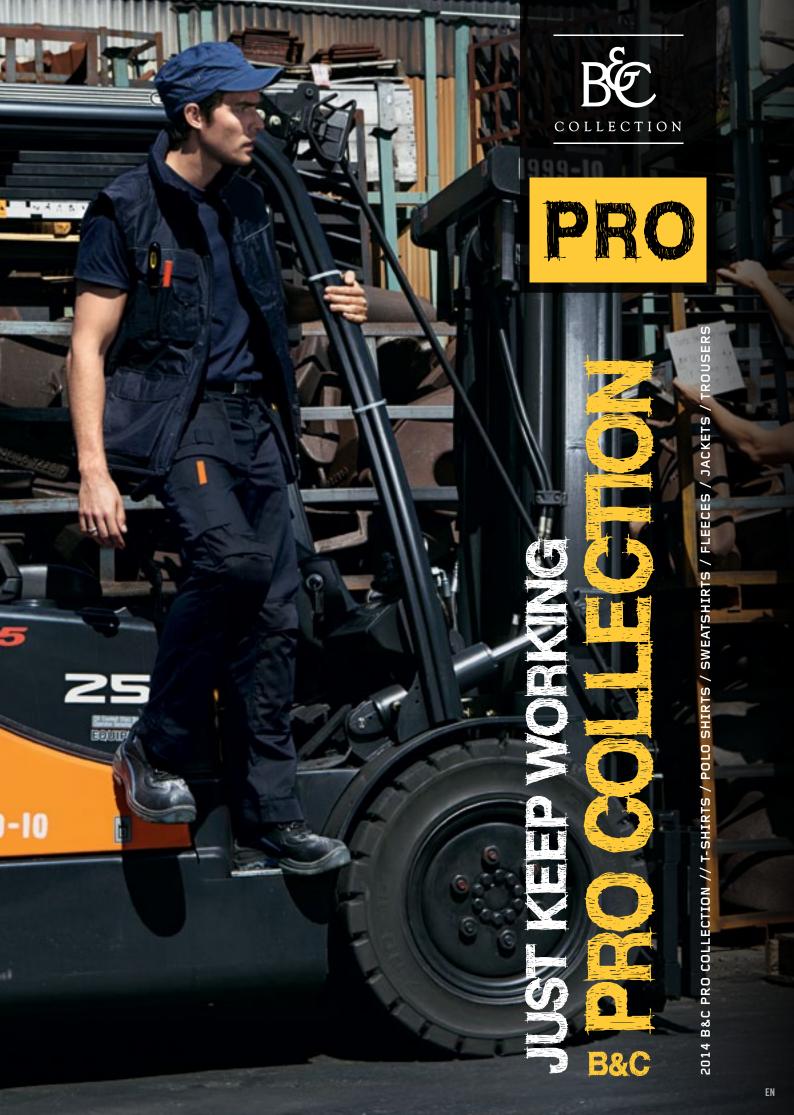


LECTION / BE INSPIRED - BC-FASHION.EU

## **B&C DNM - A DENIM VISION OF B&C**

Denim is everywhere. Denim is the new urban uniform and B&C is proud to offer you this outstanding business opportunity. Out of the 28 exclusive B&C DNM styles, discover 4 unique Jacket styles. We spare no details in creating them. They are made of superior quality denim fabric. They feature qualitative and unique details such as reverse denim finishing and metal accessories. They are exceptionally designed. We are eager to introduce you to a bright new world.

### **B&C Collection – Be inspired**





## JUST KEEP WORKING **% PRO COLLECTION**

Wear the perfect gear while working and you will STYLE, COMFORT, DURABILITY, AND CARE FACILITY: achieve optimal performance. The B&C PRO collec- 4 concepts reflecting the philosophy of the B&C PRO tion comprises 9 PURE PRO garments: 2 trousers, 2 T-shirts, 3 polo shirts, 1 sweatshirt and 1 bodywarmer. They guarantee complete protection and suitability for work use without reducing your freedom of movement. Sharp cuts and accurate finishing ensure both comfort and style. B&C develops smart fabrics and technologies to make functionality a priority. Each B&C PRO has enough space for customization. Sign B&C PRO garments with the logo of your business and you are fully equipped to perform at work.

## collection.

Discover the B&C PRO styles on our website:

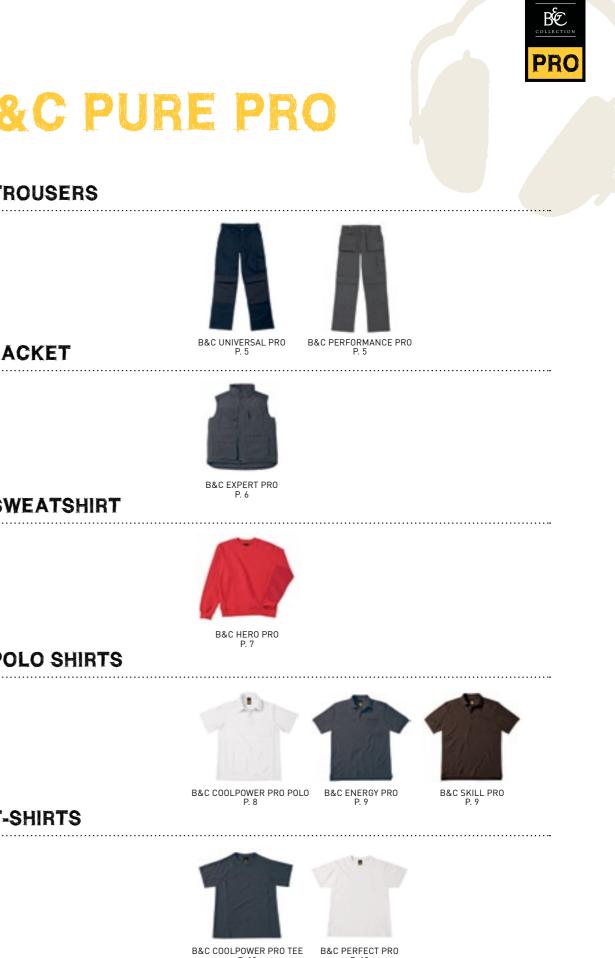
WWW.BC-PRO.COM



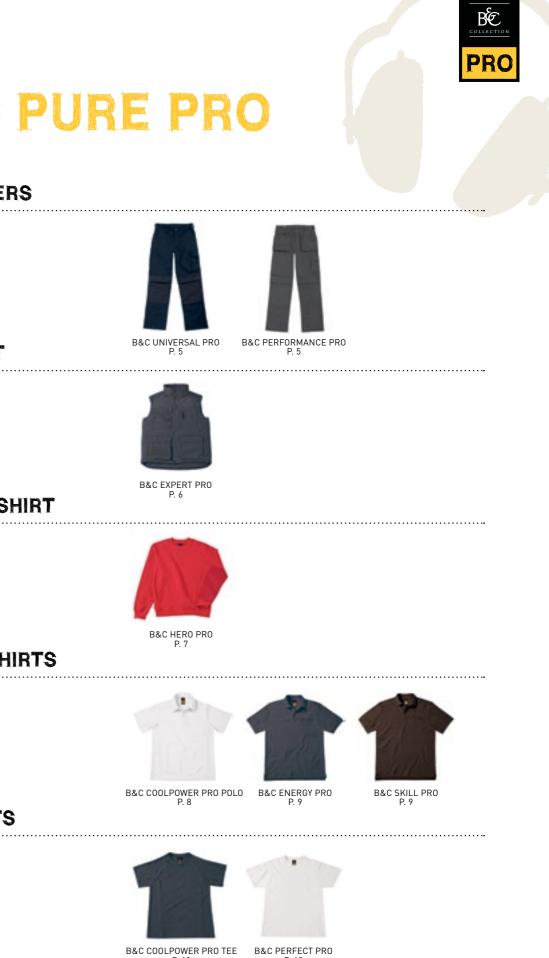














4/

## **B&C ESSENTIAL PRO**

To complete the B&C PRO offer, B&C versatile styles have been added. Comfortable, strong, stylish and high quality garments all offering excellent value for money. Every style within the B&C collection has been designed to be personalised; it comprises 6 t-shirts, 6 polo shirts, 8 sweatshirts, 5 fleeces and 6 jackets.





















**B&C HEAVYMILL** 

**B&C SAFRAN** 

**B&C SAFRAN LSL** 

**B&C SAFRAN POCKET** 

**B&C CAYENNE** 

B&C ID.004







B&C EXACT 190

B&C ID.001







**B&C COOLSTAR /MEN** 

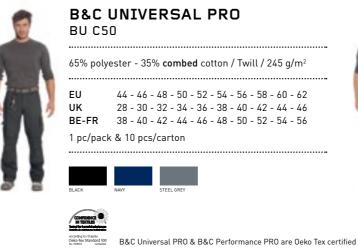






**B&C BODYWARMER+** 





### **B&C KNEEPADS PRO**

A HIGH LEVEL OF KNEE PROTECTION AU C60

Material: 100% EVA (ethylene vinyl acetate) - Colour: Black - Size: one size 6 pairs/pack & 24 pairs/carton

### High-tech ergonomic equipment for active jobs

The two B&C PRO trousers have reinforced with adjustable pouches for kneepads with flaps and reinforced Velcro® fasteners. Thanks to the multi-positioning system, B&C kneepads can be placed at different levels within the knee pouches, guaranteeing a perfect fit. They provide complete protection and adapt perfectly to the movements of your knees, guaranteeing maximum comfort whilst working.



B&C HOODED SOFTSHELL /MEN

**B&C WINDPROTEK** 





B&C ICEWALKER+



B&C HOODED SOFTSHELL GILET /MEN



**B&C HIGHI ANDER+** 

B&C 3-IN-1

**B&C TRAVELLER+** 



B&C BODYWARMER EXPLORER





| 65% polye         | ester - 35% <b>combed</b> cotton / Twill / 245 g/m²                                                                                                   |
|-------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------|
| EU<br>UK<br>BE-FR | 44 - 46 - 48 - 50 - 52 - 54 - 56 - 58 - 60 - 62<br>28 - 30 - 32 - 34 - 36 - 38 - 40 - 42 - 44 - 46<br>38 - 40 - 42 - 44 - 46 - 48 - 50 - 52 - 54 - 56 |
| 1 pc/pack         | & 10 pcs/carton                                                                                                                                       |
|                   |                                                                                                                                                       |



### **B&C EXPERT PRO** JU C40

B€€

out: 100% rip-stop polyester windproof, water-repellent & waterproof in: 100% heavy padded polyester lining (200 g/m<sup>2</sup>) Micro-fleece lining for pockets & collar

S - M - L - XL - XXL - XXXL - XXXXL 1 pc/pack & 10 pcs/carton



60°C WASH



### **B&C HERO PRO** WU C20

PST / Perfect Sweat Technology Low shrinkage / Fleece brushed inside 80% combed cotton - 20% polyester

S - M - L - XL - XXL - XXXL - XXXXL 5 pcs/pack & 25 pcs/carton















HIGHER STABILITY AND COMFORT, BETTER RESISTANCE AND PRINTABILITY



LINK BETWEEN THE 2 LAYERS A CONTINUOUS THREAD POLYESTER FILAMENT FOR EXCELLENT STABILITY WASH AFTER WASH

THE INNER LAYER BRUSHED OR UNBRUSHED COTTON/POLYESTER BLEND FOR ULTIMATE COMFORT AND RESISTANCE



FABRIC



### (1) B&C COOLPOWER PRO POLO PU C12

100% polyester Piqué 200 g/m<sup>2</sup>

S - M - L - XL - XXL - XXXL 5 pcs/pack & 30 pcs/carton



### (2) B&C ENERGY PRO PU C11

...

65% polyester - 35% pre-shrunk ring-spun **combed** cotton Piqué 200 g/m²

S - M - L - XL - XXL - XXXL - XXXXL 5 pcs/pack & 30 pcs/carton







(3) B&C SKILL PRO PU C10

> 100% pre-shrunk ring-spun combed cotton Piqué . 230 g/m²

S - M - L - XL - XXL - XXXL - XXXXL 5 pcs/pack & 30 pcs/carton



# PRO

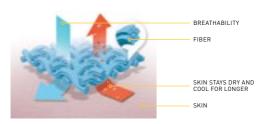


# **B&C COOLPOWER PRO TEE** TU C02

100% polyester Interlock 160 g/m<sup>2</sup>

S - M - L - XL - XXL - XXXL 5 pcs/pack & 30 pcs/carton







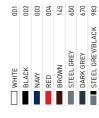
**B&C PERFECT PRO** TU CO1

100% pre-shrunk ring-spun cotton Single Jersey 185 g/m<sup>2</sup>

S - M - L - XL - XXL - XXXL - XXXXL 5 pcs/pack & 50 pcs/carton



# **B&C PRO COLLECTION** SUMMARY TABLE



XXXXL 68 83 22,5

69 81,5 83,5 27

69 81,5 83,5 27

# T-SHIRTS

| unisex | TU C01 | B&C Perfect Pro       | S-XXXXL | 60°C WASH             | Single Jersey |                      |  |  |  |
|--------|--------|-----------------------|---------|-----------------------|---------------|----------------------|--|--|--|
|        | TU CO2 | B&C CoolPower Pro Tee | S-XXXL  | COOL DRY<br>60°C WASH | Interlock     | 160 G/M <sup>3</sup> |  |  |  |

| unisex | PU C10 | B&C Skill Pro          | S-XXXXL | 60°C WASH             | Piqué              | 230 G/M <sup>3</sup> |  |  |   |
|--------|--------|------------------------|---------|-----------------------|--------------------|----------------------|--|--|---|
|        | PU C11 | B&C Energy Pro         | S-XXXXL | 60°C WASH             | Piqué / Polycotton | 200 G/M <sup>3</sup> |  |  | 1 |
|        | PU C12 | B&C CoolPower Pro Polo | S-XXXL  | COOL DRY<br>60°C WASH | Piqué              | 200 G/M <sup>3</sup> |  |  | 1 |
|        |        |                        |         |                       |                    |                      |  |  |   |

# SWEATSHIRT

unisex WU C20 B&C Hero Pro PST\* Fleece Brushed S-XXXXL 60°C WASH 

# JACKET

unisex JU C40 B&C Expert Pro S-XXXXL

# TROUSERS

unisex BU C50 B&C Universal Pro 44-62 60°C WASH TWILL BU C51 B&C Performance Pro 44-62 TROUSERS ACCESSORIES

AU C60 B&C Kneepads Pro one size

|    |                                                                                                                  | ſ              | S                        | М                      |                | L                        | XL                       | XXL                    | . X            | XXL                   |
|----|------------------------------------------------------------------------------------------------------------------|----------------|--------------------------|------------------------|----------------|--------------------------|--------------------------|------------------------|----------------|-----------------------|
|    | B&C Perfect Pro >TU C01<br>A HALF CHEST<br>B BODY LENGTH<br>C SLEEVE LENGTH                                      |                | 50<br>71<br>20,5         | 53<br>73<br>20,        |                | 56<br>75<br>20,5         | 59<br>77<br>21,5         | 62<br>79<br>21,        | 8              | 5<br>1<br>1,5         |
|    | B&C CoolPower Pro Tee >TU<br>A HALF CHEST<br>B BODY LENGTH<br>C SLEEVE LENGTH                                    | J C02          | 50<br>68<br>32           | 53<br>70<br>33         |                | 56<br>72<br>34           | 59<br>74<br>35           | 62<br>76<br>36         | 7              | 5<br>8<br>7           |
|    | B&C Skill Pro → PU C10<br>A HALF CHEST WIDTH<br>B BODY LENGTH (FRON<br>B' BODY LENGTH (BACK)<br>C SLEEVE LENGTH  |                | 51<br>69,5<br>71,5<br>25 | 54<br>71,<br>73,<br>25 | 5              | 57<br>73,5<br>75,5<br>25 | 60<br>75,5<br>77,5<br>26 | 63<br>77,<br>79,<br>26 | 5 7<br>5 8     | 6<br>19,5<br>11,5     |
|    | B&C Energy Pro → PU C11<br>A HALF CHEST WIDTH<br>B BODY LENGTH (FRON<br>B' BODY LENGTH (BACK)<br>C SLEEVE LENGTH |                | 51<br>69,5<br>71,5<br>25 | 54<br>71,<br>73,<br>25 | 5              | 57<br>73,5<br>75,5<br>25 | 60<br>75,5<br>77,5<br>26 | 63<br>77,<br>79,<br>26 | 5 7<br>5 8     | 6<br>9,5<br>1,5<br>26 |
|    | B&C CoolPower Pro Polo > PU<br>A HALF CHEST<br>B BODY LENGTH<br>C SLEEVE LENGTH                                  | J C12          | 51,5<br>67,5<br>23,5     | 54,<br>69,<br>23,      | 5 1            | 57,5<br>71,5<br>23,5     | 60,5<br>73,5<br>24,5     | 63,<br>75,<br>24,      | 5 7            | 6,5<br>7,5<br>4,5     |
|    | B&C Hero Pro >WU C20<br>A HALF CHEST<br>B BODY LENGTH<br>C SLEEVE LENGTH                                         |                | 51,5<br>69<br>64,5       | 55<br>71<br>64,        | 1              | 58,5<br>73<br>54,5       | 62<br>75<br>65,5         | 65,<br>77<br>65,       | 7              | 9<br>9<br>5,5         |
| BC | B&C Expert Pro → JU C40<br>A HALF CHEST<br>B BODY LENGTH (FRON)<br>C BODY LENGTH (BACK)                          |                | 59<br>71<br>77           | 62<br>72<br>78         |                | 65<br>73<br>79           | 68<br>74<br>80           | 71<br>75<br>81         | 1              | 14<br>16<br>32        |
|    | REGULAR SIZES - TROUSE                                                                                           | RS             |                          |                        |                |                          |                          |                        |                |                       |
|    | EU<br>UK<br>BE-FR                                                                                                | 44<br>28<br>38 | 46<br>30<br>40           | 48<br>32<br>42         | 50<br>34<br>44 | 52<br>36<br>46           | 54<br>38<br>48           | 56<br>40<br>50         | 58<br>42<br>52 | 60<br>44<br>54        |
| 8  | B&C Universal Pro > BU C50<br>B&C Performance Pro > BU C51<br>A WAIST SIZE (CM)                                  | 72-76          | 76-80                    | 80-84                  | 84-88          | 88-92                    | 92-96                    | 96-100                 | 100-104        | 104-                  |
|    | A WAIST SIZE (INCHES)<br>B LEG LENGTH (CM)<br>B LEG LENGTH (INCHES)                                              | 28<br>83-87    | 30                       | 32<br>83-87            | 34<br>83-87    | 36<br>83-87              | 38<br>83-87              | 40<br>83-87            | 42<br>83-87    | 44                    |



# **CORDURA®**

CORDURA<sup>®</sup> Classic fabric provides rugged durable performance for a variety of end uses, including packs, luggage, footwear and performance apparel. Products made with CORDURA<sup>®</sup> Classic fabrics feature enhanced tear and abrasion resistance, and long -lasting durability. CORDURA® Classic fabric is constructed with qualifying yarns which are woven, dyed and finished in accordance with INVISTA's approved fabric standards for the CORDURA<sup>®</sup> brand.





# JUST KEEP MORKING BGPRO GOM

1





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C POLIN

# A DENIM VISION OF B&C

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# DENIM IS EVERYWHERE, DENIM IS THE NEW URBAN UNIFORM AND B&C IS PROUD TO OFFER YOU THIS STRONG BUSINESS OPPORTUNITY.

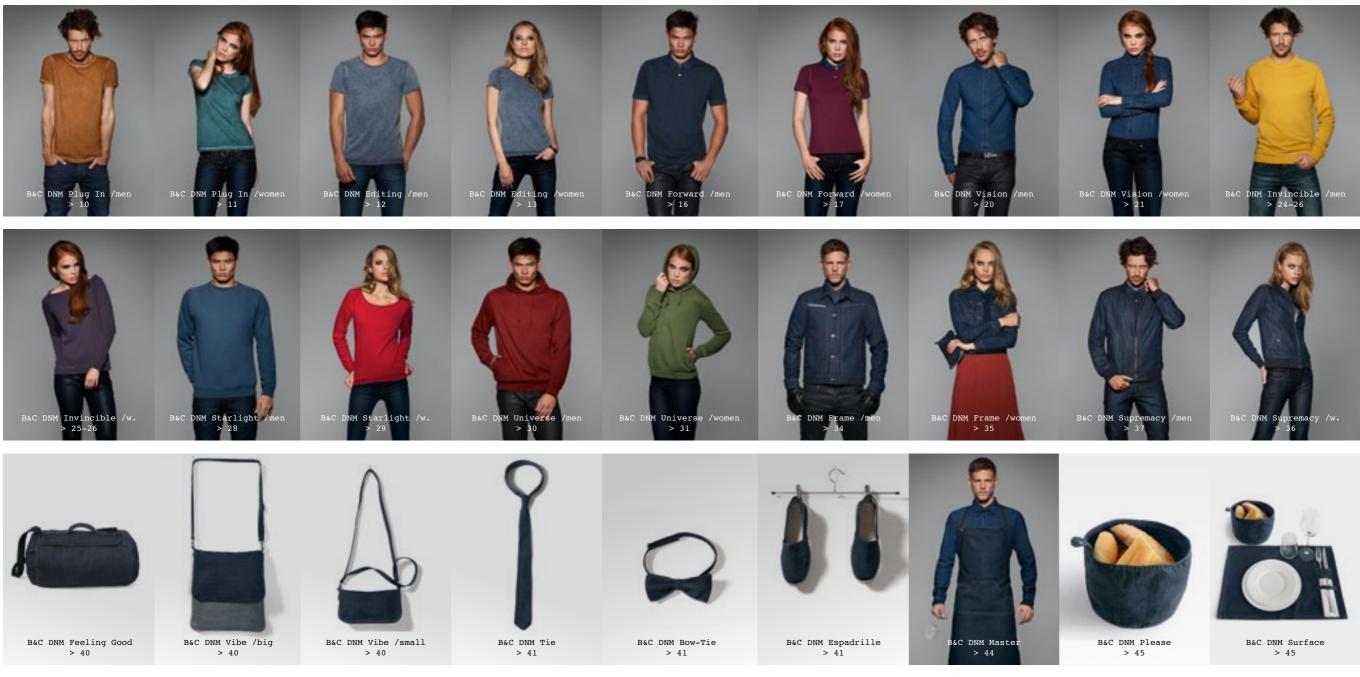
THROUGH THIS COLLECTION, WE OFFER A WAY OF THINKING, A CONCEPT, AND AN UNDYING PASSION FUELLED BY THE DENIM CULTURE AND THE CHARACTERISTICS OF THE FABRIC ITSELF.

We spare no details in creating this innovative collection. Fabrics, styles and details are carefully chosen and executed to bring 28 exclusive DNM styles to the marketplace. We're eager to introduce you to a bright new world of T-shirts, jackets, aprons, bags and more now available to you. Discover the unique B&C DNM on the next pages.



# CONTENT



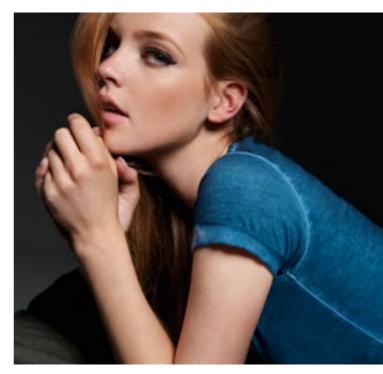


6.





# **BE DNM** A DENIM VISION OF B&C







# THROUGH THIS COLLECTION, WE OFFER A WAY OF THINKING, A CONCEPT AND PASSION, FUELLED BY THE DENIM CULTURE.

Discover our 4 T-shirts in duo, from our 28 exclusive B&C DNM styles, on the following pages. Made from high-quality 100% cotton Ring Spun Single Jersey, our unique cold dye and Indigo dye treatments turn these pieces into something truly special. Each piece is exclusive and features design details like twisted side seams to reinforce the dyeing treatment effect, folded cuffs, bartacks details or blind stiching. Take a look at the fantastic colours: Blue Clash, Jazzberry Clash, Rusty Clash,... or Raw Denim, created to inspire your actions and help you enrich the uniqueness and distinctiveness of your brand.

## **B&C** Collection. Be inspired



B&C DNM Plug In /men TM D70 T-SHIRT Single Jersey 100% pre-shrunk ring-spun cotton 145 g/m² | S - M - L - XL - XXL 5 pcs/pack & 25 pcs/carton MEDIUM FIT





1. FOLDED SLEEVES WITH BARTACKS 2. TWISTED SIDE SEAMS



B&C DNM Plug In /women TW D71 T-SHIRT

Single Jersey 100% pre-shrunk ring-spun cotton 145 g/m² | XS -S - M - L - XL 5 pcs/pack & 25 pcs/carton MEDIUM FIT







 FOLDED SLEEVES WITH BARTACKS
 ALL SEAMS REINFORCE THE DYEING EFFECT







B&C DNM Editing /men TM D72 T-SHIRT Single Jersey 100% pre-shrunk ring-spun cotton 185 g/m<sup>2</sup> | S - M - L - XL - XXL 5 pcs/pack & 25 pcs/carton MEDIUM FIT





1. THIN 1X1 RIB COLLAR 2. FOLDED CUFFS 3. BOTTOM WITH BLIND STITCHING





DUƠ<sup>™</sup> CQNCEPT

B&C DNM Editing /women TW D73 T-SHIRT Single Jersey 100% pre-shrunk ring-spun cotton 185 g/m<sup>2</sup> | XS -S - M - L - XL 5 pcs/pack & 25 pcs/carton MEDIUM FIT

12.



1. THIN 1X1 RIB COLLAR 2. FOLDED CUFFS 3. BOTTOM WITH BLIND STITCHING







# BEEDDINING B&C







# FABRICS, STYLES AND DETAILS ARE CAREFULLY CHOSEN AND EXECUTED TO BRING 28 EXCLUSIVE DNM STYLES TO THE MARKETPLACE.

The B&C Forward /duo polos combine the legendary quality of the B&C Piqué and the contemporary cosmopolitan style of denim. It features unique details like a collar and back placket made of denim fabric, 2 metallic antique brass buttons and double needle seams, in a light contrast shade, to emphasise the urban armor look.

# **B&C** Collection. Be inspired



B&C DNM Forward /men PM D30 POLO SHIRT BODY: Piqué 100% pre-shrunk ring-spun combed cotton COLLAR: Denim Twill 100% cotton BODY: 180 g/m² | COLLAR: Denim (6.5 0Z) S - M - L - XL - XXL 5 pcs/pack & 25 pcs/carton | MEDIUM FIT







1. DENIM BACK PLACKET / 2 METALLIC ANTIQUE BRASS BUTTONS 2. 1X1 RIB CUFFS 3. SIDE VENT





BODY: Piqué 100% pre-shrunk ring-spun combed cotton COLLAR: Denim Twill 100% cotton BODY: 180 g/m² | COLLAR: Denim (6.5 OZ) XS - S - M - L - XL 5 pcs/pack & 25 pcs/carton | MEDIUM FIT



B&C DNM Forward /women PW D31 POLO SHIRT

DUƠ<sup>™</sup> CQNCEPT



16.



1. DENIM BACK PLACKET / 2 METALLIC ANTIQUE BRASS BUTTONS







# A DENIM VISION OF B&C





# FABRICS, STYLES AND DETAILS ARE CAREFULLY CHOSEN AND EXECUTED TO BRING 28 EXCLUSIVE DNM STYLES TO THE MARKETPLACE.

B&C DNM Vision shirts feature exclusive & refined details like stylish half-covered button plackets, distinctive metallic buttons on the left gauntlet and unique multistitching on the back collar of the men's version.

Denim shirts work with a wide range of looks. Team your B&C DNM Vision shirt with a pair of smart trousers for a smart/casual business look. Go double denim and show the world your unique personality. Or wear it underneath our exclusive denim apron B&C DNM Master to show off the high calibre of your bar or restaurant.

# **B&C** Collection. Be inspired



B&C DNM Vision /men SM D85 SHIRT Denim Twill 100% cotton Denim (6.5 OZ) | Garment wash S - M - L - XL - XXL 1 pc/pack & 20 pcs/carton MEDIUM FIT



DUO<sup>™</sup> CQNCEPT 1. DECORATIVE MULTISTITCH LINES ON THE BACK OF THE COLLAR

2. HALF-HIDDEN BUTTON PLACKET

3. ANTIQUE BRASS METALLIC BUTTON ON THE LEFT GAUNTLET 4. REVERSED

4. REVERSED DENIM SIDES REINFORCEMENTS 5. SI FEVE TABLE TO

1

5. SLEEVE TABS TO ROLL-UP THE SLEEVES







B&C DNM Vision /women SW D86 SHIRT

Denim Twill 100% cotton Denim (6.5 0Z) | Garment wash XS - S - M - L - XL - XXL 1 pc/pack & 20 pcs/carton FITTED



DUO<sup>™</sup> CQNCEPT



- 1. EXTENDED FLAP ON FIRST BUTTON
- 2. REVERSE DENIM BACK COLLAR MINI-PATCH
- 3. ANTIQUE BRASS METALLIC BUTTON ON THE LEFT GAUNTLET
- 4. BUTTON PLAKET WITH TONE-ON-TONE ZIGZAG STITCH
- 5. REVERSE DENIM SIDES GUSSET











# BEED DINIM A DENIM VISION OF B&C







# THROUGH THIS COLLECTION, WE OFFER A WAY OF THINKING, A CONCEPT AND PASSION, FUELLED BY THE DENIM CULTURE.

Discover our 6 sweatshirts, from our 28 exclusive B&C DNM styles, on the following pages. Incredible treatments, smart & qualitative details and fashionable fabrics make them exceptional. Take a look at the rough designs, the dip dye treatments, the Slub fabric duo and dark heather hoodie with side pockets that offer more room for decoration and create your uniqueness.

# **B&C** Collection. Be inspired



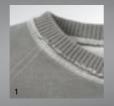
B&C DNM Invincible /men wm D20 SWEATSHIRT French Terry 75% cotton - 25% polyester 300 g/m² | S - M - L - XL - XXL 5 pcs/pack & 20 pcs/carton | MEDIUM FIT





1. RAW EDGE AT COLLAR, CUFFS AND BOTTOM HEM

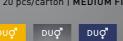
2. 2X2 RIB AT COLLAR, CUFFS AND BOTTOM HEM





DUQ

B&C DNM Invincible /women ww D21 SWEATSHIRT French Terry 75% cotton - 25% polyester 300 g/m<sup>2</sup> | XS -S- M - L - XL 5 pcs/pack & 20 pcs/carton | MEDIUM FIT



24.



1.RAW EDGE AT COLLAR, CUFFS AND BOTTOM HEM

2. 2X2 RIB AT COLLAR, CUFFS AND BOTTOM HEM















B&C DNM Starlight /men WM D22 SWEATSHIRT French Terry | Slub yarn 80% cotton - 20% polyester 280 g/m² | S - M - L - XL - XXL 5 pcs/pack & 20 pcs/carton | MEDIUM FIT





SLUB FABRIC

**B&C DNM Starlight /women** ww D23 SWEATSHIRT

DUQ

DUQ

DUQ<sup>®</sup> DUQ<sup>®</sup>

DUO<sup>™</sup> CONCEPT

French Terry | Slub yarn 80% cotton - 20% polyester 280 g/m² | XS - S - M - L - XL 5 pcs/pack & 20 pcs/carton | MEDIUM FIT

DUQ



## SLUB FABRIC





B&C DNM Universe /men WM D24 SWEATSHIRT Brushed inside | Double dye melange 50% cotton - 50% polyester 280 g/m² | S - M - L - XL - XXL - XXXL 5 pcs/pack & 20 pcs/carton | MEDIUM FIT



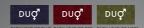


1. MODERN SIDE POCKETS TO MAXIMISE DECORATION SPACE (NO KANGAROO) 2. DARK HEATHER FABRIC



B&C DNM Universe /women ww D25 SWEATSHIRT

Brushed institle | Double dye melange 50% cotton - 50% polyester 280 g/m² | XS - S - M - L - XL - XXL 5 pcs/pack & 20 pcs/carton | MEDIUM FIT



DUƠ<sup>™</sup> CQNCEPT



1. MODERN SIDE POCKETS TO MAXIMISE DECORATION SPACE (NO KANGAROO) 2. DARK HEATHER FABRIC

















# OUT OF THE 28 EXCLUSIVE B&C DNM STYLES, DISCOVER 4 UNIQUE JACKET STYLES ON THE FOLLOWING PAGES.

We spare no details in creating them. They are made of superior quality denim fabric. They feature qualitative and unique details such as reverse denim finishing and metal accessories. They are exceptionally designed. We are eager to introduce you to a bright new world.

# **B&C** Collection. Be inspired



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B&C DNM Frame /men JM D10 JACKET Denim Twill 100% cotton | Garment wash Heavyweight denim (12 OZ) S - M - L - XL - XXL - XXXL 1 pc/pack & 20 pcs/carton MEDIUM FIT





1. REVERSE DENIM FINISHING AT CHEST POCKET 2. BACKSIDE: METALLIC BUTTON ON WAISTBAND



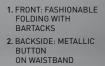
Denim Twill 100% cotton | Garment wash Heavyweight denim (12 OZ) XS - S - M - L - XL - XXL 1 pc/pack & 20 pcs/carton FITTED 

JACKET



B&C DNM Frame /women JW D11











B&C DNM Supremacy /women JW D15 JACKET OUT: Denim Twill 100% cotton | Garment wash IN: Lining front and back: 65% polyester, 35% cotton Lining sleeves: 100% taffeta polyester Heavyweight denim (12 OZ) XS - S - M - L - XL - XXL 1 pc/pack & 20 pcs/carton FITTED



DUƠ<sup>™</sup> CQNCEPT **B&C DNM Supremacy /men** JM D14 JACKET

OUT: Denim Twill 100% cotton | Garment wash IN: Lining front and back: 65% polyester, 35% cotton Lining sleeves: 100% taffeta polyester Heavyweight denim (12 0Z) S - M - L - XL - XXL - XXXL 1 pc/pack & 20 pcs/carton MEDIUM FIT



DUƠ<sup>™</sup> CQNCEPT









In fact it's not just denim pants with a denim shirt that is making waves, now you can see all elements of denim being worn and flaunted in all their glory.

DNM TREND ALERT

# **DENIM ON DENIM TREND MAKES A COMEBACK**

One of the hot new looks to play around with is the double denim look.

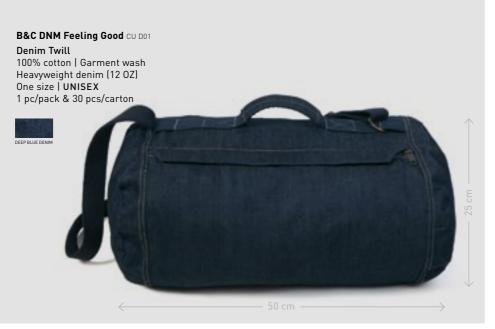
# DENIM ON DENIM IS BACK, AND ITS BACK WITH A VENGEANCE.

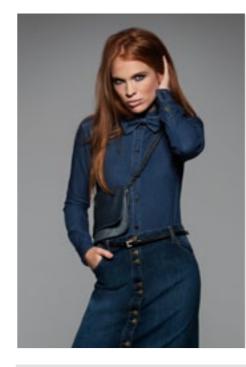
Denim bags, denim tie, denim shoes...they're all in and they're all yours to play around with.

Discover the pieces we created in this vein to serve your future business.

# **B&C** Collection. Be inspired







One size | UNISEX 1 pc/pack & 10 pcs/carton











B&C DNM Vibe /small CW D03 OUT: Denim Twill, 100% cotton | Garment wash IN: TC lining Heavyweight denim (12 OZ) One size | WOMEN 1 pc/pack & 30 pcs/carton

DUQ

B&C DNM Tie AU D01 Denim Twill 100% cotton | Garment wash LINING: TC fabric (65% polyester, 35% cotton) Denim (6.5 OZ) One size | UNISEX 1 pc/pack & 10 pcs/carton



B&C DNM Bow-Tie AU D02 Denim Twill 100% cotton | Garment wash Denim (6.5 OZ)





B&C Espadrille /men AM S04 UPPER: 100% cotton SOLE: jute & rubber 40 - 41 - 42 - 43 - 43 - 44 - 45 1 pc/pack & 20 pcs/carton

B&C Espadrille /women AW S05 UPPER: 100% cotton SOLE: jute & rubber 36 - 37 - 38 - 39 - 40 - 41 1 pc/pack & 20 pcs/carton





# A DENIM VISION OF B&C

# MAKE YOUR BUSINESS STAND OUT FROM THE CROWD

The B&C DNM Bar & Restaurant line provides contemporary corporate attire and exciting yet functional table-wear accessories. Denim apron, tie, bow-tie, placemat and bread bag to make your business stand out from the crowd. For even greater effect, combine them with our B&C DNM Vision shirts or B&C DNM Forward polo shirts. The possibilities are limitless. 43.



B&C DNM Master HU D02 APRON Denim Twill 100% cotton | Garment wash Heavyweight denim (12 OZ) One size | UNISEX 1 pc/pack & 25 pcs/carton









Denim Twill 100% cotton | Garment wash Heavyweight denim (12 OZ) One size 4 pcs/pack & 40 pcs/carton



B&C DNM Please HU D03 BREAD BAG Denim Twill 100% cotton | Garment wash LINING: 100% cotton Heavyweight denim (12 OZ) One size 5 pcs/pack & 25 pcs/carton







B&C DNM Vision /men SM D85 SHIRT Denim Twill | 100% cotton Denim (6.5 OZ) | Garment wash S = M = V = VY

S - M - L - XL - XXL 1 pc/pack & 20 pcs/carton | MEDIUM FIT





Denim Twill | 100% cotton Denim (6.5 OZ) | Garment wash XS - S - M - L - XL - XXL 1 pc/pack & 20 pcs/carton | FITTED



B&C DNM Vision /women SW D86

SHIRT







## B&C DNM Tie AU DO1 Denim Twill 100% cotton | Garment wash LINING: TC fabric (65% polyes

100% cotton | Garment wash LINING: TC fabric (65% polyester, 35% cotton) Denim (6.5 0Z) One size | UNISEX 1 pc/pack & 10 pcs/carton

UE DENIM

B&C DNM Bow-Tie AU D02 Denim Twill 100% cotton | Garment wash Denim (6.5 0Z) One size | UNISEX 1 pc/pack & 10 pcs/carton





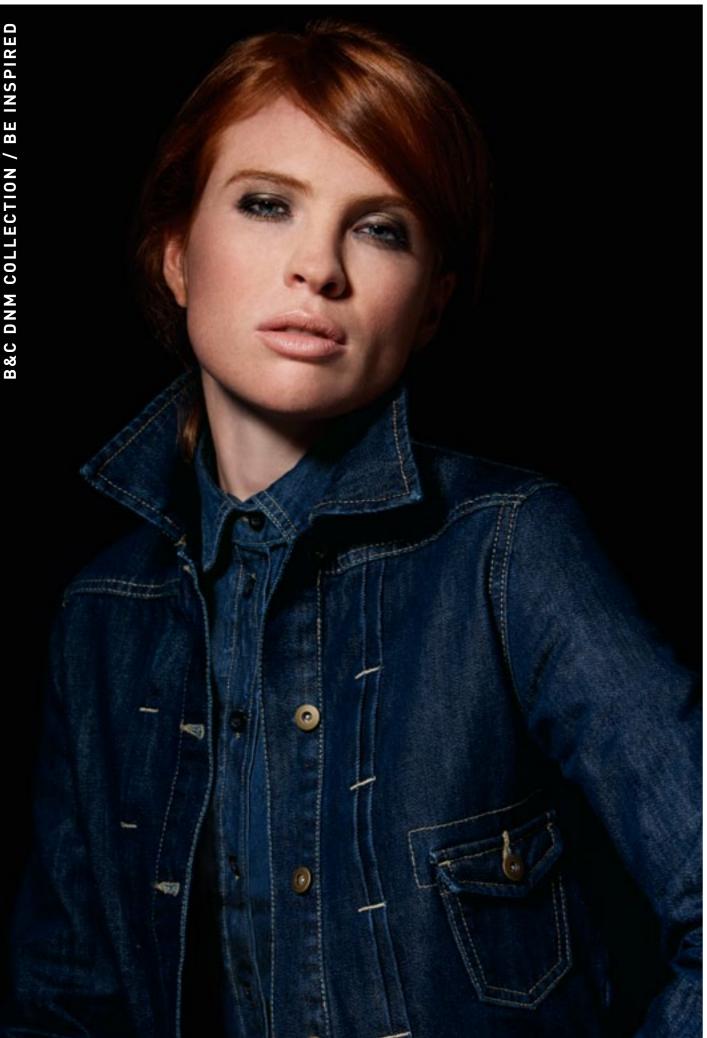
B&C DNM Forward /men PM D30 POLO SHIRT BODY: Piqué 100% pre-shrunk ring-spun combed cotton COLLAR: Denim Twill 100% cotton BODY: 180 g/m<sup>2</sup> |COLLAR: Denim (6.5 OZ) S - M - L - XL - XXL 5 pcs/pack & 25 pcs/carton | MEDIUM FIT

B&C DNM Forward /women PW D31 POLO SHIRT BODY: Piqué 100% pre-shrunk ring-spun combed cotton COLLAR: Denim Twill 100% cotton BODY: 180 g/m<sup>2</sup> |COLLAR: Denim (6.5 OZ) XS - S - M - L - XL 5 pcs/pack & 25 pcs/carton | MEDIUM FIT









# **DENIM ADDICTION**

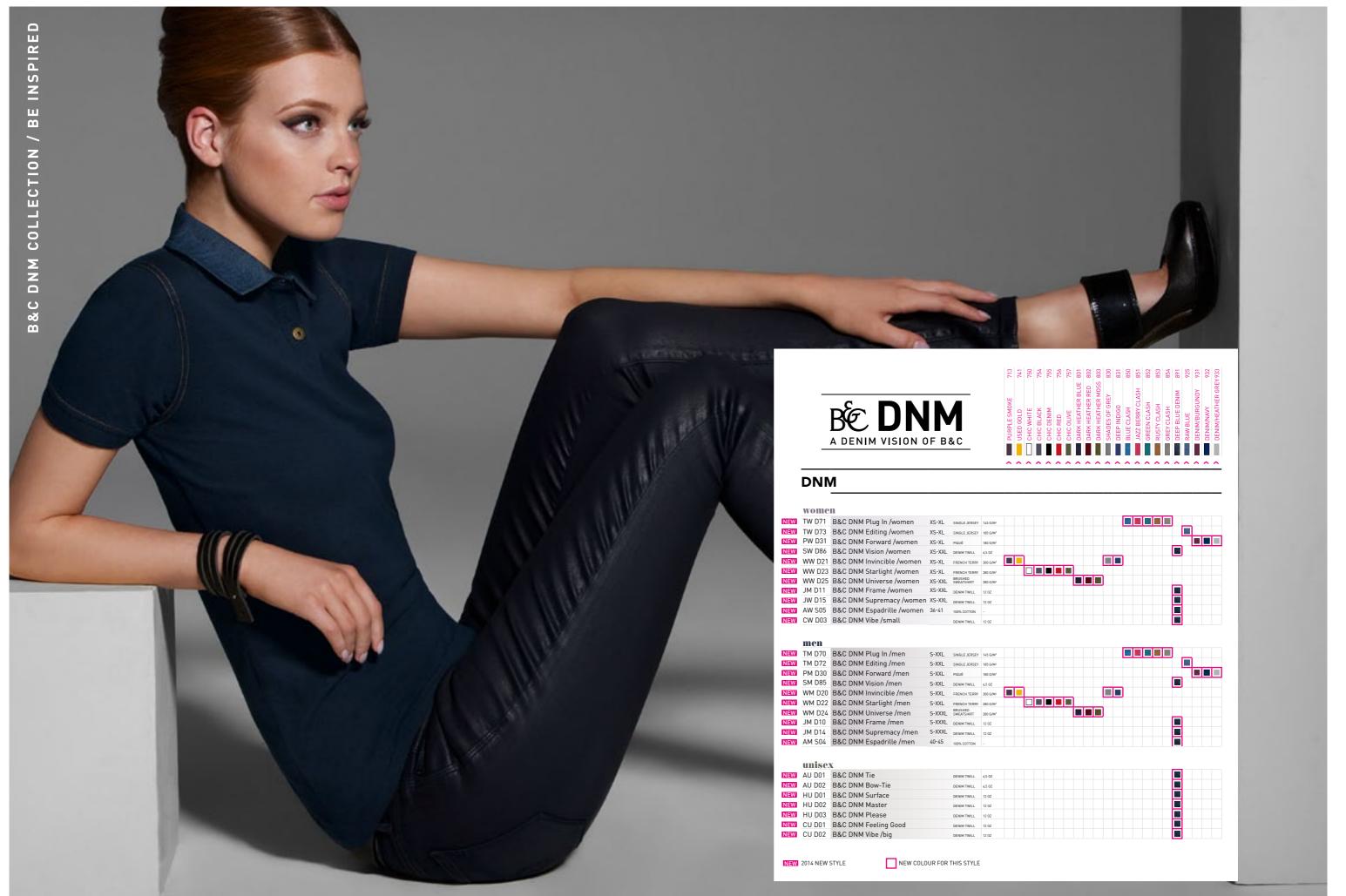
Because we are passionate about the inherent beauty of denim, we've selected a garment-wash denim twill that brings out the unique characteristics and qualities of this indigo fabric. We've shaped our denim spirit by creating complementary textures and styles that result in full range of T-shirts, polos, shirts, sweatshirts, jackets and accessories.

All fabrics, denim twill and complementary T-shirts and Sweatshirts textures, used to create the styles of B&C DNM Collection deliver the same levels of ease and quality in decoration: perfection.

# **B&C** Collection. Be inspired







# A DENIM VISION OF B&C

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WWW.BC-FASHION.EU BE INSPIRED





# WELCOMETO PARADISE

CTION





# WELCOME TO PARADISE

The B&C Paradise Collection is happiness therapy.

The Paradise styles have the ability to turn the boring into beautiful and to infuse everyday life with a sense of exoticism and excitement. Elements such as cut and details make people gorgeous.

Its eye-catching colour palette captures the Pacific shades and reflects the latest trends. Blossom pinks burst and flow seamlessly into deep blue, lush green and very soft grey.

Light as air, fabrics become weightless giving an extraordinary sense of freedom. Discover these incredibly light yet extremely high-quality materials.

Whether you are building your most powerful brand message or getting lost in Paradise, we've got the perfect getaway looks you can't be without for your next spring/summer action. **The B&C Paradise collection** is comprised of 14 styles & 6 trendy colours allowing you to support your actions, messages, and events with a fresh and modern eye. Travel to PARADISE on the next pages.

4 T-shirts, 1 dress, 5 sweatshirts, 2 shorts and espadrilles.









B&C Flamingo /men B&C Orchid /women P9 P10

B&C Reef /men

B&C Tropical /women



B&C Eden /women

B&C Bliss /women & B&C Bliss /men

# CONTENT



B&C Summer Fever /women P.12



B&C Siren Song /women P.13



B&C Rising Sun /women P.18



men & B&C Bliss /men P.21-20



B&C Splash /men P.22 B&C Espadrille /men B&C Splash /women P23 B&C Espadrille /women P24

# WELCOME TO PARADISE





## COLLECTION

# WELCOME TO PARADISE

The B&C Paradise Collection is happiness therapy.

The Paradise styles have the ability to turn the boring into beautiful and to infuse everyday life with a sense of exoticism and excitement. Elements such as cut and details make people gorgeous.

> Its eye-catching colour palette captures the Pacific shades and reflects the latest trends. Blossom pinks burst and flow seamlessly into deep blue, lush green and very soft grey.

We spared no details in creating our **Paradise T-shirts**. We hand selected the finest materials and put a rigorous process in place. Made of premium quality 36 single ring-spun combed cotton, the B&C Paradise T-shirts are the finest and softest T-shirts you'll ever wear. The quality of the yarn and knit allow us to manufacture a superior quality weightless (110 g/m<sup>2</sup>) T-shirt for your utmost comfort and freedom. Last but not least, they offer an incredibly smooth and consistent surface for decoration which is, of course, a key feature in our market.

PARADISE

# B&C FLAMINGO /MEN

## B&C Flamingo /men TM S51

T-SHIRT | Single Jersey 100% pre-shrunk ring-spun cotton 110 g/m² | S - M - L - XL - XXL 5 pcs/pack & 25 pcs/carton MEDIUM FIT



# DETAILS 1, 2 & 3

Ultimate look thanks to bottom, cuffs and collar finishing made of fine, high-quality 1x1 Rib.









9: B&C Orchid /women p.10 B&C Tropical /women p.11 B&C Summer Fever /women p.12



# B&C ORCHID MEN

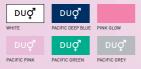
10.

DUO<sup>T</sup> CONCEPT of: B&C Flamingo /men p.9



# B&C Orchid /women TW S52

T-SHIRT | Single Jersey 100% pre-shrunk ring-spun cotton 110 g/m² | XS/S - M/L - XL/XXL 5 pcs/pack & 25 pcs/carton RELAXED FIT



# DUO<sup>A</sup> CONCEPT of: B&C Flamingo /men p.9

B&C

# B&C Tropical /women TW S53

T-SHIRT | Single Jersey 100% pre-shrunk ring-spun cotton 110 g/m² | XS - S - M - L - XL 5 pcs/pack & 25 pcs/carton RELAXED FIT





# B&C SUMMER FEVER /WOMEN

12.

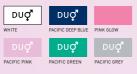
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DUO<sup>®</sup> CONCEPT of: B&C Flamingo /men p.9

# B&C Summer Fever /women TW S54

T-SHIRT | Single Jersey 100% pre-shrunk ring-spun cotton 110 g/m² | XS/S - M/L - XL/XXL 5 pcs/pack & 25 pcs/carton MEDIUM FIT







13.

B&C Siren Song /women TW S50 DRESS | Single Jersey 100% pre-shrunk ring-spun cotton 110 g/m² | XS/S - M/L - XL/XXL 5 pcs/pack & 20 pcs/carton MEDIUM FIT





# WELCOME TO PARADISE

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# WELCOME TO PARADISE

The B&C Paradise Collection is happiness therapy. The Paradise styles have the ability to turn the boring into beautiful and to infuse everyday life with a sense of exoticism and excitement. Elements such as cut and details make people gorgeous.

Its eye-catching colour palette captures the Pacific shades and reflects the latest trends. Blossom pinks burst and flow seamlessly into deep blue, lush green and very soft grey.

We spared no details in creating our **Paradise Sweatshirts**. Colours are unique and the 7 Paradise sweatshirts designs follow the same vein. Feminine cropped Sweatshirts, detailed men's styles, fashionable short sleeves cuts and brilliant men's and women's shorts designs.

Made of a **Superior Summertime Class French Terry** (240 g/m<sup>2</sup> - 80% cotton/20% polyester), it meets spring-summer needs. Its quality brings comfort and an exceptional feeling of freedom to the wearer. Moreover, Superior Summertime Class French Terry offers a fantastic fabric fluidity to match the distinctive spirit of the designs. Last but not least, they offer an incredibly smooth and consistent surface for decoration which is, of course, a key feature in our market.

PARADISE



# B&C Reef /men WM S40

SWEATSHIRT | French Terry 80% cotton - 20% polyester 240 g/m<sup>2</sup> S - M - L - XL - XXL 5 pcs/pack & 20 pcs/carton MEDIUM FIT





**9**: B&C Rising Sun /women **p.18** B&C Eden /women **p.19** 



# B&C RISING SUN

18.

**B&C Rising Sun /women** WW S41 SWEATSHIRT | French Terry 80% cotton - 20% polyester 240 g/m<sup>2</sup> XS - S - M - L - XL 5 pcs/pack & 20 pcs/carton LOOSE FIT











# B&C Eden /women WW S44

SWEATSHIRT | French Terry 80% cotton - 20% polyester 240 g/m<sup>2</sup> XS - S - M - L - XL 5 pcs/pack & 20 pcs/carton LOOSE FIT





# B&C BLISS /MEN



B&C Bliss /men WM S42 SWEATSHIRT | French Terry 80% cotton - 20% polyester 240 g/m<sup>2</sup> S - M - L - XL - XXL 5 pcs/pack & 20 pcs/carton MEDIUM FIT



DUO<sup>®</sup> CONCEPT 9: B&C Bliss /women p.21 DUO<sup>T</sup> CONCEPT of: B&C Bliss /men p.20  $\mathbb{R}^{()}$ 

## **B&C Bliss /women** WW S43 SWEATSHIRT | French Terry 80% cotton - 20% polyester 240 g/m<sup>2</sup> XS - S - M - L - XL 5 pcs/pack & 20 pcs/carton LOOSE FIT





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# B&C

22.





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SHORTS | French Terry 80% cotton - 20% polyester 240 g/m² | S - M - L - XL - XXL 5 pcs/pack & 30 pcs/carton CLASSIC FIT





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## B&C Splash /women BW S61

SHORTS | French Terry 80% cotton - 20% polyester 240 g/m² | XS - S - M - L - XL 5 pcs/pack & 30 pcs/carton SHORT FIT





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24.

B&C Espadrille /men AM SO4 UPPER: 100% cotton SOLE: jute & rubber 40 - 41 - 42 - 43 - 44 - 45 1 pc/pack & 20 pcs/carton



B&C Espadrille /women AW SO5

UPPER: 100% cotton SOLE: jute & rubber 36 - 37 - 38 - 39 - 40 - 41 1 pc/pack & 20 pcs/carton



DUO<sup>®</sup> CONCEPT









# LET US OFFER YOU A LITTLE PIECE OF PARADISE WITH OUR T-SHIRTS AND SWEATSHIRTS FABRICS

# T-SHIRTS

# The finest and softest T-shirts you'll ever wear.

Made from premium quality 36 single ring-spun combed cotton, the B&C Paradise T-shirts are the finest and softest T-shirts you'll ever wear. The quality of the yarn and knit allow us to manufacture a superior quality weightless (110 g/m²) T-shirt for your utmost comfort and freedom. Last but not least, they offer an incredibly smooth and consistent surface for decoration which is, of course, a key feature in our market.



# **SWEATSHIRTS**

# The most comfortable and fashionable spring/summer season sweatshirt.

Made from Superior Summertime French Terry (240 g/m<sup>2</sup> - 80% cotton / 20% polyester), it meets all your spring and summer needs. Its quality brings comfort and an exceptional feeling of freedom to the wearer. Moreover, Superior Summertime French Terry offers a fantastic fabric fluidity to match the distinctive spirit of the designs. Last but not least, it offers an incredibly smooth and consistent surface for decoration which is, of course, a key feature in our market.





| ^ | WHITE             | 001 |
|---|-------------------|-----|
| ^ | PACIFIC DEEP BLUE | 870 |
| ^ | PINK GLOW         | 871 |
| ^ | PACIFIC PINK      | 872 |
| ^ | PACIFIC GREEN     | 873 |
| ^ | PACIFIC GREY      | 874 |
| ^ | FLUO PINK         | 875 |
|   |                   |     |

# PARADISE COLLECTION

| TW S52 | B&C Orchid /women       | XS-XXL | SINGLE JERSEY |   |  |  |  |
|--------|-------------------------|--------|---------------|---|--|--|--|
| TW S53 | B&C Tropical /women     | XS-XL  | SINGLE JERSEY |   |  |  |  |
| TW S54 | B&C Summer Fever /women | XS-XXL | SINGLE JERSEY |   |  |  |  |
| TW S50 | B&C Siren Song /women   | XS-XXL | SINGLE JERSEY |   |  |  |  |
| WW S41 | B&C Rising Sun /women   | XS-XL  | FRENCH TERRY  |   |  |  |  |
| WW S43 | B&C Bliss /women        | XS-XL  | FRENCH TERRY  | Π |  |  |  |
| WW S44 | B&C Eden /women         | XS-XL  | FRENCH TERRY  |   |  |  |  |
| BW S61 | B&C Splash /women       | XS-XL  | FRENCH TERRY  |   |  |  |  |
| AW S05 | B&C Espadrille /women   | 36-41  |               |   |  |  |  |
| MEN    |                         |        |               |   |  |  |  |
| TM S51 | B&C Flamingo /men       | S-XXL  | SINGLE JERSEY |   |  |  |  |
| WM S40 | B&C Reef /men           | S-XXL  | FRENCH TERRY  |   |  |  |  |
| WM S42 | B&C Bliss /men          | S-XXL  | FRENCH TERRY  | Π |  |  |  |
| BM S60 | B&C Splash /men         | S-XXL  | FRENCH TERRY  |   |  |  |  |
| AM S04 | B&C Espadrille /men     | 40-45  |               |   |  |  |  |
|        |                         |        |               |   |  |  |  |



# COLLECTION

# WELCOME TO PARADISE

# The B&C Paradise Collection is happiness therapy.

The Paradise styles have the ability to turn the boring into beautiful and to infuse everyday life with a sense of exoticism and excitement. Its eye-catching colour palette captures the Pacific shades and reflects the latest trends. Blossom pinks flow seamlessly into deep blue, lush green and very soft grey. The B&C Paradise collection is comprised of 14 styles & 6 trendy colours allowing you to support your actions, messages, and events with a fresh and modern eye.

B&C 2014 collection, Be Inspired - www.bc-fashion.eu